

2021



Impact Report

sustainable.org.nz



Impact

noun /'Impakt/

The long term economic, social, environmental, cultural or political changes that arise from actions by individuals or groups in society.

TIKANGA-LED IMPACT INVESTMENT **THECONNECTIVE.NZ**



Manaaki whenua, manaaki tāngata, haere whakamua.

If we care for the land, if we care
for people, we can move forward
into the future.

MĀORI **PROVERB**



Contents



05 INTRODUCTION
– Rachel Brown ONZM

06 ABOUT THIS REPORT
– Tori Calver

07 THE BIG SHIFT
How we work

09 ACTING ON CLIMATE

10 – Climate Action Toolbox
11 – Impact: Acting on Climate
12 – The Big Shift

13 DESIGNING OUT WASTE

14 – The circular economy
15 – Product Stewardship
16 – Plastic Packaging
17 – Tackling plastic waste in aquaculture
18 – Impact: Designing out waste
19 – The Big Shift

20 REGENERATING NATURE

22 – Million Metres Streams
23 – The Job for Nature Fund
24 – Impact: Jobs for Nature
25 – Our work in the Hauraki Gulf
26 – Indigenous world view combined with Western science
27 – Impact: Regenerating Nature
28 – The Big Shift

29 TRAINING AND CONNECTING

30 – Training and events
31 – Leadership in Sustainable Business Course
33 – The Good Food Boost
35 – The Sustainable Procurement Leaders Group

37 SUSTAINABLE BUSINESS AWARDS

39 – Award winners
40 – The impact of our Awards
41 – Impact: Award Winner
42 – The Big Shift

43 THANK YOU!
Acknowledgments

45 2020/21
Investors for Impact



Toitū te marae o Tāne, toitū te marae o Tangaroa, toitū te whenua.

Care for the domains
of Tāne and Tangaroa, and
the land will sustain.

MĀORI **PROVERB**



Rachel Brown ONZM
Founder & CEO
Sustainable Business Network

Introduction

RACHEL **BROWN ONZM**

To all SBN Investors,

Thank you! Thank you so much
for investing in the mahi of the
Sustainable Business Network.

It's our pleasure to welcome you to our
first SBN Impact Report.

2020 will forever be the year of the
pandemic. But Covid-19 did not come
from outer space. It came from our
incursion into the world's wild places.
Our global network of travel and
trade accelerated its spread. And its
disruptions may be nothing compared
to what climate change could bring if
we don't up our game. This moment in
time has reminded us how important
our collective work on our key areas of
climate, waste and nature is.

The understandable drive to return to
'normal life' for many of us must not
divert us from these pressing issues.

At the beginning of our financial year
– the year we are reporting on here –
our biggest fear was that a recession
could drive the same retreat from
sustainability that we saw during the
global financial crisis.

It didn't. We know the problems pre-
Covid still need to be addressed. We
need to reverse the decline of our
natural systems, our biodiversity, our
waterways. We must take action on
climate. Our wasteful ways aren't
affordable any longer. It's time to rethink
wasted resources. Growing social
inequality here in Aotearoa New Zealand
isn't healthy for any of us. We must
address all this together if we are to
create a vibrant, fair and just future.

At SBN, Covid became another motivator
to increase our action. Rather than
retreat – we pushed forward. We're
absolutely committed to creating
positive impact on our three key areas
of climate, waste and nature. This time
inspired us to ramp up our ambition in
both pace and scale and to unite our
network behind systems change. This
new approach has refocused our work.

SBN exists to generate outstanding value
and radical impact – for businesses, for
our communities and for the natural
world.

That's what this Impact Report is about.
We're very grateful for the increased
investment from the SBN network,
from our project partners and from
government. I also need to acknowledge
the extraordinary work of the SBN team.
They all play an essential role in making
this impact happen.

None of this could have been achieved
without the continued support and
participation of you, our SBN network,
and those who have invested directly
into our projects.

Thank you again for being an integral part
of this movement.

I hope you are as proud of this collective
impact as we are.

Nāku noa,
nā **Rachel Brown ONZM**
Founder & CEO
Sustainable Business Network



**Poipoia
te kākano
kia puāwai.**

Nurture
the seed and
it will blossom.

MĀORI PROVERB



Tori Calver
Head of Culture and Impact
Sustainable Business Network

About this report

TORI CALVER

The Sustainable Business Network was created in 2002. We set our sights on having a massive positive impact on the sustainability of New Zealand businesses, our economy and our way of life.

Almost 20 years later this still holds true.

Our current work is carried out under three main priorities, addressing the greatest challenges facing Aotearoa New Zealand. We're acting on climate. We are designing out waste. We are regenerating nature.

As we've developed and grown so has our impact. You will no doubt have encountered at least some of this. You may have read our newsletter. You may have seen us on social media or mainstream media. You may have read our [Annual Performance Report](#) or attended a training and connecting event.

This report is different. It's a chance for investors in SBN's mahi to see all our

progress and impact in one place. It's an opportunity to take an inside look at the thinking and processes that make this happen. It's also information we would love you to share - your investment enables this work to happen.

This is our inaugural impact report.

We aim for it to be transparent, accountable and honest. Our ambition is to radically increase and expand our impact in the next few years, commensurate with meeting the scale of the challenges and opportunities ahead, and the expected rate of change.

System change is a long and complex process

Our intention is to continue to develop our measures and monitoring over time, because measuring our impact is not easy. We are a network where many connections are made. We can talk about events where we bring people together, but it's difficult to measure all the positive change that might flow on from them. Despite these challenges, we can see much to celebrate and share.

Tell us what you think

Feedback from you, our impact investors and participants, is vital. We take every opportunity to speak with you and hear what you have to say. We would love to hear from you about our impact, and this report. If you've got something to add, please contact me at:

tori@sustainable.org.nz

Ngā mihi,
nā **Tori Calver**
Head of Culture and Impact

Unless otherwise specified, the numbers in this report refer to the 2020/21 financial year. Report download figures run from each document's release. As this is our first impact report we have occasionally referred to work that predates the 2020/21 financial year. We believe it's important to show the progression of this work.



The Big Shift⁽¹⁾

HOW WE WORK

Since 2014, SBN has adopted and adapted the Big Shift approach developed by Forum for the Future in the UK. The Big Shift describes the process of system change in six steps. It provides a simple framework for generating impact.



SBN focuses on the first four steps:

1. Experiencing the need for change

We identify and clarify the issue or issues. With communications and events we inspire key people to become intellectually, psychologically and emotionally engaged with them.

2. Diagnosing the system

SBN gets to grips with the sort of system we are dealing with and how it works. Who holds the power? How might change happen? Where is innovation needed? Where are the key leverage points? We collaborate with key people and organisations to begin processes of innovation and change. We share understanding of the challenges and the relationships we need to influence.

3. Creating pioneering practices

SBN co-creates examples of an improved way of doing things, or highlights existing ones.

4. Enabling the tipping point

SBN collates the best of the emergent ideas. We support them to grow and multiply. This maximises their impact. It increases their scale, from niche to mainstream.

The final two steps are about continuing to establish and scale the change. Although this is not the core of SBN's work, we maintain a role, particularly in lobbying for the needed policies and infrastructure.

5. Sustaining the transition

SBN seeks to sustain the transition by supporting the commercialisation and sharing of new ideas and ways of doing things. We do this through our network and the creation of appropriate new groups.

6. Setting the new rules of the mainstream

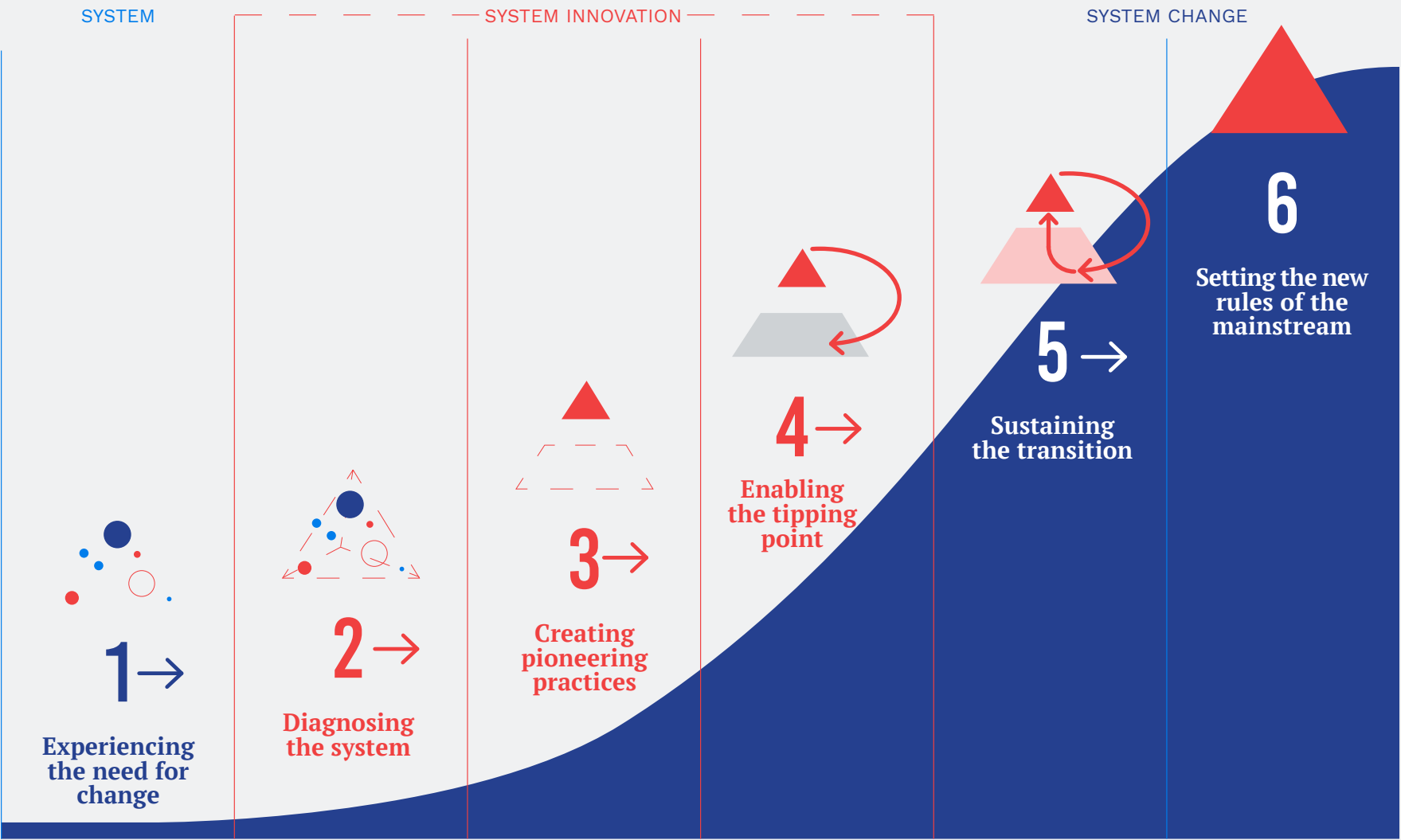
SBN advocates for changes to be cemented into the mainstream. SBN's CEO Rachel Brown sits on a number of boards, including the Small Business Council, The Green Innovation Fund Advisory Board, Auckland Mayoral Business Advisory Board Panel and The Jobs for Nature Advisory Panel. We support policy change, attitudinal shifts and promote continued evidence of success.

