

## Mayor Moko Tepania

**Date:**

<b>Rā   Date</b>	<b>Kaupapa Hui   Meeting Topic</b>
20/11/23	<b>Local Government New Zealand (LGNZ) Zone 1 Meeting, Kaikohe</b> Attended by Vice President, Mayor Campbell Barry & Deputy CE Ranjani Ponuchetty <b>Northland Forward Together Workshop, Kaikohe</b>
21/11/23	<b>The Platform Interview – Māori Wards &amp; Maramataka</b> <b>Young Elected Member Hui Organisation, Kaikohe</b>
22/11/23	<b>Te Hono Update via Teams</b>
23/11/23	<b>Business &amp; Agency Leaders Call via Teams</b> <b>Future for Local Government Discussion via Teams</b> <b>Te Kuaka – Te Ao Māori Committee Workshop via Teams</b>
24/11/23	<b>Federation of Māori Authorities Conference, Tauranga</b>
27/11/23	<b>Community Board Chairs' Meeting via Teams</b> <b>Te Koukou Transport Committee, Kaikohe</b>
28/11/23	<b>Extraordinary Council Meeting via Teams</b> <b>Te Huia Executive Review Committee Meeting, Kaikohe</b> <b>Te Kuaka Te Ao Māori Committee Meeting, Kaikohe</b> <b>Agenda Preview via Teams</b>
29/11/23	<b>Te Hiku Recreation Centre Trust Meeting via Teams</b> <b>Wai Tāmaki ki Te Hiku Meeting, Kaikohe</b> <b>Radio Wātea Interview</b> <b>Waitangi 2024 Briefing with Committee via Teams</b> <b>NZ Sign Language Catchup, Kaikohe</b>
30/11/23 – 01/12/23	<b>LGNZ National Council Meeting, Wellington</b>
04/12/23	<b>Far North Holdings AGM, Ngāwhā</b> <b>Te Touwai Marae Opening Discussion via Teams</b> <b>Mayoral Relief Fund Update via Teams</b> <b>Te Pūkenga Kaimahi Māori Forum, Paihia</b> <b>YEM Committee Briefing via Teams</b> <b>Te Miromiro Assurance Risk &amp; Finance Committee Meeting via Teams</b>
05/12/23	<b>Waters Workshop, Kaikohe</b> <b>Civil Defence Meeting via Teams</b>
06/12/23- 08/12/23	<b>Young Elected Member Hui</b> The Far North successfully hosted this year's YEM Hui for around 50 attendees which spanned Hokianga and the Bay of Islands. A special mention to our local heroes who participated in panels. Programme attached.
09/12/23	<b>Kerikeri Christmas in the Domain Event</b>

10/12/23	<b>Kāeo Hineraumati Christmas Celebration</b>
11/12/23	<b>Council Meeting, Kaikohe</b> <b>LGNZ Special General Meeting for the Future by Local Government</b>
12/12/23	<b>Air NZ Meeting, Kaikohe</b> Meeting with logistics manager and relationships manager. Good discussion around potential direct Wellington flights from the Bay of Islands. Will need to see a sustained increase in current flights through Auckland (to around 85-90% on average). Also discussed a potential Koru Lounge for BOI Airport. Air NZ are currently reviewing these types of offerings and how they could be rolled out to provincial airports. <b>Meeting with Hon. Dover Samuels, Kaikohe</b> Meeting held re Matauri Reserve.
13/12/23	<b>Radio NZ Interview – Year Summary</b> <b>Weekly Catchup with CE via Teams</b>
14/12/23	<b>Business &amp; Agency Leaders' Call via Teams</b> <b>Long Term Plan Workshop, Kerikeri</b>
15/12/23	<b>Sport Northland Catchup, Kaikohe</b> Northland Regional Council has issued notices to Far North sports clubs advising that oil can no longer be used to mark up sports fields. Oil is cheaper and lasts longer than paint or other alternatives. Request made on the option to include sportsfield marking within our recreation contracts similar to Whangārei District Council. <b>Meeting with Doubtless Bay Water, Kaikohe</b> <b>Events Funding Meeting via Teams</b> <b>Kaikohe Christmas Parade</b>
18/12/23	<b>Bay of Islands' Hockey Association Meeting, Kaikohe</b> <b>Weekly Catchup with CE via Teams</b> <b>Waka Kotahi Monthly Catchup via Teams</b>
22/12/23	<b>Newshub Interview – Hokianga Wastewater</b>
09/01/24	<b>Te Hono Monthly Hui via Teams</b> <b>Democracy Services Monthly Meeting, Kaikohe</b>
15/01/24	<b>Weekly Catchup with CE, Kaikohe</b> <b>Whakatau – Shanghai Delegation, Kaikohe</b>
17/01/24	<b>Wai Tāmaki ki Te Hiku Meeting, Kaikohe</b> <b>Te Puāwaitanga BOI Sportshub Discussion, Kaikohe</b>
18/01/24	<b>Extraordinary Council Meeting via Teams</b>
23/01/24	<b>Relationship Roadshow Hui with Te Rūnanga o Ngāti Whātua, Whangārei</b> <b>Council Agenda Preview, Kaikohe</b>
24/01/24	<b>Kāeo Bridge Blessing</b> <b>Cruzn the Bayz Meeting via Teams</b> <b>Mayors Taskforce for Jobs 6 Monthly Catchup via Teams</b> Our Far North MTFJ programme has been extremely successful. Update attached. <b>Weekly Catchup with CE via Teams</b>
25/01/24	<b>Business &amp; Agency Leaders' Call via Teams</b> <b>Relationship Roadshow Hui with Te Rūnanga ā-lwi o Ngāti Kahu, Kaitiāia</b>

