



**Towai-  
Maromaku  
Community  
Plan  
2019**



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# Towai-Maromaku Community Plan

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April 2019

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## About

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Towai-Maromaku is home to a dynamic community living in a picturesque rural setting.

Blessed with abundant natural resources, the once great kauri forests helped fuel the local economy, when milled for ship building and then later in the digging and exporting of kauri gum. As the land was cleared, agriculture took over and this remains the main source of income today. The swamps of Towai-Maromaku were known to produce some of the best quality flax in the country.

Gateway to the Bay of Islands, encompassing State Highway One and only 30mins to Whangarei, the community is centrally located and well placed to tap into both the tourist and local markets. It is home to Ruapekapeka Pā, the site of the last battle of the Northern Wars fought between British colonial forces and northern Māori in 1845-1846. Ruapekapeka is a site of great national and international importance and is a key tourist attraction in the Far North District.

The Towai Hotel is a historic country tavern. Established in 1872, it was originally established next to the railway station at the bottom of the hill, but in 1933 the entire hotel was moved up the hill on rollers and placed next to State Highway One. The move took 3 days and the bar never closed.

This is the Community Development Plan of Towai-Maromaku. The intention of the plan is to clearly identify the needs of our community and use the plan to speak in unison to help inform agencies, funders and others who can work with us to help us bring our plan to fruition.

## Our Vision

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Honour past sacrifices made and respect our traditions & faith. Preserve our strong community values of hard work, resilience and whanaungatanga/supporting each other. Build on our unique heritage and work together to continually improve our social, historic and natural and built environments to create a better home for us and our children.

## Our Values

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Te Kotahitanga/ Inclusiveness	Tino Rangatiratanga/ Leadership	Manaakitanga/ Relationships
We stand together	We show the way	We keep things real
We value individual differences	We take the lead	We act with integrity
We support and respect each other	We find ways to do things better	We do what we say
We work together	We be there when it counts	We take ownership
	We are can-do/resilient	

## The Process

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In mid-February 2019, the Far North District Council invited the Towai-Maromaku community to enter into a streamlined community development planning process. This Community Development Plan, created through a series of well attended community meetings (Feb-April 2019), has given the residents of Towai-Maromaku an opportunity to express their vision and hopes for the future of their community.

This planning document has been endorsed by the community, and once received by the Far North District Council via the Bay of Islands-Whangaroa Community Board, will be used to set a pathway to inform both community and Council planning, budgeting and activity in the future.

The following community members have thoughtfully contributed to the development of this plan;

Adrienne Kehoe, Anita Short, Anthony Schicker, Butch & Karen Horsford, Charlie Grayson, Chris Kingan, Craig Mann, Dennis Pabirowski, Desley Dyke, Dianne McKee, F.J. Allan, Gordon Priest, Greg Allan, Helen Sanders, Ian & Shirley Challand, Irene Pabirowski, J Horsford/Melaney Going, Janine Mason, Jared Going, Jewell & Aperahama Edwards, John & Jacqui Kehoe, Josh & Kim Hanley, K.M. Allan, Karen Frost, Kerry Gelmi, Lea & Allan Kidd, Margaret Sullivan, Marilyn Schicker, Marisa Horsford, Morgan Horsford, Nani Nankivell, Ora Going, Pam Going, Perry Clark, Rei Tipene, Rosalind Simpson, Sandra Wallace, Sharryn Vickers, Sid & Colleen Going, Stephen Arundel-Fagge, Vicki Dawson, Werner Pospiech.





# People and Community

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## Vision Statement

Our community is multicultural & multigenerational. We are family orientated and support each other. We strive to role model what a healthy functioning community looks like for our children. We recognise effective communication is an integral part of building and maintaining relationships and reflects the effort put into community communications.

We are connected, welcoming and believe in being neighbourly. Knowing, respecting and caring about each other strengthens the bonds that bind us to our past, present and future

*‘He aha te mea hui o te ao?*

*He tangata, he tangata, he tangata*

*What is most important?*

*It is the people, it is the people, It is the people’*



Goals	What needs to be done to achieve these	How might it be done	Who can do it
<p>To have a range of opportunities to promote and support community connection.</p> <p>Community spirit</p> <p>Unity</p>	<p>Recreation hub - central place for all</p> <p>Skate park</p> <p>Bike track</p> <p>Annual festival</p> <p>Hoedown family games (annual event)</p> <p>Fireworks (annual event)</p> <p>Towai/Maromaku Facebook Page</p> <p>Health and fitness</p> <p>New mural (historical/who we are as a community) located at Towai Hall</p> <p>A sign to mark our location and recognize</p> <p>Market day (could be a recurring event e.g. car boot sale)</p> <p>Drive in Movies</p> <p>Concert in the Paddock</p>	<p>Improve community communication.</p> <p>Suggest a Towai/Maromaku Facebook Page – proposed name Friends of Towai and Maromaku</p> <p>Seek funding</p> <p>Community Notice Board in central place (e.g. Halls, Hotel, Public Toilets)</p> <p>FNDC to consider hosting a Community Noticeboard Page/Calendar on FNDC website, where notifications of meetings are posted and there is space for communities to list a link to their own online platforms.</p>	<p>Community &amp; People group as administrators</p> <p><a href="#">FNDC Events Investment Funding</a> - targeted at events that attract visitors and enrich the district. Funding can cover most costs associated with running an event. The next funding round will open in early to mid-2019.</p> <p><a href="#">Sport Northland Community-Led Development</a> – supports community sports &amp; rec projects. Contact Community Connector for Mid North <a href="mailto:cheryls@sportnorth.co.nz">cheryls@sportnorth.co.nz</a></p> <p>Sport Northland - <a href="#">Sport New Zealand</a> Sport New Zealand is investing a total of \$3million over the next three years to support projects designed to get more young women(12 – 18) physically active and develop leadership opportunities through play, active recreation and sport.</p>
<p>Towai and Maromaku communities are safe</p>	<p>Positive and effective relationships</p> <p>A number of community events to nurture relationships</p>	<p>Phone tree</p> <p>Neighbourhood watch</p>	<p>Local community members</p> <p>Community Constable</p> <p>FNDC Request for Service system (RFS) – 0800 920029</p> <p>Civil Defence</p> <p><a href="#">Sport Northland Community-Led</a></p>