1 – Stephanie Draper. Forum for the Future, *Creating the big shift: system innovation for sustainability*.
Source: <https://www.forumforthefuture.org/Handlers/Download.ashx?IDMF=5092e413-2f97-43bf-bd7f-9f770d213ce8>



The Big Shift

HOW WE WORK





Acting on climate

Climate change is the biggest
issue facing humanity.



RECENT IMPACT OF OUR THEMES

Acting on climate

Business has a major role in the New Zealand Government's mission to become a net zero carbon economy by 2050.

We need to make substantial progress towards that goal by 2030. Consumer and investor expectations are rising. This is creating major challenges and opportunities for business.

For many years SBN has incorporated climate action within our various work streams. But recently organisations have been contacting us directly for specific advice on what they should be doing. In 2020 we published a diagnostic report: *Climate Action 20/25: Accelerating Climate Action by New Zealand SMEs*. This was based on consultations with

more than 40 small and medium-sized business owner-managers and sustainable business experts. It established the need for a tailored package of tools, advice and support for small and medium sized enterprises (SMEs).

Small businesses are crucial to New Zealand's economy. According to Stats NZ Tatauranga Aotearoa, small businesses contributed \$153.1 billion to the economy in the 2018 financial year. "Medium-sized businesses (20–99 employees) accounted for 2.4 percent of businesses and contributed 19.3 percent (\$117.1 billion) to sales in 2018. Almost one-third (29.3 percent) of wholesale trade sales came from medium-sized businesses." ⁽²⁾ SMEs and individuals also make up 90% of SBN Investors.

Climate action resources are relatively well developed for large businesses. But SMEs still face significant barriers to action. There are gaps in their knowledge. They have particular cost limitations and time pressures.

SBN's Climate Action 20/25 programme set out to give them what they need. We soon found partners willing to help. Within a few months we had secured \$600,000 of initial funding (\$460,448 paid in the 2020/21 financial year). It came from six organisations: EECA, Waka Kotahi NZ Transport Agency, NZ Trade & Enterprise, BNZ, Meridian Energy, and the Ministry of Business, Innovation and Employment. DNA then signed up to be our design partner.

We wanted the resources to be free and open-sourced. We also wanted them to reach the relevant mainstream audience. So we arranged for the online elements of this package – the **Climate Action Toolbox** – to be hosted by the Ministry of Business, Innovation and Employment website at business.govt.nz.

Climate Action Toolbox

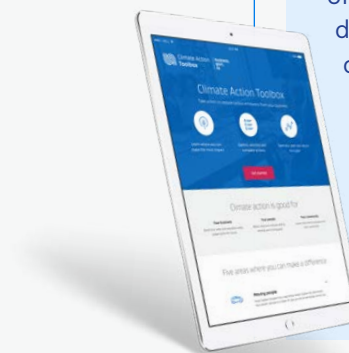
LAUNCHED 31 MARCH 2021

The toolbox covers five areas of action (Moving People, Moving Goods, Office Operations, Site Operations, and Designing Products). It includes more than 51 individual actions and general advice areas.

It is based on a self-assessment. The responses trigger one of a range of climate action plans. There are more than 40 case studies of smaller business taking climate action.

The toolbox was launched at the end of March 2021. We intend to further develop and hone these resources over the next five years. We aim to have 10,000 organisations complete the assessment in the first year.

You can find the toolbox at tools.business.govt.nz/climate





Acting on Climate

Climate Action 20/25 is our major five-year programme to accelerate climate action by smaller businesses. These are some of the impacts from the programme's first year.

Climate Action Toolbox created and published on **business.govt.nz**

↑ **\$460,448**

Raised for climate action



43 CASE STUDIES

of businesses taking climate action shared through our Toolbox

664 PEOPLE

trained in climate action through our webinar series and Toolbox launch events

7 PARTNERS

invested in the creation of the Climate Action Toolbox



The Big Shift 2020/21

ACTING ON CLIMATE

Experiencing the need for change

Increasing number of organisations contacting SBN for advice

Recognition of international and national momentum for change

Diagnosing the system

Created Climate Action [diagnostic report](#)
- 545 downloads

Secured \$460,448 from six funding partners (BNZ, EECA, Meridian Energy, Ministry of Business, Innovation and Employment, NZ Trade & Enterprise, Waka Kotahi NZ Transport Agency) in the 2020/21 financial year

Creating pioneering practices

Climate Action Toolbox created - tools.business.govt.nz/climate/

43 New Zealand business case studies demonstrating best practice climate action from the SBN network written and shared through our Climate Action Toolbox

Enabling the tipping point

Toolbox hosted on: business.govt.nz website

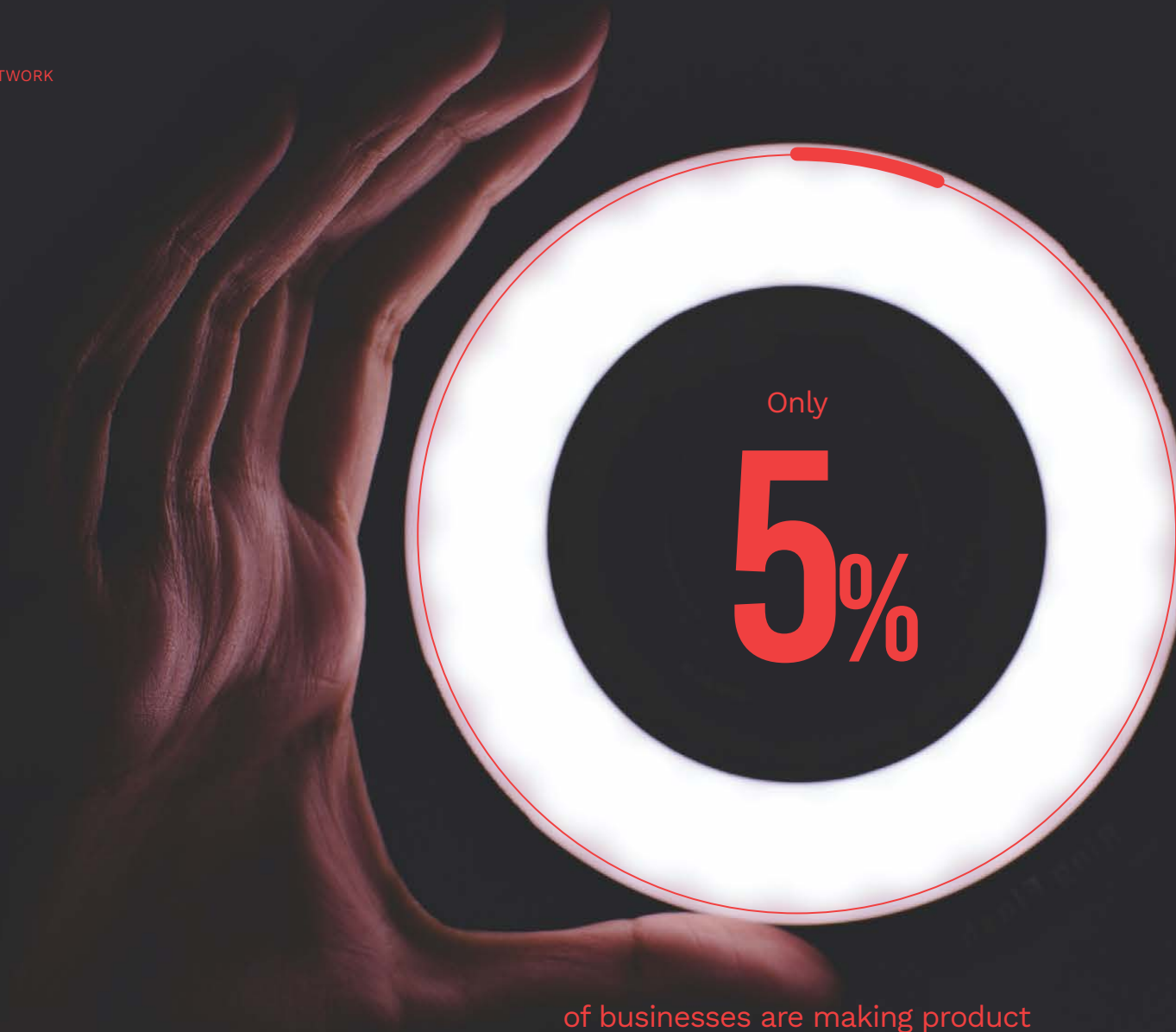
Climate Action Countdown webinar series 2020/21 plus Climate Action Toolbox launch - 664 attendees, reach (YouTube and Facebook views) of 2,250

Interviews and articles about Toolbox on Newstalk ZB, Stuff, National Business Review, NZ Business, FMCG Business, Carbon News and more

Designing out waste

In a circular economy waste and pollution are designed out, products and materials are kept in use and natural systems are regenerated.





of businesses are making product
stewardship a requirement in their
procurement policy.



