

#### (1) Project Report COMMUNITY GRANT FUND - LOCAL

At the completion of a project that received community funding, recipients are required, as stated in the Community Grant Policy, to submit a Project Report to the Community Board. Project Reports are to be received no later than two months after the completion of the project or if the activity is ongoing, within two months of the funding being spent.

Applicants who fail to provide a project report within the required time will not be considered for future funding.

Please return the completed form to: funding@fndc.govt.nz PDF attachment via email is preferred) OR: Funding Advisor Far North District Council Private Bag 752 KAIKOHE 0440

Name of organisation:	FAR NORTH JO	YFEST GROUP	
Name & location of project:			
	FAR NORTH JOYFEST, BUTLER POINT, HIHI		
Date of project/activity:	10 <sup>th</sup> January 2021		
Which Community Board did	you roccive fundi	ng from?	
which community board did	you receive futful		
Te Hiku	Kaikohe-Ho	okianga	Bay of Islands-Whangaroa
Amount received from the Co	mmunity Fund:	¢2000	
Amount received nom the Co	innunity Fund.	\$3000	
Board meeting date the grant	was approved:	25.8.2020	

Please give details of how the money was spent: (Please see attached accounts for all info, money below is specific to funding received from Te Hiku)

• Your contribution to the project and the funding you received from the Community Board must be accounted for

• Attach supplier receipts or bank statements to show proof of expenditure of Community Board funds.

\$amount	Receipt/s attached (please tick)
\$1680	YES
\$900	YES
\$420	YES
\$	
\$3000	
	\$1680 \$900 \$420 \$

#### Give a brief description of the highlights of your project including numbers participating:

We had approx. 150 people on site, a lot more children than the year before too, plus 79 volunteers, presenters, musicians, stall holders.

Once again, the biggest gift was seeing so many people having so much fun and trying new things. It was wonderful to see a lot more children taking part too. It was also the comments afterwards like 'we had some good discussions about how awesome this event is and how we need to support you more effectively in making it happen again.' 'So lucky to have an event of this quality in the Far North.' Adults and children alike got so much joy from the drumming, the Shakti dance (yoga of dance), the belly dancing as well as all the creative children's activities; there was poi making, dot rock art, weaving, nature craft, acroyoga, dance, eco activities, talks on the healing properties of kawakawa and so much more. The music was incredible this year, really high-quality acts with a variety of styles. One act did pull out last minute but they were a lot more amenable so we didn't have to worry about reprinting posters and someone came forwards offering music without us having to ask so that flowed effortlessly. A lot more people were present for the music part which was great so it worked to have no workshops on at the same time to give them a bigger audience. Lovely feeling of community amongst us all as we did a singing meditation to close. Thank you so much for helping to make it possible for this to happen once again.

### Describe the main findings in your evaluation of the project/event; describe how your project/ event benefited the community:

The new timings worked much better and people had more chance to enjoy the venue and chat to each other, creating a deeper sense of community and connection. We also had a lot more food on offer which was a relief and many people were grateful for the addition of a coffee cart!

Managing finance – it was so lovely to know on the day that we had covered costs, it helped me feel a lot more relaxed. Overall we did a good job on this. All the volunteers received a lunch voucher – some didn't take it but at least that was a priority this year. We feel like moving the date of the event to Anniversary weekend might open it to a wider audience so we are looking into that for 2022.

Marketing and promotion – again we felt we did well here this year, low ticket sales were maybe more linked to concerns around COVID and whether the event would go ahead etc than with lack of promotion. We printed some really big posters but found this year most places only wanted the very small size, so we'll adjust this for next time around. We reused some signs and got some new ones to maximise exposure – weve talked about maybe painting some more next year to save money in this area.

Lessons for the future: Three volunteers didn't show up on the day which put a lot of pressure on the volunteer coordinator and me as organiser to fill spaces somehow, there also seemed to be a lot more confusion amongst volunteers on their roles and the radio mics were more problematic. At the beginning of the day, we had a queue of cars waiting to get in and no contact with volunteers down there, so I was slightly sweaty when I got onto stage for the opening ceremony having run around quite a bit to sort that out! Need more help here next time – I can't do opening ceremony and ensure volunteer part runs smoothly! We have also talked about creating packs for all volunteers and cutting out the blurb for each task they have to do and also organising an online meeting the day before to answer questions. We also need to ensure that the people on the gate and entrance roles are confident to deal with members of the public and deal with challenging/difficult questions around pricing etc by giving them more information pre-event. We will also have 3 spare volunteers next year just in case.