			<a href="#">Development</a> – supports community sports & rec projects. Contact Community Connector for Mid North <a href="mailto:cheryls@sportnorth.co.nz">cheryls@sportnorth.co.nz</a>
A range of community education opportunities are available for all	Local courses, gardening, food preserving, health and fitness, childcare, short courses  Community Library  Early childhood facilities/opportunities	Seek support from education providers or community organisations to provide these opportunities locally  Sport Northland  Ministry of Education	Other communities  Maromaku School  Other people within our community with skills such as the Country Women  Education via school RTLb - specialist in Learning and Behaviour  Plunket  Ngati Hine



# Natural Environment

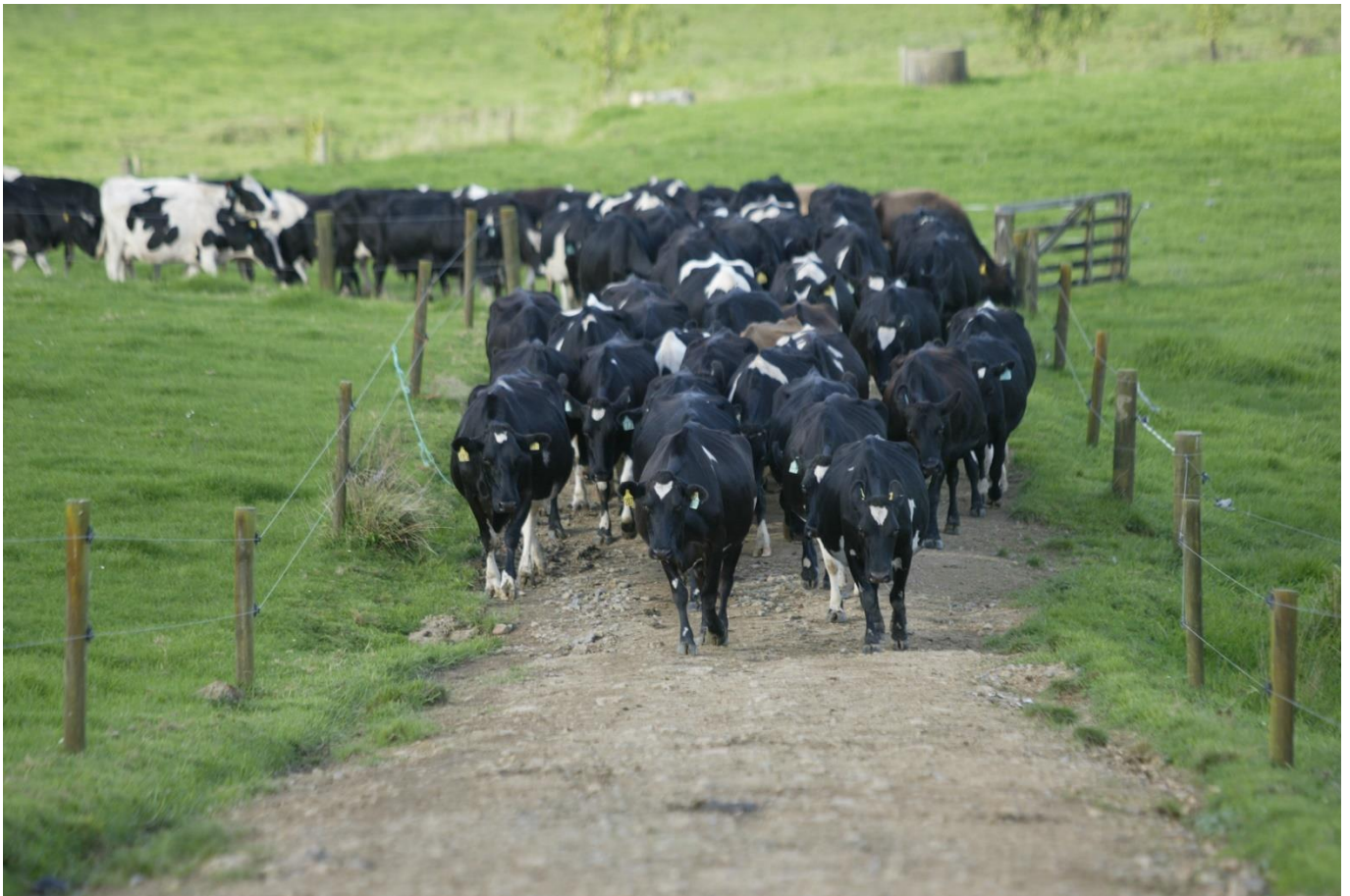
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## Vision Statement

Our waterways are healthy, clean and cared for and native flora & fauna is conserved. Noxious weeds and pests are managed, with a long term goal of establishing pest free areas.