Designing out waste

THE CIRCULAR ECONOMY

To be sustainable in the long term the globalised industrialised economy must become a circular economy. To make that possible we must rethink and redesign the products we make and how we use and package them.

In 2018 we published a report demonstrating the financial and carbon reduction benefits Auckland could gain through that process. *The Circular Economy Opportunity for Auckland and How Business Can Realise It* found these potential benefits include the liberation of up to \$8.8 billion in additional economic activity in 2030. It could also see a 2,700 ktCO₂e reduction in carbon emissions.

In the 2020/21 financial year SBN ran two initiatives focused on this transition: Product Stewardship and Plastic Packaging.



Product Stewardship

Every year New Zealanders send about 2.5 million tonnes of waste to landfill.⁽³⁾

Product stewardship is a key way to stem this flow. It entails companies extending their responsibility for the environmental impacts of the products and packaging they produce beyond the shop door and through to the end of their life. It includes the return of products and packaging back to their producers. That means designing and making products to last, then putting systems in place to enable them to be reused and recycled when they are worn out.

In 2020 we surveyed consumers to assess the demand for product stewardship initiatives. 96% of the 834 respondents felt it was important that products were made of materials that could be repaired, reused or recycled.

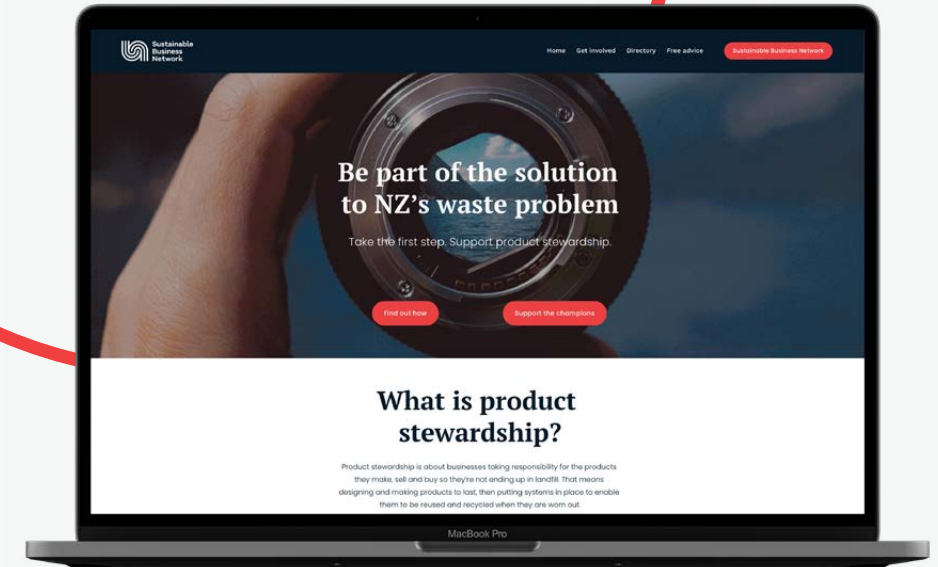
Our product stewardship campaign ran from October 2019 until March 2021. It received financial support from the Waste Minimisation Fund administered by the Ministry for the Environment.

It began with a series of nationwide workshops with our partners FUJIFILM Business Innovation, Inzide Commercial, 3R Group and Abilities Group. During these events we shared the importance of product stewardship schemes and demonstrated how to set them up. We established a pop-up website sbnproductstewardship.org.nz showcasing organisations offering end of life solutions for their products. This was visited by more than 17,000 people.

The campaign has directly engaged with more than 500 businesses, helping to progress their plans for product stewardship. 58 product stewardship initiatives have been featured on the campaign directory.

96%

of 834 survey respondents felt it was important that products were made of materials that could be repaired, reused or recycled.



sbnproductstewardship.org.nz



Plastic Packaging

The pollution and waste generated by plastic packaging is now a global concern.

Plastic waste became a critical economic issue in Aotearoa in 2017, when China effectively stopped accepting shipments of packaging waste. The challenge now is building and running sustainable packaging systems in our remote location, with a small and relatively dispersed population. The ideal is a circular economy in packaging for this country, where these materials are never abandoned to become waste or pollution. This means shifting from problematic and single-use packaging, towards reusable and refill options. It means switching problematic plastics for new materials. It means radically improving our recycling to divert waste from landfill and create value from what's returned.

In 2018 we released our diagnostic report *New Zealand's Plastic Packaging System 2018: An initial circular economy diagnosis*. This highlighted a clear need for a more co-ordinated approach.

In 2019 we established the *Plastic Packaging Masterclass* series to radically reduce the impact of packaging in this country, from production to the end of its life. It brought together experts in business, packaging innovation and regulation. We have now run two series, with 203 people representing over 100 organisations attending. The 2020 Masterclass was sponsored by NZ King Salmon, Foodstuffs NZ and thinkstep-anz.

The learnings from those sessions have been widely used in various industry sectors, and captured in our *Plastic Packaging Masterclass 2020 Key Findings Report*.

The Masterclasses have become a hub for a wide variety of business collaborations and initiatives on plastic packaging. We are capturing these in a series of case studies and articles.

The latest plastics report was downloaded 246 times, and 157 people watched the webinar discussing the

findings. It was also widely broadcast in mainstream media, including coverage in the *NZ Herald*, *Stuff*, *Newstalk ZB*, *Newshub* and the *AM Show*.

We aim to continue this work and widen its scope to include all packaging materials. The 2021 Masterclass is expanding, to become a full one-day conference and open to a wider number of businesses.

We have also supported the integration of circular economy principles with Te Ao Māori principles and their inclusion in the National Waste Strategy. This work was spearheaded by SBN founder and CEO Rachel Brown, who sits on the Ministry for the Environment's Waste Advisory Board.



Improved business practice from attending the masterclass

After attending SBN's Plastic Packaging Masterclasses, Vitaco adopted new High-Density Polyethylene (HDPE) containers and lids. This enabled more than 10,000kg of packaging to be closed-loop recycled back into containers and lids.

“With the knowledge we gained through attending the SBN Plastics Masterclasses such as choosing plastics with the highest recycling value, the need for a more circular economy and understanding the importance the consumers place on recyclable packaging, it was critical for us to use this as an opportunity to reduce our environmental footprint.”

NICK ROBERTSON, VITACO NEW PRODUCT DESIGN MANAGER, FOOD & SPORTS



Tackling plastic waste in aquaculture

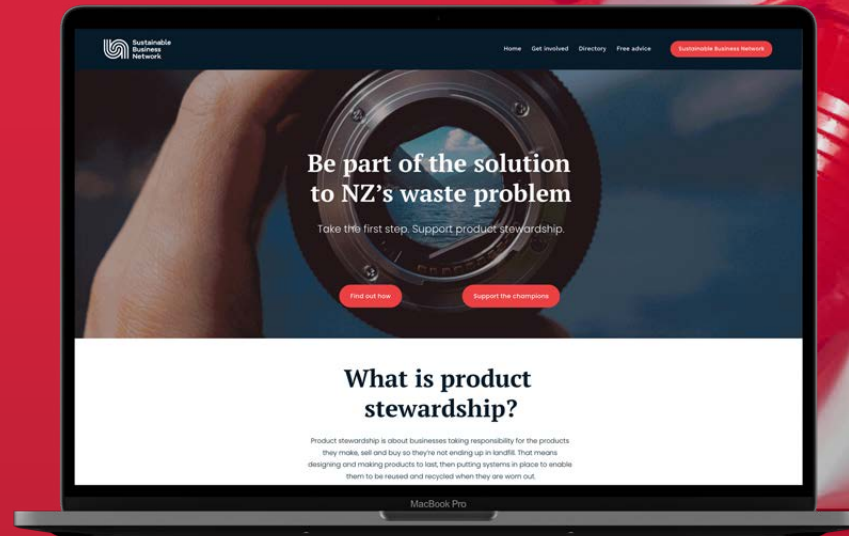
In discussion with the Ministry for Primary Industries (MPI) following the 2019 Plastic Packaging Masterclass Series, we identified aquaculture as a sector that would particularly benefit from a similar approach to that taken in this series. We worked with MPI and Aquaculture NZ to look at the potential for reducing plastics in the industry.

We identified new opportunities and initiatives already underway in the sector that had the potential to be scaled. Twenty industry stakeholders were interviewed to determine the current activity, challenges and opportunities. An online workshop was facilitated, with more than 40 attendees, to determine a pathway forward. A key output was a diagnostic report, which helped provide momentum to a number of initiatives. They include rope recycling and the development of an alternative float attachment to reduce lost gear.



Designing out waste

Our projects on plastic packaging and product stewardship are designed to speed up the inevitable and necessary transition to a circular economy in New Zealand. These are some of the impacts of our work.