	<b>Elections NZ Hui, Kaitāia Kāeo Library Visit</b>
26/01/24	<b>Ruaapekapeka Road Blessing Meeting with Minister Mark Mitchell (Emergency Management) via Teams Te Hiku FM Interview – New Year Outlook Hokianga Community Gym Meeting via Teams</b>
30/01/24	<b>Long Term Plan Workshop, Kaikohe</b>
31/01/24	<b>National Iwi Chairs Forum Pōwhiri, Waitangi Comms Team Filming, Kaikohe Ngākahu Steering Group Meeting via Zoom</b>
01/02/24	<b>Business &amp; Agency Leaders' Call via Teams Te Huia Executive Review Committee, Kaikohe Whangaroa Filming Meeting, Kaikohe</b>
02/02/24	<b>Mana Mokopuna Hui, Kaikohe</b>
03/02/24	<b>Pōwhiri for Her Excellency Dame Cindy Kiro, Waitangi Pōwhiri for Opposition Parties, Waitangi</b>
04/02/24	<b>Pōwhiri for Kīngitanga, Waitangi</b>
05/02/24	<b>Interview for Breakfast Radio 95BFM Interview Business &amp; Agency Leaders' Call via Teams Interview for Te Ao Māori News Pōwhiri for the Crown, Waitangi Waitangi Forum Tent – Local Government Privileged to host a panel for the Forum Tent with President of LGNZ, Mayor Sam Broughton, Co-Chair of Te Maruata, Cr Bonita Bigham &amp; Deputy Chair of Northland Regional Council, Cr Tui Shortland. Filming for Waitangi Day Special Interview for Te Karere Beat Retreat Ceremony</b>
06/02/24	<b>Waitangi Day Dawn Service Interdenominational Service Council Market Tent</b>
07/02/24	<b>Radio Waatea Interview Te Koukou Agenda Preview via Teams CE Catchup via Teams</b>
08/02/24	<b>Council Meeting</b>
09/02/24	<b>Waikare Stream Footbridge Blessing, Kāeo Peria Falls Site Visit, Peria Kaimahi North Lunch, Kerikeri</b>
12/02/24	<b>Solartive Catchup, Kaikohe Te Puna o Kupenuku Meeting, Kaikohe Radio Waatea Interview</b>