Communication is improved between the community and agencies responsible for environmental protection and educational, funding and ecotourism opportunities are explored. Sustainable agriculture practices are continued and over time ethical farming becomes the norm.

The area is aesthetically pleasing and welcoming and everyone feels included. We respect our natural environment and have the foresight to protect it for future generations.





Goals	Key Actions	Key Stakeholders	Timeline & Funding and/or Support Opportunities
<b>Clean Water</b>	Monitoring Education Plantings	NRC Farmers Fonterra Beef & Lamb DOC School	<p><b>2019</b> Northland Regional Council - <a href="#">Environmental Leaders Fund</a> - fund available for schools to undertake environmental projects in their local area. Funding will be provided for projects and initiatives that have positive environmental outcomes.</p> <p><a href="#">Northland Regional Council</a> - Opportunity to discuss taking a catchment based approach for the Towai-Maromaku area.</p>
<b>Protect Native Flora &amp; Fauna</b> <ul style="list-style-type: none"> <li>- Kiwi</li> <li>- Mudfish</li> <li>- Trees</li> </ul>	Education QEII Trusts	School Marae DOC Farmers/Landowners TPK NRC	<p><b>2020</b> DOC – <a href="#">Community Fund</a> - this fund supports community-led conservation projects on public and private land.</p> <p><b>2019/20</b> Te Puni Kokiri – <a href="#">Whenua Māori Fund</a> - the Whenua Māori Fund supports Māori land owners to explore different uses of land and ways of boosting its productivity.</p> <p><b>2019/20</b> Northland Regional Council - <a href="#">Environment Fund</a> - funding assistance for projects that protect and enhance Northland's natural environment.</p> <p>New Zealand Landcare Trust &amp; Beef and Lamb New Zealand - <a href="#">Start a Catchment Group</a></p> <p><b>2019/20</b> <a href="#">Ministry for the Environment(MfE)</a> - <a href="#">Freshwater Improvement Fund</a> (dates for next funding yet to be set) - Fund commits \$100 million over 10 years to improve the management of New Zealand's lakes, rivers, streams, groundwater and wetlands.</p> <p><a href="#">Living Waters Bay of Islands – Wai Ora</a> - Charitable Incorporated Society working in association with a number of agencies and land owner groups to help restore native life on land and sea.</p> <p><a href="#">Whitebait Connection</a> - A freshwater</p>

			<p>community conservation programme.</p> <p><a href="#">QEII National Trust</a> – Partner with landowners to protect natural (and heritage sites) by way of covenant</p> <p><a href="#">FNDC - Conservation Covenant rates remission policy</a> – Where rateable land has a conservation covenant applied for biodiversity, landscape or heritage protection a remission on rates can be applied for.</p>
<b>Roading</b>	<p>Extreme flood protection</p> <p>Widening</p> <p>Culverts, drainage</p> <p>SHW1 alternative emergency routes</p> <p>Signage – heritage sites, emergency</p> <p>Safer SHW1 exits</p>	<p>FNDC</p> <p>NRC</p> <p>Landowners</p> <p>NZTA</p> <p>CDEM - Civil Defense</p>	<p><b>2019</b></p> <p>Bay of Islands-Whangaroa Community Board Strategic Planning</p> <p><a href="#">NZTA</a></p> <p><b>2021</b></p> <p>FNDC Long Term Planning</p>
<b>Heritage Sites</b>	<p>Build community website</p> <p>Community Notice Board</p> <p>Places of interest/Plans</p> <p>Protect existing sites</p>	<p>Residents</p> <p>Business Owners</p> <p>FNDC</p> <p>Marae</p> <p>Heritage Trust NZ</p> <p>DOC</p> <p>Iwi</p> <p>FNDC</p>	<p><a href="#">Heritage New Zealand</a> - Incentives for Historic Heritage</p> <p>Bay of Islands-Whangaroa Community Board <a href="#">Community Fund</a> - Projects should encourage community leadership, self-reliance and the work of volunteers</p> <p><a href="#">FNDC - Conservation Covenant rates remission policy</a> – Where rateable land has a conservation covenant applied for biodiversity, landscape or heritage protection a remission on rates can be applied for.</p>
<b>Noxious Weeds &amp; Pests</b>	<p>Control of roadside weeds</p> <p>Enforce Northland Regional Pest and Marine Pathway Management Plan</p> <p>Railway weeds</p> <p>Control of invasive weeds</p>	<p>FNDC</p> <p>NRC</p> <p>Farmers/Landowners</p> <p>Kiwirail</p>	<p>Northland Regional Council - <a href="#">Community Pest Control Areas</a> - Community Pest Control Areas can be established in areas that have been identified by the community as worth protecting. (Kiwirail control weeds and reduce infestations with guidance from NRC).</p> <p><a href="#">Ministry for the Environment (MfE)</a> – Community Environment Fund The purpose of the Community Environment</p>



