

TŪHONOTANGA MINITI ATTACHMENTS MINUTES

Kaikohe-Hokianga Community Board Meeting

19 July 2024

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MARK ANDERSON - PRESENTATION TO KAIKOHE/HOKIANGA COM BD 19-7-2024

- BACKGROUND COM BOARD, OPO CDP, KBA, BS KAIKOHE
- LIVED IN KOUTU, KERIKERI AND OKAIHAU, WORKED IN KAIKOHE AND WAIPAPA
- KAIKOHE IS THE KERIKERI OF THE BOI WARD, THE KAITAIA OF THE TE HIKU WARD. IT IS BY A LONG SHOT THE POOR COUSIN
- HAVE TRIED TO GET FUNDING FOR A TOWN MANAGER/COMMUNITY ACTIVATOR TO COORDINATE MAIN STREET ACTIVITY OVER SEVERAL YEARS TO NO AVAIL; FROM FNDC, FOUNDATION NORTH, NORTHLAND INC, TINDALL FOUNDATION.
- BID FAILED FOR TARGETED RATE FOR TOWN IMPROVEMENTS AND TOWN MANAGER.
- YOU CAN ONLY MAKE ONE FIRST IMPRESSION WHEN YOU DRIVE INTO A TOWN ALL
 OK -BAR KAIKOHE
- WHY IS VERY LITTLE INVESTMENT MADE IN KAIKOHE? RETURN ON CAPITAL SPENT DOES NOT STACK UP FOR MOST – SO IT DOESN'T GET DONE.
- KAIKOHE HAS DROPPED WELL BELOW WHAT IS AN ACCEPTABLE LEVEL OF AMMENTIES TO SERVICE THE AREA
- TOWN SQUARES ARE VITAL FOR A TOWN'S WELL BEING THEY PROVIDE A FOCAL POINT, VIBE OF A TOWN, HEARTBEAT, A GATHERING PLACE, PRIDE.
- FARMERS MARKETS ETC REQUIRE INFRASTRUCTURE
- 11. ONCE IN A 2-3 GENERATION OPPORTUNITY WITH \$550K IN LTP
- SPLITTING THIS LTP \$ BETWEEN TOWNS WITH CURRENT RATES PRESSURE WILL MEAN A POOR JOB DONE IN KAIKOHE
- 13. TRAION KEY PLAYER- WITH OPTIONS TO DEVELOP THE OLD HOTEL SITE
- 14. THE KAIKOHE/HOKI WARD HAS VERY ACTIVE COMMUNITY GROUPS IN ALL THE TOWNS — EXCEPT KAIKOHE – IT ONLY HAS THE KBA – "THAT IS WHY STUFF" HARDLY GETS DONE.
- 15. KAIKOHE NEEDS A KICK START
- 16. KAIKOHE NEEDS TO REGAIN ITS IDENTITY AS A PROUD RURAL SERVICE TOWN WHERE THE MAIN STREET HAS AN IDENTITY OF IT'S OWN AND STREET APPEAL VS A MAIN STREET OF THIRD RATE TAKEAWAY SHOPS

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PAGE ONE



KERIKERI LOOKING EAST

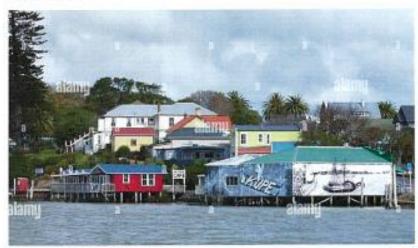


KERIKERI LOOKING EAST



OKAIHAU LOOKING WEST

PAGE TWO



RAWENE LOOKING SOUTH



OPONONI



коникони

PAGE THREE



KAIKOHE



KAIKOHE



KAIKOHE

PAGE FOUR

TOWN SQUARES - PUBLIC SPACES





AUCKLAND CITY

DUNEDIN





CLAUDELANDS MARMERS MARKET

CLAUDELANDS FARMERS MARKET





CHRISTCHURCH

MELBOURNE



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