13/02/24	<b>Te Hiku Recreation Centre Trust Meeting via Teams</b> <b>CE Catchup via Teams</b>
14/02/24	<b>Te Hono Monthly Hui via Teams</b> <b>Mayors Taskforce for Jobs Catchup via Teams</b> <b>Te Puna o Kupenuku Hui, Rāwene</b> <b>Housing for the Elderly Workshop, Kaikohe</b>
15/02/24	<b>Meeting with CE of NZTA, Wellington</b>
16/02/24	<b>Te Hiku FM Interview</b> <b>Meeting with Deputy CE of DIA, Wellington</b>
19/02/24	<b>New Staff Pōwhiri and Love Your Work Awards, Kaikohe</b> <b>University of the Third Age, Kerikeri</b> <b>Relationship Roadshow Hui with Ngāti Wai, Kaikohe</b>
20/02/24	<b>Te Koukou Transport Committee Meeting &amp; Workshop, Kaikohe</b>
21/02/24	<b>CE Catchup, Kaikohe</b> <b>Financial Contributions Workshop, Kaikohe</b> <b>Cyclone Gabrielle Recovery Catchup via Teams</b> <b>Relationship Roadshow Hui with Te Rūnanga o Whaingaroa, Kāeo</b>
22/02/24	<b>Business &amp; Agency Leaders' Call via Teams</b> <b>Te Kuaka Te Ao Māori Committee Meeting &amp; Workshop, Kaikohe</b> <b>Solid Waste &amp; Parks/Reserves Workshop via Teams</b>
24/02/24	<b>Bridge Opening Ceremony, Kāeo</b> <b>Meeting with Minister Simeon Brown via Teams</b>
26/02/24	<b>Waitangi Feedback Hui via Teams</b> <b>Northland Mayoral Forum via Teams</b> <b>Mid Term Review Preparation, Kaikohe</b> <b>Radio Waatea Interview</b> <b>LTP Consultation Items Workshop via Teams</b>
27/02/24	<b>District Plan Commissioners Morning Tea, Kerikeri</b> <b>North Hokianga Roding Meeting via Teams</b>
28/02/24	<b>Call with Mental Health Foundation for Mullet Matters</b> <b>Jobs Explore Kaikohe</b> <b>Ngākahu Steering Group Meeting via Zoom</b> <b>Te Maruata Monthly Wānanga via Zoom</b>
29/02/24	<b>FNHL Preparation Meeting, Kaikohe</b> <b>Business &amp; Agency Leaders' Call via Teams</b> <b>Te Huia Executive Review Committee, Kaikohe</b> <b>3 Waters Meeting via Teams</b>
01/03/24	<b>Local Government New Zealand National Council Meeting, Wellington</b>



**Do good, better.**



**MTFJ**  
MAYORS TASKFORCE FOR JOBS

**Mayors Taskforce for Jobs**  
Community Recovery Programme  
ImpactLab GoodMeasure Report  
October 2022



ACKNOWLEDGEMENTS

We would like to thank Emma, Thomas and the Mayors Taskforce for Jobs team who contributed to the preparation of this report by sharing their values, processes, evidence and experience.

Enquiries to:  
ImpactLab  
187 Featherston Street  
Wellington  
info@impactlab.co.nz



Simplifying social impact measurement

I had the privilege in public life to work with people who understood the need for positive change in the lives of those around them and worked hard to achieve it.

Our social services do a tremendous job of bringing positive change to our most deserving individuals and communities. These organisations are built by volunteers and community workers who dedicate their lives to helping others.

Social service workers can see the positive impact of their work. Children thriving, families united, jobseekers in new employment and people empowered to change their life course.

With more tools they could do more good. I want to help them by finding ways to make sure that effort is recognised, results are measurable and they can make decisions about how to do more good.

ImpactLab grew from a desire to make available to community organisations tools that use the power of public information and the latest technology, so these organisations can change more lives.

By measuring social change and positive outcomes, ImpactLab enables charities and social service providers to speak the language of funders, investors and governments.

It has been a pleasure to work with Mayors Taskforce for Jobs to learn how this organisation changes lives throughout New Zealand.

Calculating social value helps inform decision making and investment and enables you to do good, better.

Thank you for joining us on this journey.