			<i>Fund (CEF) is to empower New Zealanders to make a positive difference to the environment. It does this by funding projects that: strengthen environmental partnerships, raise environmental awareness, encourage participation in environmental initiatives in the community.</i>
<b>Farmland</b>	Protect what we have Sustainable farming Education	Farmers/Landowners	<a href="#">Fonterra</a> – Living Water initiative <a href="#">NZ Beef &amp; Lamb</a> – Catchment Community group Programme
<b>Refuse</b>	Recycling Rubbish collection – need to advertise this so community are aware of service	FNDC Private collection agencies	FNDC Waste Management/Comms Northland Waste East-West Waste
<b>Public toilets</b>	Maromaku Park	FNDC Maromaku Park members	FNDC Facilities/Comms <a href="#">Infrastructure Grants Fund</a> Fund encourages the creation of infrastructure that directly benefits and is strongly supported by the community. To be successful, must demonstrate that the life-cycle costs of the proposed infrastructure has been considered, show a clear understanding of ownership and ongoing maintenance costs, and have 50% of project costs secured
<b>Zoning</b>	Better information to residents	FNDC	FNDC Rooding/Comms

# Heritage

## Vision Statement

Our community values our diverse cultural heritage and honours and respects mana whenua and the early settlers and pioneers of the Towai-Maromaku area. We recognise the past challenges faced by our forbearers and acknowledge the hard labour involved in shaping this special place we call home.

Future generations treasure our local history and are proud of our shared past and family linkages. Our heritage is celebrated, preserved and shared.

Goal	Key Actions	Key Stakeholders	Timeline & Funding and/or Support Opportunities
<b>Record, promote and maintain buildings</b>	<p>To support the Towai Cemetery maintenance and burials – historic graves</p> <p>Have a register of important places and buildings</p> <p>Protect and maintain Centenary Mural (1991)</p> <p>Map (potentially as part of community notice board) and road signs to heritage sites in area e.g. Marlow Road School, Rail Station, Post Office</p>	<p>FNDC</p> <p>Community</p> <p>Heritage NZ</p> <p>Maromaku Hall Trust</p> <p>School</p> <p>Bay of Islands-Whangaroa Community Board</p>	<p>FNDC - limited, one-off funding available via Community Planning process</p> <p><a href="#">FNDC Creative Communities Scheme</a> - All groups and individuals involved in local arts and cultural projects can apply. \$2000 or less. The application deadlines for the 2019 year are: 1 February, 3 May, 2 August, 1 November.</p> <p><a href="#">FNDC Whangaroa Community Board Community Grants Funding &amp; Placemaking Funding</a> – both these funds use same application form.</p>
<b>Record &amp; promote Early Settlers</b>	<p>Gather information on the history and key pioneer people who lived in the district and preserve for posterity.</p> <p>Erect R.S.A. Monument, Dawn Service Anzac Day</p>	<p>Traditional &amp; Social Media</p> <p>Personal contacts</p> <p>Community R.S.A.</p> <p>Bay of Islands-Whangaroa Community Board</p>	<p><a href="#">Lottery Grants Board</a> - Distributes the profits made from New Zealand state lotteries, such as Lotto and Instant Kiwi, for the benefit of New Zealand communities.</p> <p><a href="#">Forestry New Zealand - Matariki Tu Rākau</a> - The Government announced Matariki Tu Rākau on Anzac Day, 25 April 2018. It's an opportunity for communities to plant trees to recognise the service of men and women of the New Zealand Defence Force, past and present.</p>
<b>Record Early</b>	Assemble information	Community	Research – local newsletters,



<b>Businesses</b>	about early businesses	Northland Inc.	museums archives and other sources such as <a href="#">Paper Past</a>
<b>Record notable sports achievements</b>	Collect knowledge of persons excelling in their different sporting codes e.g. badminton, league, rugby, tennis etc	Media & old photos Personal contacts	<a href="#">Oxford Sports Trust</a> - <i>For the promotion of amateur sport &amp; charitable purposes.</i>  <a href="#">Sport Northland Community-Led Development</a> – <i>supports community sports &amp; rec projects. Contact Community Connector for Mid North cheryls@sportnorth.co.nz</i>



# Built Environment & Infrastructure

## Vision Statement

Our built environment is attractive, inviting and positively contributes to making Towai-Maromaku a desirable place to live and visit. We are a can-do, practical community and we work with others to initiate the right conversations and actions to achieve meaningful and significant improvements in our community for the benefit of us all.

Our built environment and infrastructure is safe and fit for purpose. Issues are proactively reported on to allow them to be dealt with quickly. Finding solutions to longer term issues, such as flooding, involve the community in their development and are well thought out and future proofed. Opportunities for local people to be more involved in maintaining local services are explored. New infrastructure is well planned and whole-life costs are accounted for to ensure both reliability and affordability.