58



Product stewardship schemes and initiatives listed in our Product Stewardship website

17,487

USERS

of our Product Stewardship website since its launch in August 2020

336

PEOPLE

trained in plastic packaging through our events

504

ORGANISATIONS

directly engaged with to create, augment, join or promote their product stewardship scheme



The Big Shift 2020/21

DESIGNING OUT WASTE

Experiencing the need for change

Product stewardship survey – 96% keen for products to be reused, repaired, recycled (834 respondents)

Recognition of international and national momentum for change

Diagnosing the system

Diagnostics Report: *The Circular Economy Opportunity for Auckland and How Business Can Realise It* – 1,368 downloads (released May 2018)

Aotearoa's Plastic Packaging System 2018: An initial circular economy diagnosis – 1,084 downloads (released December 2018)

Five funding partners in 2020 (Foodstuffs, NZ King Salmon, thinkstep-anz, Aquaculture NZ, Ministry for Primary Industries)

Identified lack of product stewardship initiatives – received funding from Waste Minimisation Fund to help businesses establish schemes

Rachel Brown on the Ministry for the Environment's Waste Advisory Board

Creating pioneering practices

Launch of product stewardship website – 58 product stewardship initiatives listed, 17,487 visitors in 7 months

504 organisations directly engaged with to create, augment, join or promote their product stewardship scheme

Product Stewardship Resource – 281 downloads

Plastic Packaging Masterclass – 81 attendees representing 50 organisations in 2020

2019 and 2020 Masterclass key findings reports – 468 downloads (released March 2020 and March 2021 respectively)

Tackling plastics in aquaculture workshop – 41 attendees

Enabling the tipping point

12 interviews and articles in mainstream media across our waste programme

Plastics Packaging webinar – 157 people watched live and an additional 1,069 people reached (YouTube and Facebook)

2019 Masterclass led to work with Aquaculture NZ – and is influencing government sector approach to plastics



Regenerating Nature

With around 4,000 species at risk in Aotearoa, our country has one of the highest proportions of threatened indigenous species anywhere in the world.





90%⁽⁴⁾

of our wetlands have been destroyed since the late 1800s.

Regenerating Nature

Eight out of ten of New Zealand's reptiles, frogs, bats and birds are threatened or at risk of extinction. Habitat loss is a key reason, including the damage caused by invasive plants and animals. We've destroyed two thirds of our native forests since the late 1800s and 90% of our wetlands.⁽⁴⁾ Pollution is another. In recent summers around 100 of our rivers, lakes and bays have been too polluted to safely swim in.

Regenerating nature is vital if we are to tackle climate change and species extinction, as well as secure a positive future for all of us. Intact ecosystems are

among the most powerful and effective ways to safely absorb greenhouse gas emissions. They are a fundamental source of health and wellbeing for our people. For businesses that use our natural resources or capitalise on Aotearoa New Zealand's 'clean, green, image' it's vital to their own survival that they work to ensure their extraction today does not damage the very resources upon which they rely.

Regenerating our waterways has been a focus of SBN's work for a number of years. Our recent work on this theme has grown out of this support for local rural and urban waterway restoration projects. It is now developing into a range of large scale environmental and social programmes of national significance.

4 – <https://environment.govt.nz/assets/Publications/Files/environment-aotearoa-2019.pdf>



The Million Metres Streams Project

Since 2014 SBN's Million Metres Streams Project has been on a mission to restore Aotearoa New Zealand's rivers, streams, lakes and wetlands.

The project enables landowners and local volunteers to set up and run crowdfunding campaigns. It connects them with advice, expertise, resources and funds to plan and carry out their waterway restoration projects.

SBN directs 5% of all Impact Investor annual payments to locally-led waterway restoration projects. Some investors, such as Alsco, put in significantly more funds. The rest of the project's funding is secured through an innovative mix of crowdfunding, philanthropy, government funding and business partnerships.

To date the core Million Metres Streams Project has raised more than \$2 million, with support in particular from Cora, Ministry for the Environment, Alsco, Foundation North, The Body Shop, Te Uru Rākau Forestry New Zealand and the Department of Conservation.

It has enabled the planting of more than half a million native plants and trees and has generated the funds to restore more than 77 kilometres of waterway.

During the pandemic we faced the prospect of a significant drop in crowdfunding. However, the project team worked hard to launch an emergency appeal to save that winter's planting season. We were delighted with the generous support we received, raising \$154,000 in just 10 weeks from businesses and individuals. We celebrated significant donations from new business donors including Fonterra, Trustpower and Salesforce and brokered new partnerships with Garage Project and many others. In 2021, we supported the work of 27 community and farmer-led waterway restoration projects across Aotearoa New Zealand.

“

It has been amazing to connect with business groups via Million Metres, through their Sustainable Business Network. Not only do we get their donations, it also gave us the opportunity to engage with them on an educational level. And they tell us their staff really like to see the changes between the first-year planting and the next, to see the trees they planted thrive is very uplifting.”

**ANNALILY VAN DEN BROEKE, TRUSTEE
MATUKU LINK RESERVE, AUCKLAND**



Million Metres Streams Project, Whau River. Planting day.

Photo MATT DOWDLE



The Jobs for Nature Fund

In response to the pandemic the Government created the Jobs for Nature Fund.

This was intended to both tackle pandemic-driven regional unemployment and the declining health of Aotearoa New Zealand's waterways and landscapes.

Given the threat Covid-19 posed to our waterway restoration crowd-funding the team pivoted quickly and worked extremely hard putting proposals together targeting these funds. The hard work paid off. Through the Jobs for Nature fund, which is supported by the Department of Conservation (DOC), we were successful in securing \$2.5 million. The funds are being used to support the work of community partners in our Million Metres' network, providing employment for 62 individuals over a 4-5 month period. This included growing the SBN team with two full time staff to manage the programme.

The funds generated 48,204 hours of nature conservation work in the 2020/21 financial year. This includes

4,232 metres of waterway replanting, weeding, maintenance and even appropriate infrastructure projects like a 100m visitor boardwalk. It also includes pest control, with 418,838m2 treated for plant pests and 869,400m2 for animal pests.

This programme has enabled SBN to forge new and important partnerships with Te Orewai o Ngāti Hine, Nga Uri o Hau Native Nursery and Ngāti Whātua Ōrākei.

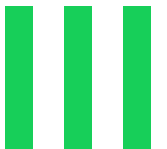
The next stage of this work is a proposal to expand and extend its reach, to take in urban nature regeneration work, rather than just rural, and include a wider range of jobs in support of the Fund's aims. This proposal is being developed around a large-scale pilot project across the Puhinui Stream catchment in South Auckland, a socially disadvantaged area that is also one of the hardest hit by the impact of the pandemic. We are also exploring opportunities with Kāinga Ora to restore urban ngahere (forest) in South Auckland.



“

This project has had such a huge impact on our natural environment and our community. All new team members had been impacted by Covid, all in varying ways. Some were unable to find employment, others were working in forward facing industries and were worried for their health. Some owned businesses that relied on tourism or wedding industries. Bringing the diverse range of people together under this project has also created new networks and friendships that extend outside of work.”

KRISTIN BUSER, PROJECT LEAD, WAIHEKE RESOURCES TRUST





Jobs for Nature

BY THE NUMBERS

48,204 HOURS

of conservation work funded

Including:

4,323_M

of waterway replanting,
weeding and maintenance

418,838_{M²}

treated for plant pests

869,400_{M²}

treated for animal pests

100_M

visitor boardwalk installed

“

The fact that the workforce comes from rural communities has had a huge positive impact from a social and economic viewpoint. We have one local young woman who came back on the family farm after having lost her job during Covid. It was hard for her to find a job, but the Jobs for Nature scheme has allowed her to find a new direction right on her doorstep!”

NIC CAVIALE-DELZESCAUX, DIRECTOR,
TERRA TANGATA ENVIRONMENTAL
CONSULTING



Our work in the Hauraki Gulf

In October 2018 we began a programme of work around restoring the Hauraki Gulf/Tikapa Moana or Te Moana-nui-a-Toi. It has received funding from Gulf Innovation Fund Together (G.I.F.T) – a Foundation North initiative.

SBN aims to facilitate collaborative efforts to tackle land-sourced pollution in the Gulf. We also seek to inspire more business people and related influencers to become involved with the protection and restoration of the mauri ('life-giving essence and connections') of these waters.

In December 2020 we hosted a series of *Gift to the Gulf* webinars, reaching 2,360 people. Amid the lockdown year, we were still able to organise a live event to conclude the series.

The project provides a Gulf context to key areas of SBN's work, especially waterway replanting and the circular economy, which tackles waste and pollution at source. For example, six of the current waterway restoration

projects that Million Metres is supporting are located on waterways that flow into the Hauraki Gulf. It also promotes two key actions businesses can take – installing litter traps into storm water drains and switching to copper-free brake pads on vehicles to reduce marine heavy metal toxicity.

Our influence

From the outset of this project we have been building new collaborations.

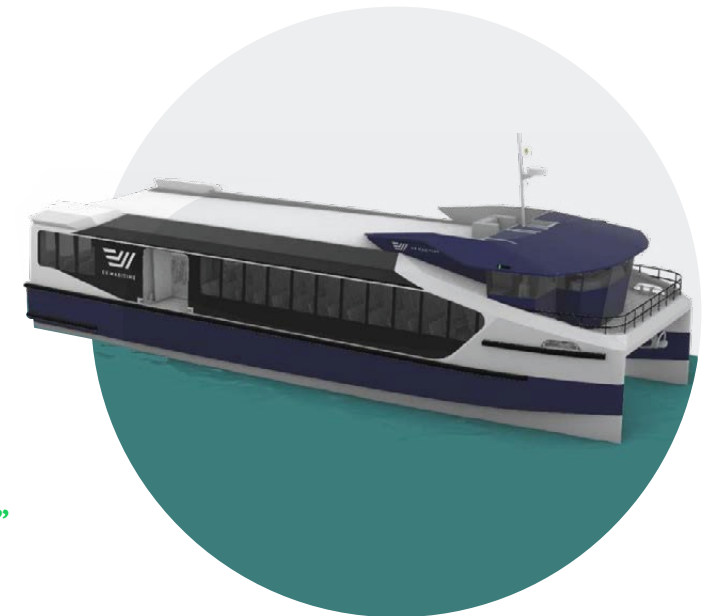
We have been lobbying to stimulate innovative and creative responses to the pressures on the Gulf. This has included prompting the Energy Efficiency and Conservation Authority (EECA) to support an initiative to electrify Auckland's ferry fleet. SBN also created a new formal working agreement with the Hauraki Gulf Forum.