Sir Bill English  
ImpactLab Chairman





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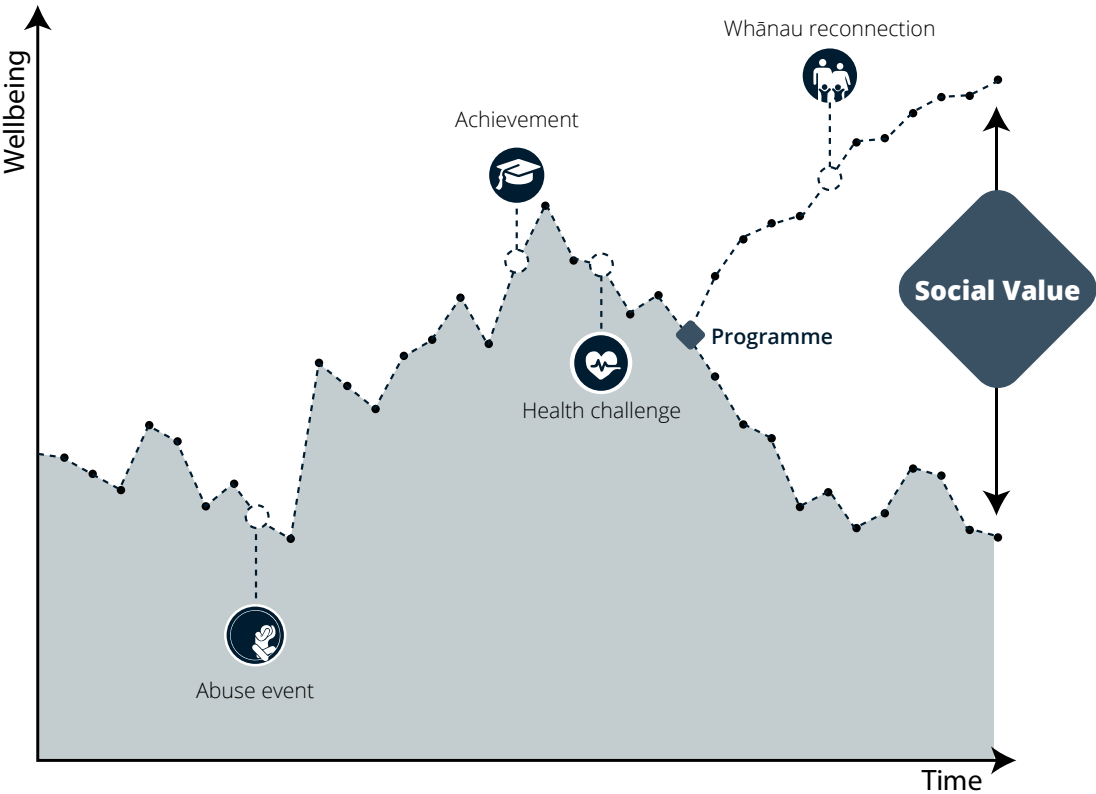
# Who we are

The team at ImpactLab share the goal of helping all organisations do good, better.

Our story	Our team	Our partners
Our team at ImpactLab has seen the power of understanding social change. Our founders came together working in the public sector, where we led the development of new processes to link social value measurement with decision making. We believe that all organisations should be able to understand and improve their social impact. Our mission is to help impact creators and investors make decisions that change more lives.	<p>To make better decisions, it's crucial to consider both the hard facts and the human stories that substantiate them. Our family of researchers, data scientists and statisticians are committed to combining powerful analytics with what you know works for your community.</p> <p>Alongside expertise in data-driven decision making, our team brings a wealth of real-world experience. We are parents, teachers, volunteers and customers of social services.</p>	<p>ImpactLab is proud to be partnering with trust company Perpetual Guardian. Together we are using GoodMeasure to improve strategic grantmaking and support collaboration with grantees by applying a consistent measurement framework.</p> <div>  @impactlabnz            ImpactLab Ltd            @ImpactLabNZ            www.impactlab.co.nz       </div>

“The strength of ImpactLab is a real depth of experience in a public policy context. They understand what evidence would be helpful to enable us to make decisions for the future”

– Debbie Sorenson, CEO, Pasifika Futures



# Understanding social value

Social value is the social impact in dollar terms that a programme achieves for participants over their lifetime.

Throughout our lives, different events occur which impact our overall wellbeing trajectory. ImpactLab measures the impact on an individual's wellbeing across multiple domains when they're supported by a programme to make positive changes in their life.

We measure this impact in terms of both positive benefits (such as increased income) and avoided costs to government.

To calculate social value, we combine these impact values with

- ◆ Evidence from global literature about how effective a programme can be.
- ◆ The size of the opportunity for the people an organisation serves to achieve more positive outcomes.
- ◆ The number of people supported.

By combining these inputs, the social value calculation helps us understand how a programme or intervention helps change lives for the better. We combine the social value with cost information to calculate a programme's social return on investment.

# How we measure social value

Our consistent approach to measurement enables comparisons across wellbeing domains and over time.

## Map programme dimensions

ImpactLab engages with providers to understand their people, their service and the outcomes they seek to achieve.