One of the people delivering a workshop had to pull out on the day due to personal issues, I only got that info 10 mins before their slot as I was filling in for a volunteer away from our stall and didn't have my phone as this was needed for EFTPOS machine. Need to ensure I have a different phone number that people can contact me on so I don't miss important messages like this. It did get sorted, luckily there were some people I knew had experience in the area waiting for it to begin and one of them jumped in to cover the spot! Tickets – although we sold around 60 early bird tickets, we still didn't get enough to allow us to offer the discounted ticket price of \$30. Once again, a lot of purchases were last minute as people waited to see what happened with the weather/other commitments/COVID etc. We were so focused on the desire to cover costs this year that it felt more important to keep with next price up and we kept hoping we would get to an amount where we could promote the cheaper tickets but it didn't happen. Maybe we need to come up with some sort of supporter or membership fee that people pay to give us that bulk of money upfront, or maybe moving to a more cooperative structure where people feel their investment will grow would be interesting to do. This also ties in with the sustainability of the project, putting this event on takes up a lot of my time and is time away from me earning money for our family as well as time not spent with them. Be good to think about what else might be possible, so things like petrol, printing etc at the very least start to be covered. We still feel that the \$40 ticket is very good value for money for what is an uplifting day out.

Overall feedback in terms of health and safety was good – toilets this time were better managed, but there were some areas for improvement in other aspects.

It was interesting to note that over half of the participants were from the Kaitaia area this time, which was wonderful. All of the people who attended went home with a smile on their face and they will have taken that joy into their homes and their families.

It increased the health and well being of all who attended, it gave people tools to take home to facilitate the process of making changes and growing as individuals. As each person takes more responsibility for their own lives this has a knock-on effect for the community; people begin to make different choices which shifts the energy of themselves, their home, work, community environment. All of the workshops gave people the chance to ask questions and explore their own wisdom. It was interesting hearing feedback from the Men's workshop – the men who attended found it really valuable; some were struggling with access issues to their children, some were struggling in relationships. All of these men went home feeling heard and well supported as well as having practical steps they could take to ensure better relationships with their children and ex partners. The same was true of the women's circle. So many aspects of the event add value to peoples lives in ways that cannot be measured easily.

Our event provided an opportunity for local people to earn money by selling crafts, food or offering healing sessions, we were also able to offer all workshop presenters a payment – it felt good to be able to value this contribution. It was also really nice to be able to pay the venue in full this time as well as all the musicians. Money going into local hands means it also benefits the community as the money is put into circulation. We created a circle of facilitators, healers, stall holders, attendees at the end of the festival and sang a healing song; the energy in the main tent was palpable, so many hearts opened to that sense of togetherness that we can so often be missing in life. When we really connect with ourselves deeply and we also connect with others. We sent loving, healing energy out into our lives, into our communities, into the world. So many people commented on what a lovely sense of community it created.

## Please provide details and attach or email photos and/or any marketing collateral that was produced for your event/project acknowledging the Community Board:

See attached documents

#### If you have a Facebook page that we can link to please give details:

www.facebook.com/farnorthjoyfest Home - Joy Festival (farnorthjoyfest.org.nz)

#### This report was completed by:

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Date:	10.5.2021	

### Schedule of Supporting Documentation

#### FAR NORTH JOYFEST GROUP

# The following supporting documentation has been provided in support of the grant application and is emailed under separate cover.

1	Income & Expenditure x 1 page
2	Financial breakdown of project income & expenditure x 1 page
3	Invoice – D-Bay Hire x 1 page
4	Invoice – Top Hire x 1 page
5	Far North Joy Fest promotional poster (showing sponsors) x 1 page
6	Email – from Hari Bans Angell Kaur – Project Report attached x 1 page