SBN'S INFLUENCING ROLE:

SBN has also been a key voice in lobbying to unlock the gates that were holding us back, including the successful lobby for the inclusion of maritime electrification projects in funding programmes offered by Energy Efficiency & Conservation Authority (EECA). This in turn has helped bring maritime electrification into the spotlight within policy circles. Through SBN's own invitation and that of others whom they have introduced, EV Maritime has also been able to take advantage of several powerful promotional opportunities for us, including Foundation North's State of our Gulf launch, SBN's Gift of the Gulf event and others."

MICHAEL EAGLEN, CO-FOUNDER AND CHIEF EXECUTIVE, EV MARITIME LIMITED





Indigenous world view combined with Western science

Through our work with nature we have seen our conventional thinking challenged as our staff engaged more with Te Ao Māori.

We see great synergy between the Te Ao Māori world view and our core sustainability principles. To work more effectively in partnerships in this area we have undergone a series of trainings. These include working with Te Kaa the Emerge Institute and more recently Tūtira Mai NZ and have employed a cultural advisor, Te Huia Taylor. Much of this work has received financial support from Foundation North. This has deeply influenced the way we approach our work, especially around nature regeneration. It has also inspired different modes of storytelling, with a focus on emotional rather than purely economic connection of a dramatic monologue, *The Memory of Water*. It has also led to the creation of accompanying newsletter articles like *The Sea Waits for Us*.

We gave support for the rahui on shellfish collection around Waiheke Island, with a submission to the Ministry of Primary Industries.

We will continue to focus on growing our understanding and forging partnerships with mana whenua.



We see great synergy between the Te Ao Māori world view and our core sustainability principles.

Million Metres Streams Project, Whau River. Planting day.

Photo MATT DOWDLE

Regenerating Nature

Nature is the fundamental source of health and wellbeing for our people. Intact ecosystems absorb greenhouse gas emissions. They will make a crucial contribution to addressing the climate emergency. These are some of the impacts of our work.

Million Metres Streams project enabled the planting of:

215,000



NATIVE TREES AND PLANTS

+

27



organisations partnered with us on our Million Metres Streams project

↑ **\$2.89** MILLION
Raised for nature conservation

62 NATURE CONSERVATION
jobs created (30.9 Full Time Equivalent jobs)

“
Awesome organisation from top to bottom, clear leaders”

INVESTOR FOR IMPACT 2021
SURVEY RESPONSE



The Big Shift 2020/21

REGENERATING NATURE

Experiencing the need for change

SBN recognised state of Aotearoa New Zealand's waterways – established Million Metres to fund restoration

5% of all network fees contribute to locally-led projects across the country.

Gift to the Gulf series highlighting the dire state of the Hauraki Gulf – 177 watched live, with 2,386 reached (Facebook and YouTube views)

Diagnosing the system

Work on Hauraki Gulf identifies importance of switching to electric ferries – broker introductions for EV Maritime

Rachel Brown on the Jobs for Nature Advisory Panel

Creating pioneering practices

Working on Urban Jobs for Nature programme – focused on South Auckland and the regeneration of Puhinui Stream

Enabling the tipping point

In 2020/21 financial year SBN raised \$2.89 million for nature restoration. This supported the creation of 31 FTE jobs; enabled 215,000 trees to be planted; 418,838m² treated for plant pests and 869,400m² for animal pests; and enabled 48,204 conservation hours



Training & connecting

The roots and power of the Sustainable Business Network lie in bringing people together to share knowledge and collaborate.





Training and events

In recent years we have continued to increase our focus on curating events for maximum learning and impact. We have two key types of events: those focused on training (such as the Plastic Packaging Masterclass) and those focused on profiling sustainable solutions (the most notable being the Sustainable Business Awards). At both we ensure there is ample opportunity to 'network with purpose', enabling people to come together to connect and collaborate.

We use webinars to launch and explain new tools and resources. We demystify new concepts and approaches to sustainability. We increase engagement with sustainability issues.

After many years of running in-person workshops we have also built on the success of the Packaging Masterclasses to design events series. These provide more opportunities for cross-sector sharing and learning, and longer-term collaboration and development.

In 2020 2,997 people attended one of our training events, either in person or live online. We reached a further 139,476 through Facebook and YouTube views.



Sustainable Business Awards 2020

Photo DAVE OLSEN



“

I can honestly say it was one of the best courses I've ever been on”

HEATHER JOHNSTON, HEAD OF SAFETY AND SUSTAINABILITY COMVITA

Leadership in Sustainable Business Course

The Sustainable Business Network has years of experience training some of the most dynamic and successful sustainability leaders in Aotearoa New Zealand.

SBN's leadership course began in 2015. It has been designed, developed and honed specifically by and for Aotearoa New Zealand-based sustainability professionals. It attracts people from both small and large businesses and is ideally suited to this country's economic, cultural and ecological context.

A total of 131 participants have completed the programme. 36 attended in 2020. All participants are guided to produce a project plan for a sustainability initiative in their organisation. The aim is for it to be ready for immediate implementation. In 2020 73% of the survey respondents stated that they made a positive change as a result. Projects ranged from waste reduction, setting sustainable KPIs for all employees to circular packaging initiatives. More than 50 top NZ companies have sustainability leaders who are Leadership in Sustainable Business Course alumni.

Participants are challenged and supported to deepen their personal connection to the environmental issues of our time. They are introduced to the world's best tools for bringing that insight and passion into their everyday work. They finish the course equipped with the knowledge, confidence and commitment to lead personal and professional change.





Leadership in Sustainable Business Course



“

A massive thank you to the SBN team for a truly magical six days. I left feeling inspired, full of gratitude, possibility and ready to get stuck in. Your knowledge and the way you and the team facilitate the course, is what creates the space and environment for attendees to be open, share, engage, connect and learn. And that's what makes it truly unique and transformational.”

HANNAH BOWER, CO-FOUNDER,
ZEFFER CIDER

“

On the SBN course as a group we covered how to make change by thinking differently and how to take other people with you.

The course absolutely helped me test ideas and shape my thinking. The course provides a trusting place to open up, challenge and innovate. It helped me shape my thinking and gave me the confidence to launch.

Pathfinder KiwiSaver (initially called CareSaver) launched about 6 months after I finished the course. In a year and a half since it has grown to over \$75 million, generated market leading investment returns and raised around \$150,000 for our 17 charity partners.”

JOHN BERRY, CEO, PATHFINDER



The Good Food Boost

The Good Food Boost is a free business mentoring programme. It provides support and guidance from leading mentors to give good food businesses a boost.

The programme is now in its seventh year of delivering tangible benefits across distribution, production, commercialisation and strategy for its participants.

In Auckland the Boost is run in partnership with Auckland Tourism, Events and Economic Development (ATEED) (now Auckland Unlimited). In Wellington we partner with Wellington City Council.

A total of 40 organisations have gone through the programme since it was established in 2015.



The Glass Milk Bottle
& Lewis Road Creamery.
Refillery stations at Farro Fresh
supermarkets.



EXAMPLE

The Good Food Boost in action

It was through the Boost that the Glass Milk Bottle company connected with Lewis Road Creamery to create Lewis Road Creamery refillery stations at Farro Fresh supermarkets.

“

The mentors gave me confidence and reassured us. We felt like we were a year ahead after the programme. We trimmed our ideas down into a concise vision and streamlined our ideas.”

MATT RAWLINGS,
GLASS BOTTLE MILK CO



The Sustainable Procurement Leaders Group

Businesses in New Zealand can reduce their environmental impact through changes in procurement – what they buy, who from and how.

That's why we created the Sustainable Procurement Leaders Group. It's for significant procurers in Aotearoa New Zealand keen to work together and lead on this issue.

We know that within the SBN network there are excellent suppliers with positive social and environmental practices who are often overlooked by procurers. These smaller progressive businesses often don't receive the

contract because sustainability criteria is not given appropriate weight when businesses are making their decisions.

Businesses know they have huge influence. They can set high standards for things like climate, waste and water in their procurement policies. But it can be tough to find the right suppliers and know what to ask them. It's also challenging to know how to monitor changes, measure success and get leadership buy-in. We want to make sustainable procurement the norm for everybody.

SBN has been working on supply chain sustainability for many years. Between 2015 and 2019 we worked with procurers and suppliers to identify a

way forward. This led to the creation of a number of resources tackling issues like how to identify existing barriers to sustainable procurement, and how to implement this approach into your day to day business.

In 2020 we set up the SBN Sustainable Procurement Leaders Group. It included major businesses, local authorities, three major New Zealand universities and representatives from national and local government. The group met quarterly from August 2020, developing and sharing best practice, tools and resources. This was followed up with a series of practical reports and action plans for the individual businesses and the Group.

“

It's been incredibly useful. Not only has it helped upskill us on what best practice looks like... it also has been invaluable in terms of creating connections with other corporates dealing with similar challenges. We're currently working on a review of our corporate vehicle fleet, and we have connected with a number of other organisations in both the public and private sector through the Leaders Group who are on the same journey. Sharing experiences and potential solutions with these organisations has been invaluable.”

