



Our Kerikeri

- COMMUNITY LEADS CHANGE -

A Community Led Initiative

Thank You



Steering Group

Vince Buxton
Kirsty Grant
Donald Chandler
Annika Dickey
Jaime Pavlicevic
Lasse Dannesoen
Jo Lumkong

Support

Tegan Weber
Ken Ross
Guy Simm
David Clendon
Lindis Capper-Starr

Cultural

Daniela Cook
Kipa Munro
Melanie Chandler-Winters
Sheree George

Environmental

Jo Lumkong
Kate Stirling
Lasse Dannesoen

Economic

Briar Corbett
Sabrina Glauser
Annika Dickey
Vince Buxton

Social

Jan-Marie Thomas
Jaime Pavlicevic
Nici Curtis

Thank You

Harcourts

Bay of Islands Realty Ltd

The Old Packhouse
MARKET

PSYCHOLOGY
CENTRE

TA MOKO
SERVICES

THE
MERCHANTS

• OF KERIKERI •

 **Hunter
CYCLES**

SPONSORS

 **WHITELAW
WEBER LTD**



TURNER CENTRE
AT KERIKERI
TE PUAWAI



TE RANGA TIRA TANGA



Sweeter

Deliver sweeter projects with us

Adam Jones Media

 **NEEDFUL THINGS**
GARDEN CENTRE



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REAL
PROPERTY KERIKERI LTD
Licensed under the Real Estate Agents Act 2008 MREINZ

**TIGHT LINES
MEDIA** 

Vision Kerikeri
visionkerikeri.org.nz



**KERIKERI DISTRICT
BUSINESS ASSOCIATION**

HOW

1,400

DATA LINES

Collected
MAGIC WAND
IDENTITY QUESTION
HAPPY, SAD and MAD

32

TARGET GROUPS

IDENTIFIED and CONSULTED,
4 - 80+ YEARS

4

WELLBEINGS

Data CATEGORISED into
Environment
Social
Cultural
Economic

422

CHILDREN & YOUTH

Provided feedback
Their HOPES AND DREAMS
of a FUTURE Kerikeri

80%

FACE TO FACE

Data captured using
PERSONAL FACILITATION

1,200

CONSULTED

+1000

VOLUNTEER HOURS

From first community meeting to presenting
draft vision plan

16,000

POPULATION

Wider Kerikeri area as at 2019



**Our
Kerikeri**

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Our Kerikeri Vision & Goals

Vision

Where the forests and rivers converge to meet the ocean, Kerikeri is a **DIVERSE, CREATIVE** and **VIBRANT COMMUNITY** of **HEALTHY** and **CARING** people.

We **DESIGN** and **INNOVATE** for **EASE** of living while remaining close to **NATURE** and embracing our **CULTURAL HERITAGE**, balancing **PROGRESS** and **PRESERVATION**.

Growing **PROSPERITY** and **OPPORTUNITY** for all, we are **SUSTAINABLE, RESILIENT** and **CONNECTED**.



Vision

Where the great forest of **TANE** and rivers converge to meet **TANGAROA**, Kerikeri is a **DIVERSE, CREATIVE** and **VIBRANT COMMUNITY** of **HAUORA** and **MANAAKI** tangata.

We **DESIGN** and **INNOVATE** for **EASE** of living while remaining close to our **TAIAO** and embracing our **AHUREA HERITAGE**, balancing **PROGRESS** and **PRESERVATION**.

Growing **TAURIKURA** and **OPPORTUNITY** for all, we are **SUSTAINABLE, MANAWAROA** and **CONNECTED**.



GOAL ONE

**Our
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- COMMUNITY LEADS CHANGE -

1 REVITALISE AND PRESERVE OUR VIBRANT VILLAGE FEEL

as a people-first place for living, business, connections and enjoyment



TIAKITANGA:

- We enjoy spaces that encourage socialising and community-wide interactions
- Our identity, points of interest and history are creatively and clearly promoted
- We have mixed use areas and multi-use facilities
- Visitors feel welcome and stay longer
- We feel safe, included and part of our vibrant community
- We have a masterplan for Kerikeri CBD that enhances our village feel

GOAL TWO

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2 PROMOTE EFFECTIVE PLANNING, INFRASTRUCTURE AND GROWTH

for a beautiful, functional Kerikeri



WHAKATUPURANGA:

- Urban planning is based on accurate statistics
- Our community is actively involved and contributes to urban design
- We have multiple accessways and efficient transport systems
- Relationships between the community and Council are positive and respectful
- Thoughtful zoning ensures protection and optimization of land use

GOAL THREE

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3

CREATE OPPORTUNITIES FOR ALL TO THRIVE AND PROSPER

in a sustainable, resilient and productive economy



TAURIKURA:

- We have access to opportunities and education to pursue our highest aspirations
- Business and enterprise is promoted and well supported
- An innovation hub incubates leading edge ideas
- We focus on growing a “knowledge” economy
- Workforce development & training opportunities serve our local industries

GOAL FOUR

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4 CELEBRATE OUR UNIQUE BI-CULTURAL & MULTI-CULTURAL ENVIRONMENT

Embracing diversity and holding an overlying sense of belonging as a society while respecting Tikanga Maori valuēs



AHUREA:

- Our cultural heritage is widely taught and respected
- We are a proudly bilingual community
- We celebrate and share stories of our past
- We have a strong ethos of neighbourliness, tolerance and inclusiveness
- We respect our diversity and each other

GOAL FIVE

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CARE FOR THE WELLBEING OF OUR PEOPLE

supporting healthy, resilient and meaningful lives



HAUORA:

- Our young people have access to facilities, events and opportunities, helping them realise their potential
- We have comprehensive health services that are responsive, efficient and available to all
- We utilize smart solutions to create affordable healthy housing
- Our streets and facilities are accessible for the elderly and disabled
- We have a strong workforce of volunteers and mentors

GOAL SIX

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6 RESTORE AND CONSERVE OUR SURROUNDINGS

where each generation strives to leave a better Kerikeri to the ones that follow



TAIAO ATAWHAI:

- We strive to restore the Mauri of our lakes, rivers, streams and oceans.
- Our native species, habitats, fertile soils and areas of exceptional beauty are protected and preserved
- Our community educates for environmental awareness and is supportive of regenerative projects
- We minimise impact and create access to our natural habitats with care and appreciation
- We embrace the concept of Kaitiakitanga

GOAL SEVEN

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- COMMUNITY LEADS CHANGE -

BUILD A CULTURE OF INNOVATIVE, SUSTAINABLE LIVING

living lightly and learning from nature



TOITŪ:

- We educate sustainable and regenerative ways to live & work
- Our economy creates, distributes and uses resources sustainably
- We aim to achieve zero waste and carbon neutrality
- We apply permaculture principles that encourage responsible land use
- We innovate and adapt enabling a shift toward full cycle systems
- We live consciously as part of an ecosystem