Built Environment	Infrastructure
Includes all the man-made objects that have been created in the area, which are accessed by (and affect the lives of) people in the community. Items that we identified included:	Infrastructure includes the services that are provided to the community, and the things that are used to deliver those services Items that we identified included:
Roads	Electricity
Bridges	Landline phone services
Rivers, creeks, drains and stop banks	Mobile phone services
Power lines	Internet access
Phone lines	Postal services
Fibre optic cable to Maromaku School	Emergency services - Fire, Ambulance, Police
Houses	Education services
Play Group Building	Health services
Schools	Community activities
Halls	Recreational activities
Sports facilities	Waste collection
Fire station	Recycling services
Railway line	Access for us to go to other locations and take part in activities outside our area
Recycle station	Access for others to come to our area and take part in activities here
Businesses	Access for others to come through our area to get to neighbouring locations
Churches	
Marae	
Cemeteries	



## Roads

### Who uses the roads?

- Private vehicles - individuals & families
- Tour/school buses
- Campervans
- Local people who know the roads
- Visitors who don't know the roads, coming to schools, halls, churches, marae, cemeteries
- Business vehicles - cars, utes, trucks
- Farm vehicles - small, medium, large
- Agricultural contractors vehicles - mostly large
- Large trucks and trailers - milk tankers, stock trucks, fertiliser & metal delivery, concrete trucks, farm supply delivery trucks, logging trucks
- Special events, such as car rallies
- Those detoured through the area when State Highway 1 is closed
- Cyclists

### What standard would we like the roads to be at?

- Wide enough for any of these vehicles to meet each other and pass safely in opposite directions
- Water tables kept clean to reduce damage to the road edges and surfaces
- Culverts to extend past the formed road so that washouts of culvert coverings don't reduce road width
- Road foundation to be built up so that bare dirt is not exposed during regular road use
- Reduce dust levels produced by vehicles using the roads
- Maintain a safe road surface (no significant potholes and corrugations)
- Safe intersections, especially for pulling on and off State Highway 1
- Safe travel for large numbers of visitors to special events at schools, halls, churches, marae, cemeteries
- Road names & signage to be accurate, clear, and consistent between map service providers
- Road status to be accurately identified in electronic mapping, and appropriate directions given
- Consider the impact of special events on the roads, such as car rallies
- Make vehicle detour routes safe for all two way traffic, and clearly signpost these routes when they are in use

What aspect of roading concerns us?	What needs doing?	Who can help?	What can they do?	What priority is this? (1 =high, 5=low)
Road width	<p>Make roads wider to allow all vehicles to meet safely</p> <p>Tourists are inexperienced users of our roads and many visit Ruapekapeka Pā</p>	<p>FNDC</p> <p>Contractors</p> <p>Neighbouring land owners</p> <p>Northland Inc.</p>	<p>Assess roads</p> <p>Plan improvements</p> <p>Set aside funding</p> <p>Engage contractors</p> <p>Complete contracts</p> <p>Move fences, if needed</p> <p>Allow use of land, if needed</p> <p>Allow dumping of fill, if needed</p>	3
Watertable cleaning	<p>Clean watertables on a regular basis to protect road edges and surfaces</p>	<p>FNDC</p> <p>Contractors</p> <p>Neighbouring land owners</p> <p>Local people with suitable gear</p>	<p>Assess needs</p> <p>Plan improvements</p> <p>Set aside funding</p> <p>Engage contractors</p> <p>Complete contracts</p> <p>Move fences, if needed</p> <p>Allow use of land, if needed</p> <p>Allow dumping of fill, if needed</p> <p>Assist with transporting of waste material, if possible</p>	2

What aspect of roading concerns us?	What needs doing?	Who can help?	What can they do?	What priority is this? (1 =high, 5=low)
Culverts repaired	Extend ends of culverts and repair culvert end coverings	FNDC Contractors	Assess needs Plan improvements Set aside funding Engage contractors Complete contracts	3
Road foundations	Apply and lock in good quality road base course	FNDC Contractors	Assess needs Plan improvements Set aside funding Engage contractors Complete contracts	1
Reduce dust levels	Apply appropriate road surface covering (e.g. Gravelok)	FNDC Contractors	Assess needs Plan improvements Set aside funding Engage contractors Complete contracts	1



What aspect of roading concerns us?	What needs doing?	Who can help?	What can they do?	What priority is this? (1 =high, 5=low)
Maintain a safe road surface (no significant potholes & corrugations)	Better road foundation More consistent road maintenance (e.g. Gravelok)	FNDC Community	RFS	1
Safe intersections, especially for pulling on and off State Highway 1	Relocate intersections where necessary Clear obstructions to views on intersections Clear obstructions to views when entering and exiting driveways	NZTA NRC FNDC Land owners	Investigation Planning Partial funding Clear obstructions on NZTA, FNDC & private land Lighting Speed reduction	1

What aspect of roading concerns us?	What needs doing?	Who can help?	What can they do?	What priority is this? (1 =high, 5=low)
Safe travel for large numbers of visitors to special events at schools, halls, churches, marae, cemeteries and other high use locations	<p>Give priority to providing 2 lane sealed roads to the following venues, which can attract large numbers of vehicles to special events, many of which are driven by people unfamiliar with driving on unsealed roads</p> <p>Towai Cemetery</p> <p>Marlow Road Church &amp; Cemetery</p> <p>Community links to Akerama Marae &amp; Cemetery and Motatau Marae &amp; Cemetery</p> <p>Ruapekapeka Pā</p>	NZTA FNDC	<p>Funding</p> <p>Needs assessment</p> <p>Planning</p> <p>Funding</p> <p>Construction</p>	2