**JESS RODGER, SUSTAINABILITY
MANAGER, IAG**



The Sustainable Procurement Leaders Group

“

A large number of Aotearoa businesses of all types and sizes have raised the profile of social and sustainable procurement within their business models – giving more emphasis on how they do business and where they source products and services from. We are now more intentional and genuine about what this means for our business as a differentiating characteristic as we move towards our overall sustainability goals. We have been able to almost benchmark our existing procurement standards against others who perhaps are more mature in this space. It has helped us develop further – where sustainability is now a key component of any go to market/ procurement review undertaken by our team and the wider business.”

HELEN JOHNSTON, COMVITA



Sustainable Business Awards

We strongly believe in celebrating the success of sustainable business.

Supreme Award:
Transforming New Zealand Award
Sponsored by Meridian Energy

Winner: Tahi

Photo: Professor John Craig, collecting Award on behalf of Tahi

Photo DAVE OLSEN



Sustainable Business Awards

Created in 2002, the Sustainable Business Awards are the largest and longest-established awards programme of their kind in New Zealand.

They recognise and celebrate success in sustainability across categories ranging from climate action, circular economy and nature restoration to communicating sustainability, social impact, collaboration, individual superstars and much more. Expert judges assess hundreds of entries through a robust, multi-staged process to ensure consensus. A wide range of sponsors help celebrate success and broaden the reach of the Awards.

Finalists and winners enjoy widespread promotion throughout the year, through SBN communication channels as well as mainstream media.

The Awards night has become the de facto annual family gathering for Aotearoa New Zealand's sustainable business community. In 2019 the event attracted more than 700 attendees and VIP guests to Shed 10 on Auckland's waterfront. In 2020 we had to respond quickly to the challenge of the pandemic on live events. We made the Awards event free, low carbon and accessible to everyone. The presentations were held at an in-person event in Auckland and broadcast live in a new entertainment show format on Facebook and to four live satellite events hosted by the SBN team up and down the country. This

transition itself received national media coverage in Stuff, as an example of the changing face of live events. This was also part of a wider successful media partnership established with Stuff for this year's Awards, but continuing beyond.

We estimate that the change in format resulted in a 90% reduction in the carbon emissions related to the event, mostly by averted travel. Including all the events and live streams, the event reached more than 9,000 people.

We plan to further develop this new format in the years to come. We're intent on continuing to provide a high profile, low carbon, no waste, highly enjoyable event that is accessible to all.



Sustainable Business Awards

2020 WINNERS

SUPREME AWARD TRANSFORMING NEW ZEALAND AWARD

SPONSORED BY MERIDIAN ENERGY

Tahi

SUSTAINABILITY SUPERSTAR

SPONSORED BY NZI

Steve West from ChargeNet

CHANGE MAKER

Francesca Goodman-Smith,
Foodstuffs NZ

COMMUNICATING FOR IMPACT

SPONSORED BY KIND&CO

Predator Free Wellington

SOCIAL IMPACTOR

SPONSORED BY MAS

Pathfinder Asset Management

GOING CIRCULAR

SPONSORED BY AUCKLAND COUNCIL

X-Frame

CLIMATE ACTION LEADER

SPONSORED BY EECA

Soar

CLIMATE ACTION INNOVATOR

SPONSORED BY WAKA KOTAHI NZ
TRANSPORT AGENCY

CarbonClick

OUTSTANDING COLLABORATION

SPONSORED BY TOITŪ ENVIROCARE

Elastomer Products and Scion

TECH FOR GOOD

Sustainable Coastlines

GOOD FOOD

SPONSORED BY NEW WORLD

Bostock Brothers

RESTORING NATURE

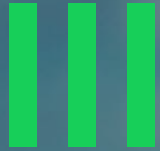
SPONSORED BY THE DEPARTMENT
OF CONSERVATION

Tahi

RESILIENCE IN CRISIS

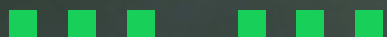
SPONSORED BY STUFF

Student Volunteer Army



Sustainable Business Awards

CHANGE MAKER
2020 WINNER



The impact of our Awards

Francesca Goodman-Smith was the winner of the 2020 Change Maker Award.

She says the win:

“
created so many great
opportunities to share the
message about food waste
reduction”.

As a result of her Award win she featured in a number of media interviews. She obtained seed funding from the University of Otago Food Waste Research Theme to supervise a research project on upcycled food at Foodstuffs. She was invited to participate in a US Podcast series called ‘Too Good to Waste’. She said in the end it created more opportunities than she was able to take advantage of!



Sustainable Business Network

The Sustainable Business Network includes hundreds of organisations, ranging from corporates to small businesses, councils and non-profits.

Every year we present the Sustainable Business Awards. They recognise and celebrate success in sustainability and have been running for 19 years.

*Source: Investor for Impact 2021 Survey



OF OUR NETWORK
are better informed about sustainable business as a result of our news*

231 ENTRIES
to the Sustainable Business Awards 2020



OF OUR NETWORK
have made useful connections through SBN*

4 SCHOLARSHIPS
for Kiwi kids funded through tickets to the Sustainable Business Awards



REDUCTION
in the carbon emissions related to the Awards event, mostly by averted travel

“
**Professional advice,
guidance and tapping
into a larger network”**

INVESTOR FOR IMPACT 2021
SURVEY RESPONSE



The Big Shift 2020/21

TRAINING AND EVENTS

Experiencing the need for change

SBN recognises that we need to increase our national sustainability skill sets in business and to highlight examples of success to drive more action (such as through our annual Awards)

Diagnosing the system

SBN Procurement reports
- 376 downloads

Identified that organisations need help with improving procurement practices
- need for aligned best practice across New Zealand

Creating pioneering practices

Leadership course – 36 attendees in 2020. 131 to date

Good Food Boost programme
– 8 organisations in 2020.
40 organisations mentored since 2015

Sustainable Procurement Leadership Group established
– 82 people from 45 organisations

Enabling the tipping point

2020 Sustainable Business Awards – 231 entries, 91 finalists over 12 categories. Awards night reached 9,000

2,997 people trained through SBN training and updates



Thank you!

ACKNOWLEDGMENTS





Thank you!

ACKNOWLEDGMENTS

Thank you for taking the time to read this report and for your interest in the Sustainable Business Network.

Thank you to Dr Adrian Field of Dovetail for guiding us through the process of identifying our impacts.

Special thanks to all our partners for investing and believing in us. None of these projects would be possible without you.

ACTING ON CLIMATE

CLIMATE ACTION 20/25

- + Bank of New Zealand (BNZ)
- + Energy Efficiency & Conservation Authority (EECA)
- + Meridian Energy
- + Ministry of Business Innovation and Employment
- + New Zealand Trade and Enterprise
- + Waka Kotahi / NZ Transport Agency

DESIGNING OUT WASTE

PRODUCT STEWARDSHIP

- + Abilities Group
- + FUJIFILM Business Innovation
- + Inzide Commercial
- + 3R Group
- + Ministry for the Environment (Waste Minimisation Fund)

PLASTIC PACKAGING

- + Foodstuffs NZ
- + NZ King Salmon
- + thinkstep-anz

GOOD FOOD BOOST

- + Auckland Unlimited (formerly ATEED)
- + Wellington City Council

REGENERATING NATURE

MILLION METRES STREAMS PROJECT – ORGANISATIONS CONTRIBUTING OVER \$15K

- + Alsco
- + Auckland Council
- + Fonterra
- + Foundation North
- + Lion
- + Ministry for the Environment
- + Ministry for Primary Industries
New Zealand Forestry Te Uru Rākau
- + Trustpower

JOBS FOR NATURE

- + Department of Conservation

HAURAKI GULF

- + Foundation North

SUSTAINABLE BUSINESS AWARDS

- + Auckland Council
- + Department of Conservation
- + Energy Efficiency & Conservation Authority (EECA)
- + Kind&Co
- + Medical Assurance Society (MAS)
- + Meridian Energy
- + New World
- + NZ Insurance (NZI)
- + Stuff
- + Toitū Envirocare
- + Waka Kotahi / NZ Transport Agency



Investors for Impact 2020/21

ACKNOWLEDGMENTS

Thanks to all our impact investor network who make this work possible. And thanks to the SBN staff, who work tirelessly to tackle the challenges we face in moving to a regenerative future.

For a full Directory of our Impact Investors go to:
sustainable.org.nz/investors

INVESTORS FOR IMPACT 20/21 LISTED ALPHABETICALLY

+ 3R Group
+ 3sixty2 Wines
+ AA Solar & Marinetrionics
+ Aaron Haymes
+ Aaron Ho
+ Aart van Dijk
+ Abby Jones
+ Abe's Bagels
+ Abilities Incorporated
+ Abley
+ Absolute Energy
+ Action Bicycle Club
+ Active Refrigeration Bay of Plenty
+ Adriana Hitch
+ Adventure Capital
+ Again Again
+ AGE School

+ Agrecovery
+ Agreeable (formerly CODR)
+ AgriSea New Zealand
+ Ahika Consulting
+ Air & Odour Management
+ Air New Zealand
+ Ākina Foundation
+ Alana Williamson
+ Alasdair Mawdsley
+ Aleph Beauty
+ Alex Hazlett
+ All About Promo
+ All Heart NZ
+ All Office Furniture
+ Ally Hopwood
+ Alsco NZ
+ altezano
+ Alvarium Wealth (NZ)
+ AMP Capital Bayfair

+ AMP Capital Investors (NZ)
+ Amplify
+ Anabelle David
+ Andrea Martin
+ Andrew Barker
+ Angus Harman
+ Angus Napier
+ Anna D'Arcy
+ Annabelle O'Donnell
+ Annie Montgomery
+ Anns Taylor Design
+ Antipode Studio
+ Antoinette Wessels
+ AO Growth Strategies
+ Aotearoad
+ Apex Insurance
+ Appleby Farms
+ Ara Institute of Canterbury
+ Arada Promotions