What aspect of roading concerns us?	What needs doing?	Who can help?	What can they do?	What priority is this? (1 =high, 5=low)
Safe travel for large numbers of visitors to special events at schools, halls, churches, marae, cemeteries	Ensure clear signage from SHW1 to these venues (& also Towai Hall, Towai Church  Maromaku Hall, Maromaku School  Motatau Cemeteries and Marae	AA FNDC NZTA	Signwriting Sign installation	2
Accurate road names & signage	Look at returning road names to original names, or choosing names which accurately identify the road being designated  Make sure signs are accurate and correctly placed	LINZ (Land Information New Zealand) NZ Post FNDC AA NZTA  Bay of Islands-Whangaroa Community Board  Community	Audit of existing road names  Provide information  Provide spatial mapping assistance  Update information  Provide and Install signs  Agree on road names	2



What aspect of roading concerns us?	What needs doing?	Who can help?	What can they do?	What priority is this? (1 =high, 5=low)
Accurate road status information recorded & used	Find options for roads to be correctly designated if closed or unformed, and for vehicle suitability to be designated also. Find ways to have this information accurately incorporated into both printed maps and electronic mapping software and apps.	LINZ (Land Information New Zealand) NZ Post Google Maps Wises Maps Other electronic mapping databases	Provide current information  Update with accurate information	4
Consider the impact of special events on the roads, such as car rallies	Road usage for events like car rallies to be discussed with those affected before decisions are made. Consult all affected by road closures (including residents outside of closed section).  Where special events provide benefits, those benefits to be shared with the local community	NRC WDC FNDC Event organisers	Undertake community consultation prior to event.  List planned road closures in advance on FNDC website/facebook.	3

What aspect of roading concerns us?	What needs doing?	Who can help?	What can they do?	What priority is this? (1 =high, 5=low)
Make vehicle detour routes safe for all two way traffic, and clearly signpost these routes when they are in use	<p>SHW1 vehicle detour routes need to receive priority for road improvements, including widening and sealing</p> <p>SHW1 vehicle detour routes need to be clearly signposted when they are in use</p>	<p>NZTA</p> <p>NRC</p> <p>FNDC</p> <p>AA</p> <p>FENZ</p> <p>NZ Police</p> <p>Civil Defense</p> <p>Fire and Emergency NZ</p>	<p>Needs assessment</p> <p>Planning</p> <p>Set aside funding</p> <p>Undertake works</p> <p>Establish sign usage protocol</p> <p>Sign installation</p>	2



## Planned Maromaku Park Toilet

Who will use the planned park toilet?

- Locals
- Visitors
- 

What standard would we like the planned park toilet to be at?

- Cleaned regularly and consistently
- Supplies are kept stocked up regularly and consistently
- The ongoing costs for providing a public service are not just carried by the local community
- Lighting to be provided to allow for 24 hour use, and to assist with site security
- Possibility of CCTV camera installation to assist with site security





<b>What aspect of the toilet concerns us?</b>	<b>What needs doing?</b>	<b>Who can help?</b>	<b>What can they do?</b>	<b>What priority is this? (1 =high, 5=low)</b>
The toilet is cleaned regularly and consistently	A paid contract for the toilet cleaning needs to be prepared, and awarded to someone who is based close enough to do it to the required standard	Local companies or individuals	Set aside funding Prepare Contract Undertake work	3
Supplies are kept stocked up regularly and consistently	A secure stock of supplies needs to be consistently available to the contractor responsible for the toilet upkeep	Local companies or individuals	Set aside funding Undertake work	3
The ongoing costs for providing a public service are not just carried by the local community	Approach FNDC to see if they would take responsibility for the ongoing costs of operating and maintaining the toilet once it's installed	FNDC Maromaku Park Committee Maromaku Reserves Board	Set aside funding Consider alternative funding Apply for funding	3
Lighting and possibly CCTV camera to be provided to allow for 24 hour use, and to assist with site security	Approach FNDC to see if they will install a suitable light and possibly CCTV camera to provide sufficient lighting for 24 hour toilet use, and to assist with site security	FNDC Maromaku Park Committee Maromaku Reserves Board	Set aside funding Consider alternative funding Apply for funding	3

## The Recycling Station

### Who will use the recycling station?

- Local families
- Those who are passing the area and are prepared to make a short detour

### What standard would we like the recycling station to be at?

- To have the capacity to receive people's recycling every time they come to use it

What aspect of recycling concerns us?	What needs doing?	Who can help?	What can they do?	What priority is this? (1 =high, 5=low)
To have the capacity to receive people's recycling every time they come to use it	<p>EITHER</p> <p>Increase the capacity of the receiving containers, especially for glass and paper</p> <p>OR</p> <p>Empty the recycling containers more often</p>	<p>FNDC</p> <p>Northland Waste</p> <p>Community Ownership</p>	<p>Change contract terms</p> <p>Change recycling station maintenance routine</p>	4

## Internet Access

### Who will use internet access?

- Families
- Businesses
- Community organisations

### What standard would we like internet access to be at?

- Fast
- Reliable
- Affordable

What aspect of internet access concerns us?	What needs doing?	Who can help?	What can they do?	What priority is this? (1 =high, 5=low)
It needs to be fast, reliable, and affordable	<p>Look at alternatives to landline, mobile data, or satellite internet services, such as a community network/WISP (Wireless Internet Service Provider) which accesses the internet through the fibre optic cable connection to Maromaku School</p> <p>Look at changes that may be coming with the Rural Broadband Initiative 2 extension (RBI2x)</p>	<p>Ministry of Education</p> <p>Network for Learning (run MoE's fibre network)</p> <p>Others who have set up the same system (e.g. Kohukohu in talks with Uber)</p> <p>A local provider/WISP who is willing and able to provide the service (e.g. Uber)</p>	FNDC - Connect Community with Kohukohu/Uber	1



## Flood Control

### Who will benefit from better flood control?

- Local residents
- Local businesses
- Those who need to pass through here to get to other locations
- Emergency services

### What standard would we like flood control to be at?

- Reduce the frequency of flooding
- Reduce the duration of flooding
- Reduce the severity of flooding

What aspect of flooding concerns us?	What needs doing?	Who can help?	What can they do?	What priority is this? (1 =high, 5=low)
Reduce the frequency, duration, and severity of flooding	Look at a combination of road levels, drain capacity, water holding areas, and water flow rates	NZTA NRC FNDC Land owners	SHW1 road levels  Area wide drainage planning and remediation  Local road levels  Private drain maintenance  Look at use of rain swales for smaller drains	2

## Increased Housing Capacity

### Who will benefit from increased housing capacity?

- Employers who need to provide housing for staff
- People who want to live in the area but work elsewhere
- People who want to live in the area and work from home
- Local schools, through increased enrollments
- Local business, through increased patronage
- Community groups, through increased numbers of locals to approach and involve

### What standard would we like increased housing capacity to be at?

- The process for farmers and other employers to provide on-site housing for staff to be clarified and simplified
- The process for people who want to divide off a piece of land suitable for a home to be clarified and simplified
- Rules to be kept in place to ensure that any housing that is provided in the area does not interfere with the operation of farms and other local businesses that are already established in the area

What aspect of housing concerns us?	What needs doing?	Who can help?	What can they do?	What priority is this? (1 =high, 5=low)
District Plan requirements - including Zoning and Subdivision rules	Educational/awareness opportunities for community to learn about District Plan	FNDC Community	Provide accurate information  Call FNDC on 0800 920 029 to speak to Duty Planner and/or <a href="#">book an appointment</a>  Engage in <a href="#">District Plan review process</a> - register interest online, feed into process and attend community meetings	3

## Reporting Faults & Issues

### How do we report faults and issues?

- If it's a FNDC related issue (e.g. roading) use Council's Request for Service (RFS) system.  
Phone: 0800 920 029  
Email: [ask.us@fmdc.govt.nz](mailto:ask.us@fmdc.govt.nz)  
In person: Visit an FNDC office  
Website: [www.fndc.govt.nz/online-forms/public/request-for-service](http://www.fndc.govt.nz/online-forms/public/request-for-service)
- If it's a power fault or you notice overgrown vegetation around power lines, phone Top Energy,  
Phone: 0800 TOP ENERGY (0800 867 363)







# Economy

## Economic Background

Towai-Maromaku is a rural farming district. The main economy and lifestyle is built around dairy, beef, sheep poultry farming as well as radiata pine forestry blocks, service industries and apiculture. The farming families are mostly inter-generational although a number of farms are being consolidated into larger blocks as changes in the farming sector evolve and the children are following different career options. Regardless the soul of the community remains intact as a close knit rural community with heritage values.

Agriculture continues to be a strong economic driver for the community; nevertheless other opportunities particularly in tourism are becoming more prominent and complimentary to sustaining a rural way of life. As the gateway to the Bay of Islands and being close to Whangarei, Towai-Maromaku is connected to a number of tourist sites that include the Cycle Trail, Ruapekapeka Pā and Waiomio Caves. New opportunities are evolving with Te Hononga in Kawakawa, campers/motorhomers, nature tourism and farm stays. This section aims to highlight these as complimentary to the overall plan.

## Vision Statement

To grow our local economy while holding true to our values without compromising what we believe in.

Goals	What needs to be done to achieve these	How might it be done	Who can do it
Build a vibrant community fostering opportunity, employment & goodwill	Develop job search portal for employers  Link with training providers	Tie into communications plan and community notices  Understand farmers/contractor needs for labour particularly seasonal demands	Community  Employers, Community, Training Providers
Farming	Primary economy & community priority economic flagship of the district  Engage in activities that are complimentary to farming, e.g. horticulture, viticulture, forestry  Advocate for community pest & weed control programs and community funding/contracts	Farmers work with their own grower, buyer and service networks  Explore value added products, goat & sheep farming for meat & milk  Engage in environment health projects, clean streams, riparian planting, nature restoration	Farmers, buyers, suppliers, contractor services  NRC, DOC, TPK Whenua Maori Fund, MPI  NRC, DOC, Kiwi Rail along the railway lines  Whitebait Connection, Living Waters Bay of Islands – Wai Ora  Living Waters (DOC/Fonterra)