+ Architectural Profiles	+ Bay of Plenty Regional Council	+ Bob Burnett Architecture	+ Cassidy Construction
+ Armillary Private Capital	+ Bazzacam	+ Bokashi NZ	+ Catalyst R&D
+ Arrow Uniforms	+ BCG2	+ Booker-Spalding	+ CBEC (Community, Business & Environment Centre)
+ AsureQuality	+ BDET	+ Bragato Research	+ Central Heating Solutions
+ Atmopure	+ Beautiful Bicycles	+ Brightly Solutions	+ Chaney & Norman
+ Auckland City Electric Vehicles	+ BEEBIO	+ Buddle Findlay	+ Chapman Employment
+ Auckland Council	+ Bella New Zealand	+ Butland Management	+ Chapman Tripp
+ Auckland District Health Board	+ Ben Goh	+ Cadence Communications	+ Chargemaster
+ Auckland Permaculture Workshop	+ Ben Mayer	+ CAE Sustainable	+ ChargeNet
+ Auckland Seaplanes	+ Big Street Bikers	+ Cahn & Finlay	+ Charissa Snijders
+ Auckland Transport	+ Bilal Ozturk	+ Caliber Design	+ Choice Energy
+ Auckland Unlimited (formerly ATEED)	+ Binnly	+ CaliWoods	+ ChowHill
+ Auckland Whale & Dolphin Safari	+ BioFab NZ	+ Callum Ross	+ Chris Boxall
+ AUT University	+ Biopolymer Network	+ Camp Glenorchy	+ Christine Kernohan
+ Autex PSL	+ Bird on a Wire	+ Canterbury Employers' Chamber of Commerce	+ Christine Yip
+ Auto Super Shoppe	+ Black Pine Architects	+ Canterbury Pet Foods	+ Circularity
+ Bank of New Zealand (BNZ)	+ Black Sheep Creative	+ Carbon EMS	+ Cirrus Materials Science
+ Basestation	+ Blender Design	+ Carbon Market Solutions	+ Citizen
+ Bay of Plenty District Health Board	+ Blue Cars	+ CarbonClick	+ Citizen Communication



+ Cityhop	+ Connected Accountants	+ Debra Goulding	+ Eco Villa
+ Civil Assist	+ Connective Impact	+ Delight Events	+ Ecolibrium Biologicals
+ CivilShare	+ Conservation Volunteers New Zealand	+ Dentsu New Zealand	+ Ecology & Co
+ Clarity Hospitality	+ Conway Sylver / Kate Sylvester	+ Department of Conservation	+ EcoQuest Education
+ Clean Event	+ COR Associates	+ Design Dairy	+ Ecostore
+ Clean Planet	+ Corporate AV Services	+ DETA Consulting	+ Ecotize NZ
+ Clear Protect Group	+ Counties Manukau	+ Digital Advisor	+ ecotricity
+ CLIMsystems	+ Crave Collective	+ Dignity	+ Ecoware
+ CoAction NZ	+ Creative Capital Arts	+ DK Signs	+ Edgar Henson
+ Coby Joseph	+ Critchlow Geospatial	+ Dole New Zealand	+ Edyta Palley
+ CoGo	+ Critical.	+ Dovetail	+ EECA
+ Colinda Rowe	+ Crown Workspace	+ Dr Malcolm McKellar	+ EightyOne
+ Collective Hospitality	+ CSL Infrastructure	+ DryNZ	+ Ekos
+ Collingridge and Smith	+ Custom Electrical	+ Duffle & Co	+ Elastomer Products
+ Commonsense Organics	+ Dale Jennings Associates	+ E3 Business Accountants	+ Elemental Group
+ Compost Me	+ David Roy	+ Earthwise	+ Elevate Group
+ Computaleta	+ Deadly Ponies	+ Easi Recycling NZ	+ Elizabeth Thompson
+ Comvita	+ Deanna Morse	+ Eco Geek Co	+ Elizabeth Williams
+ Confide	+ Deborah Richards	+ Eco Pod Concepts	+ Emilia Mar



+ Emilie O'Shea	+ Eva Rose NZ	+ Flying Saucer	+ Gail Reichert
+ Emma Coote	+ Evie Paulsen	+ Fonterra	+ Garage Project
+ Emma Foulkes	+ Evolving Health	+ Foodprint	+ Geckology
+ Emma Lewisham	+ Excelso Coffee	+ Foodstuffs NZ	+ George Walkers Office Furniture Megastore
+ Energy Solution Providers	+ Exhibit Group	+ For The Better Good	+ Georgia-Rae Taylor
+ Envirohub Bay of Plenty	+ Explore Group	+ Four Seasons Tree Care (Otautahi)	+ GETBA
+ EnviroNZ	+ Fairground	+ FrankAdvice	+ Glass Bottle Milk
+ EnviroSpec	+ Fairtrade Australia & New Zealand	+ Freedom Farms	+ Glen Liu
+ Epicure Trading	+ Fasten NZ	+ Freedom Mobility	+ Glopac
+ Epicurean Dairy	+ Feed My Furbaby	+ Freeflow Pipes	+ Go Eco (Waikato Environment Centre)
+ Epsom Girls Grammar School	+ Feldspar Associates	+ Freighthub	+ Go Media
+ Erica Oleson	+ Fhloston Paradise	+ Fresh Desk	+ Go Well Consulting
+ Erina Lim	+ Finappster	+ Friendlypak	+ Good Change Store
+ Esther Whitehead	+ Fine and Dandy	+ Fruition Horticulture (Bay of Plenty)	+ Good Works Video
+ Etailer	+ Five and Dime	+ FUJIFILM Business	+ Good3
+ Ethical Investing New Zealand	+ Fleetwise	+ Fullers360	+ Good Neighbour Aotearoa Trust
+ Ethical Matters	+ Fletcher Building	+ Fulton Hogan	+ GoodSense
+ Ethically Mad	+ Flexicon Plastica	+ FuselT	+ GoodTech
+ Ethique	+ Fluid Chemicals NZ	+ Futurity Group	



+ Goodwood	+ Gyro Plastics	+ Hop Revolution	+ Irie Architectural Design
+ Grace Team Accounting	+ Habitat for Humanity Auckland	+ Hopper Home Eco Shop	+ Isabel Emerson
+ Grant Thornton	+ Hakanoa Handmade	+ HR Cement	+ Jacobsen Holdings
+ Grater Goods	+ Hallertau	+ Hunt and Gather Bee Co	+ Jamie Heather
+ Gravure Packaging	+ Happea Events	+ Hutt City Council	+ Jane Sundstrum
+ Greatest Friend	+ Health Promotion	+ Ian McGrath	+ Janine Cole
+ Green Business HQ	+ Healthpost	+ ICONIQ GROUP	+ Jason Li
+ Green Cabs	+ Healthy Homes Construction and Renovation	+ Idealcup	+ Jeanette Thorne
+ Green Fuels NZ	+ Hector Mejia	+ Ideas Accelerator	+ Jen Webb-Bowen
+ Green Gorilla	+ Helene Bizouerne	+ Ideqa	+ Jennifer Pearson
+ Green School	+ Hemp New Zealand	+ Impact Tea	+ John Gorman
+ Green Start	+ Hillary Outdoors	+ IncaFé Organic Coffee	+ Jon Brett
+ Green Way NZ	+ Hire Plants	+ INDIS NZ	+ Jonathan Aumonier-Ward
+ Greenback	+ HLC (2017)	+ Infratec New Zealand	+ Josh Borthwick
+ Greencycle	+ Holistic Hair	+ Insight Online	+ Josie Carson-Jacobs
+ Greenfern Industries	+ Holistic Vets	+ Insinc Products	+ Juhi Shareef
+ Grounded & Co	+ Holly Whittaker	+ Integrated Electrical & Solar	+ Junk Run
+ Grow Good	+ Bookabach	+ Invita NZ	+ Kaibosh Food Rescue
+ GSL Promotus	+ Honeywrap	+ Inzide Commercial	+ Kainga Ora - Homes and Communities



+ Kōkako Organic Coffee Roasters	+ Lakes District Health Board	+ Loft Foods	+ Mauricio Born
+ Karaka Pines Villages Partnership	+ Landcare Research NZ	+ Lonelyseat	+ MCAS Architecture
+ Karl Baylis	+ LandLAB	+ Love and Care	+ McMullen & Wing
+ Karma Cola	+ Lauren Graves	+ Low Impact	+ ME Family Services
+ Katalyst Office Management	+ Les Mills New Zealand	+ Lucke	+ Medical Assurance Society
+ Kate Arnold	+ Lewis Road Creamery	+ Lumen	+ Medsalv
+ Kathryn Palmer	+ Life Health Foods NZ	+ Lutra	+ Megabyte NZ
+ Katie Blackburn	+ Light Energy	+ Lyon O'Neale Arnold	+ Melda Walsh
+ Katrina Kidson	+ Lightforce	+ Mackenzie Grayson	+ Melissa Woods
+ Katy Glenie Consulting	+ Linda Townsend	+ Madeblunt	+ Melo Yelo ebikes
+ Kendall Hofland	+ Lindsay Wood	+ Mainstream Green	+ Meridian Energy
+ Kennedy Construction	+ Lion	+ Make Good	+ Metal Art
+ Kidd Civil Consulting	+ Little Island	+ Manukau Beautification Charitable Trust	+ Method
+ Kimberly McLeod	+ Little Yellow Bird	+ Many Talents Media	+ Methven
+ Kind and Gentle	+ Living Goodness	+ MAPIT Sustainability	+ Mevo
+ King St Advertising and Marketing Agency	+ Liz McGill	+ Mark Roberts	+ Mia Belle
+ Kiwibank	+ LMAC Consulting	+ Martin Jenkins and Associates	+ Michael LeRoy-Dyson
+ KiwiHarvest	+ LMI Shared Services	+ Maruia River Retreat	+ Michael Stocker
+ Kuaka New Zealand	+ Locus Research	+ Marx Design	+ Michelle Kazor