Goals	What needs to be done to achieve these	How might it be done	Who can do it
Create historic story boards of Towai-Maromaku district for visitor and community to learn the importance of the past and future	Research the names of pioneering families, individuals, events and heroic deeds that contributed to the district history and formulate a museum legacy	Form an interest group to work with families & individuals and research family records & published writings	Community driven with help from Ministry of Culture & Heritage, RSA records, anecdotal evidence
Building community enterprises	<p>Contractors and farm hands are in constant demand</p> <p>Connectivity critical for economic development</p> <p>Encourage tourists to visit features including Ruapekapeka Pā (and others), cycle trail, nature walks, farm tours/stays, horse treks, caves, nature tours, Motutau waterfalls</p> <p>Service businesses</p>	<p>Develop communications plan to promote events, small business and farm classifieds &amp; blogs</p> <p>Advocate for telecommunications and transport infrastructure</p> <p>Make compliance accessible and understood for small enterprises</p> <p>Community notice board &amp; signage to point out where to find things and highlight community events</p> <p>Establish booking systems with iSites &amp; collaboration with other tourist products</p> <p>Use local talent, Towai Tavern, Towai Service Station, Clarks Coach lines, rural delivery, local contractors &amp; labour</p> <p>Establish community communications platform</p> <p>Establish campervan overnight parking facility</p> <p>Geocaching</p>	<p>Community e-mail and social medium</p> <p>FNDC &amp; NZTA, Telco's</p> <p>FNDC, DOC, Cycle Trust</p> <p>Community design &amp; content</p> <p>Local community networks</p> <p><a href="#">Top Energy Business Development Fund</a> - <i>The Top Energy Business Development Fund is a \$30,000 Grant awarded twice-yearly (Q2 and Q4) in support of business ideas or initiatives aimed at growing and diversifying the economy of the Far North. Any private sector firm, organisation or association operating in the area served by Top Energy's network from Hukerenui in the south to Cape Reinga in the north, can pitch for financial support on any idea or initiative that helps grow and diversify the local economy.</i></p>

Goals	What needs to be done to achieve these	How might it be done	Who can do it
Roading & Infrastructure	<p>Our community &amp; places of interest need to be accessible</p> <p>Safer entry &amp; egress to/from SH1 to Maromaku &amp; Towai</p> <p>Better signage on outback roads</p>	<p>Sign post conveniences, safe parking places, places of interest</p> <p>Build road siding safety margins to enter/egress onto SH1</p> <p>Road calming signage on SH1 and better signage on outback roads</p>	FNDC, DOC, NZTA
Tourism Infrastructure	<p>Make available public toilets and safe parking areas for camper vans</p> <p>Tourist bus increase and heavy vehicles servicing farms</p> <p>Internet &amp; Wi-Fi access for locals &amp; tourists</p> <p>Develop nature walkways &amp; cycle ways</p> <p>Establish nature zones for kiwi tours and home stays</p>	<p>Community plan to highlight the need for fully serviced public facilities</p> <p>Consider user pays showers and pay to park safe areas</p> <p>Fit for purpose road access with regular maintenance &amp; signage</p> <p>Develop communication platform to stay connected</p> <p>Investigate cycle-way established along rail line. Not guaranteed as rail corridor maybe re-opened</p> <p>A "What's On" up to date information board – could be online</p> <p>Farms have their own nature reserves to take tours &amp; combine with home stays</p>	<p>FNDC, DOC to establish community service contractors</p> <p>FNDC, DOC</p> <p>FNDC</p> <p>Internet providers (e.g.Uber)</p> <p>Lobby Central Government Agencies, FNDC Community</p> <p>Entrepreneurial community members</p> <p><a href="#">Camper Matt app</a> - free New Zealand travel app that shows you nearby locations of everything you'll need when travelling in a campervan from petrol stations to dump stations.</p> <p><a href="#">Infrastructure Grants fund</a></p> <p>For new infrastructure that directly benefits and is supported by the community.</p>
Working remotely/online	Good digital connectivity offers flexibility for families to run their businesses from home	Where talent & time exists secondary income can offer additional financial comfort for families (e.g. using platforms like <a href="#">Etsy</a> to sell crafts)	Anyone with connectivity

# APPENDIX

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## Present Community Assets

- Maromaku School
- Towai Agriculture Association
- Maromaku Domain Board
- Akerama Marae & Urupa
- Ruapekapeka Pā
- LDS Church & Family Cemetery
- St Michael & All Angels Church
- Towai Cemetery
- Farms - dairy, beef, sheep, poultry, arable, forestry, apiculture
- Commercial enterprises
- Maromaku Park
- Recycling Station
- Railway
- Maromaku Playcentre
- Maromaku WI
- Gardening Club
- Strong affiliations to Mid Northern Rugby Club, Netball, Hockey
- Towai Fire Brigade
- Kapahaka School on Paiaka Road



## Heritage Places & Buildings

- Churches: Catholic Church: Church of England: Church of Jesus Christ of L.D.S.
- Halls: Maromaku Hall & Domain, Towai Hall
- Businesses: Perry Clark Motors, Cream Run, Flax Mill
- Hotel: Towai
- Garages: Clarks, Towai, Junction Service Station
- Gum Store (orchard paddock Paiaka)
- Community links to local marae: Akerama, Motatau
- Lime Works - Akerama
- Logging
- Ruapekapeka Pā
- Post Office: Maromaku, Towai & Exchange
- Slaughter Houses: Brocks, Masons, Towai
- Railway Stations: Maromaku, Towai
- Schools: Maromaku, Paiaka, Towai, Ruapekapeka, Rama Rama, Parish Block School
- Stores: Maromaku, Towai
- Showgrounds: Towai
- Transport: Allans, Smeaths, Wallace Bros
- Tennis courts; Paiaka, Towai, Marlow, Maromaku

## Maps