+ Millbank Technology	+ Natural Paint Co	+ NZ Avocado Industry	+ Optimi
+ Miltek NZ	+ Nelmac	+ NZ Enviro	+ Organic Wealth
+ Mindful Money	+ New Shoots Management	+ NZ Louvres	+ ORIX New Zealand
+ Ministry for Primary Industries	+ New Zealand Food Innovation Auckland	+ NZ Post	+ Oscar Mahy
+ Mojo Coffee	+ New Zealand Food Waste Champions 12.3	+ NZ Safety Blackwoods	+ Otago Museum
+ Monarch Media	+ New Zealand Green Building Council	+ NZI	+ Our Closet
+ Money Matters	+ New Zealand King Salmon	+ NZProvisions	+ Outfitters
+ Monster Print	+ Nexus Planning and Research	+ NZ Trade & Enterprise	+ Oxfam New Zealand
+ Mooven	+ Nic Bishop	+ OCS Group	+ Oxygen Consulting
+ Morphum Environmental	+ Nicholas Collins	+ Office Torque	+ Packaging Recyclers
+ Morton Investment Partnership	+ Nicola Rodricks	+ Ogechi Okoro	+ Pacrite Industries
+ MOTIF	+ Nicolas Sawyer	+ Okere Falls Store	+ Palletite
+ Moxie Communications	+ Nicole Barnett	+ Olivado	+ Palmerston North City Council
+ MRCagney	+ Nikki Withington	+ Olivia Treacher	+ Papa Taiao Earthcare
+ Multi-Media Systems	+ Nina Turnbull	+ Olly Ng	+ Paper Street Tree Company
+ Munch Cupboard	+ Niue Honey Company	+ One New Zealand	+ Paradigm Associates
+ Murphy Turner	+ No 8 Recyclers	+ Onfire Design	+ Parklife
+ MyCarYourRental	+ Nugreen Solutions	+ Optimal Fleet Solutions	+ Patricia Rankin
+ Nadine Koruna		+ Optimal Protocol	+ Pattle Delamore



+ Paul Minett	+ Progressive Group	+ Reframe Aotearoa	+ Rua Bioscience
+ Paul Styles	+ Proxima Consulting	+ Regional Facilities	+ RyanJones
+ Paxton Property Services	+ Public Relations Institute of New Zealand	+ Reid Technology	+ Sara Mole
+ Peoples Coffee	+ Purefresh Organic	+ Remarkable Homes NZ	+ Scafit
+ Peter Crothall	+ Purpose Capital	+ Rentokil Initial	+ Scales Corporation
+ Peter Miles	+ Purpose Fill Waste & Recycling	+ Resene Paints	+ Scarecrow
+ Phil Lyons	+ Q2	+ Responsive Maintenance 2000	+ Schickedanz Design Studio
+ Philip McKenzie	+ Quadbeam Technologies	+ Return to Sender Caskets	+ Scott Nicol
+ Phoebe Stewart	+ Quigley and Watts	+ Retyna	+ SeaDragon Marine Oils
+ Phone Surgeons	+ R3Pack	+ Revology	+ Sealed Air
+ Planet Protector Packaging	+ Rachel Sanson	+ Revolution Packaging	+ Sean Kelly
+ PledgeMe	+ Ramboll Environ New Zealand	+ Ricardo Pena	+ Service King
+ Plus1 Creative	+ Raquelle de Vine	+ Ricoh New Zealand	+ Sharesies
+ Polyglot Group	+ Raw Essentials	+ Rise Creative	+ Shaye Nobilo
+ Power Trip	+ Rawstorne	+ Rise Financial	+ Shirlee Xue
+ Pita Pit (NZ)	+ RDT Pacific	+ Robert Cardwell	+ Siempre Sustainable Solutions
+ Prima Roastery	+ RE:	+ Robert Fleming	+ Simply Jute
+ Producto	+ Reclaim	+ Robynne Squire	+ Smart Environmental
+ Professional Property & Cleaning Services	+ Redco NZ	+ Rotorua Lakes Council	+ Smartass



+ Soar Printing Co	+ Stylecom	+ Taupō Beef	+ The Children's Garden
+ SolarCity NZ	+ Sunshine Yates	+ Tauranga City Council	+ The Clean Crew
+ Solar Group	+ Supertrash	+ Te Whangai Trust	+ The CleanCleaner
+ Solo Plastics	+ Superhome Movement	+ Te Whare Ra Wines	+ The EcoPro Cleaning Co
+ Solscape	+ Superloo Sanitation	+ TechnologyWise	+ The Formary
+ Solutionists	+ Surf Shack Eatery	+ Tekne	+ The Good Registry
+ Sonder Films	+ Sustainability Matters	+ Tensegrity	+ The Hearing House
+ Sophia Olo-Whaanga	+ Sustainability Options	+ Tern Electrical	+ The Hunger Project New Zealand
+ Sophie Boyden	+ Sustainability Trust	+ Tessa Smith	+ The Research Trust of Victoria - University of Wellington
+ Southland disAbility Enterprises	+ Sustainable Winegrowing NZ	+ Tetra Pak (New Zealand)	+ The Mussel Inn
+ Splore Dynamics	+ Swapology	+ TetraMap International	+ The New Zealand Ecolabelling Trust
+ SRS Recycling	+ Switched on Bikes	+ Textiles Alive	+ The New Zealand Merino Company
+ Stansborough	+ Synlait	+ Thankyou Payroll	+ The New Zealand Motor Caravan Association Inc
+ State of Grace	+ T8LED	+ The Agribusiness Group	+ The Purpose Business
+ Stephanie Iremonger	+ Tahi Estate	+ The Award Shop	+ The ReCreators
+ Stone Arrow Jewellery	+ Taikaka Consulting	+ The Better Drinks Company	+ The Sleep Store
+ Stormwater360	+ Tamara Coory	+ The Better NZ Trust	+ The Spinoff
+ Story Inc	+ Tamara Cummins	+ The Better Packaging Co	+ The Stone Paper Company
+ Studio Of Pacific Architecture	+ Tami Schiefelbein	+ The Body Shop	



+ The Strand Veterinarian	+ Total Safety	+ University of Waikato	+ Warren and Mahoney Architects
+ The Sustainable Cleaning Co	+ Total Waste Solutions	+ Upcycle	+ Waste Management NZ
+ The Warren	+ Tourism Bay of Plenty	+ Upper Hutt City Council	+ Waste to Fuel
+ RIPA Global	+ Tourism Holdings	+ Urban Cleantech	+ Watercare Services
+ ThinkPlace	+ Tourism Industry Aotearoa	+ Venture Centre	+ WE-AR
+ thinkstep-anz	+ Toyota NZ	+ Verdant Design	+ Weeding Tech
+ Thunderpants	+ Trade Aid Wellington	+ Viaduct Harbour	+ Wellington City Council
+ Tickled Pink	+ Tread Lightly Charitable Trust	+ Vibrant Earth	+ Wellington Zoo Trust
+ TIME Un Tours	+ Treadlite NZ	+ Vibrant Planet	+ WelTec and Whitireia
+ Timescapes	+ Tree Gifts New Zealand	+ Victoria University of Wellington - Te Herenga Waka	+ Wendell Property Management
+ Toi Ohomai Institute of Technology	+ Tree Scape	+ Vincent Heeringa	+ Westland Milk Products
+ Toimata Foundation	+ Trevelyan's Pack and Cool	+ Virtual Financial Controllers	+ Westpac
+ Toitū Envirocare	+ Trudy Atherton	+ Vitaco Health NZ	+ Whakatane District Council
+ Tomorrow Inc	+ Trust Tairāwhiti	+ Waghorn Builders	+ Whangarei District Council
+ Tongariro River Rafting	+ TrustPower	+ Waiheke Resources Trust	+ White Associates
+ Tonkin & Taylor - Bay of Plenty	+ Uber New Zealand	+ Waipa Waste Minimisation Team	+ Why Waste
+ Tor White	+ Unitec New Zealand	+ Waka Kotahi/NZ Transport Agency	+ Wildland Consultants
+ Total Group	+ United Cleaning Services	+ Wakatū Incorporation	+ William Griffith II
+ Total Property Services (Auckland)	+ University of Auckland		+ Winsborough



+ Wishbone Design Studio	+ Write - Auckland branch	+ Yealands Estate Wines	+ Zealandia Honey
+ Wollemi Consulting	+ Write - Wellington branch	+ Yoann Ledey	+ ZEALANDIA, Karori Sanctuary Trust
+ Woolchemy NZ	+ WSP NEW ZEALAND	+ Yolene Williams	+ Zeffer Brewing
+ Workwear Group	+ WWF New Zealand	+ Youngman Richardson & Co	+ Zespri Group
+ World Organic	+ XPO Exhibitions	+ Z Energy	+ Zilch
+ Wright Communications	+ Yachting New Zealand	+ Zap	+ Ziptrek Ecotours



OUR PURPOSE

**Empowering
business
so people
and nature
prosper.**



Sustainable
Business
Network

Ko ahau
te taiao,
ko te taiao
ko ahau.

I am nature and nature is me.

MĀORI PROVERB

Impact Report

2020 / 2021

Sustainable Business Network

Address

Darby Building
Office 3, Level 2
8 - 18 Darby Street
Auckland 1010

Postal address

PO Box 106983
Auckland 1143

Contact us

09 826 0394
office@sustainable.org.nz

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If you would like to talk to us about
this report or any of our projects, please
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