## Clean and analyse data

ImpactLab uses the best of data about people's lives to understand what works, for whom, at what cost. We combine publicly available insights from the NZ Treasury, NZ Statistics and other sources. Impact values produced using Statistics NZ's Integrated Data Infrastructure are a particularly valuable resource. The IDI is a dataset containing information on every New Zealander about many areas of their lives – education, health, social welfare, employment and others. It's anonymised, so we can't identify anyone. This adds up to over 166 billion facts, for nine million New Zealanders (some have left the country, and some have passed on), for more than a generation of us.

## Collect and synthesise literature

ImpactLab draws on the best academic impact literature from around the world. We access globally screened evidence from top universities and governments to estimate how impactful a programme can be. We also identify service delivery model features associated with the most effective programmes.

## Calculate impact

Our algorithm combines New Zealanders' life experiences, with the wisdom about what works from the brightest minds across the world, with what we know about need in communities.

This combination of system level insights and grassroots know-how means we can consistently calculate the expected impact of a programme, and the social return on investment.

## Map social value to frameworks

Because we start with individuals' experience, we can organise our insights into the relevant government and international frameworks. The New Zealand Treasury's Living Standards Framework (Living Standards Framework) is the Treasury's way of systematising wellbeing. It has four 'capitals' – social capital, financial and physical capital, human capital and natural capital. ImpactLab's GoodMeasure tool links the social value and return on investment created to domains within human capital.

We can also map social value and return on investment to the relevant OECD Sustainable Development Goals.





Period in scope  
Jul 1<sup>st</sup> 2021 – Jun 31<sup>st</sup> 2022

# Mayors Taskforce for Jobs' people

The Mayors Taskforce for Jobs (MTFJ) Community Recovery programme (CRP) is a nation-wide network of New Zealand Mayors, and their respective councils, working together towards the vision of rural NEETs, and other unemployed peoples, being engaged in appropriate education, training, work, or other positive activities in their communities. This initiative is in partnership with the Ministry of Social Development

CRP participants tend to display lower educational and employment attainment, and NEET's and young people in rural New Zealand often face exacerbated challenges when entering into the labour force compared to students from larger cities. These challenges include a lack of access to skill development pathways, driver licensing and testing facilities and a lack of access to employers. Covid displaced participants are also a high need population who are experiencing hardship due to the current (2021/22) economic impacts of covid-19. The MTFJ community recovery programme aims to facilitate sustainable employment for 1,450 NEETs, disabled, youth and covid displaced per year across these communities.

The community recovery programme provides wraparound support to participants to develop their capacity for work, address mental and emotional barriers to employment and high self-efficacy, and connect them with employment and skill development opportunities. Co-ordinators and mentors guide participants through various personal development processes such as drivers licensing, skills training, and connecting them with local businesses. Through trusting relationships participants are empowered to gain valuable skills and match with work that improves their personal life trajectory. Each council has a localised programme, which is unique to their own challenges and key industries ensuring a beneficial fit for participants, and local business alike.

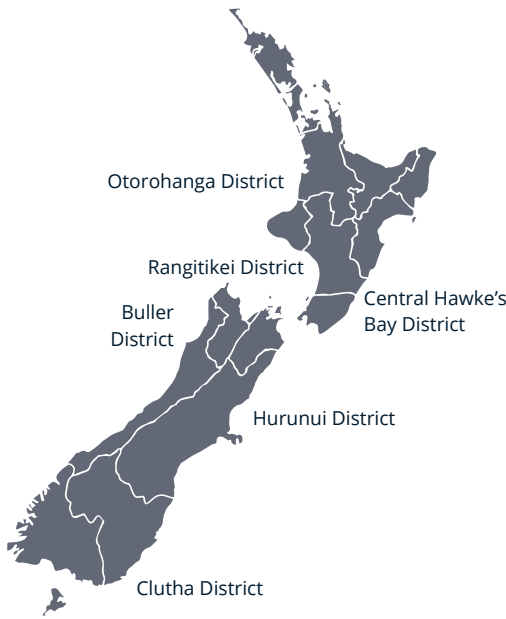
The Recovery programme engages rural participants to have higher educational and employment attainment, re-directing them from negative pathways. It improves their skills and opportunity to gain sustainable employment, develop better personal habits and finances, and positively contribute to the communities where they live.

***Note:** we are looking at 6 district councils to model an aggregated view of the MTFJ impact across the country as a representative sample. Therefore, this is a high-level overview of the individual districts with unique data utilised where applicable below to each region.*

## Participants

Define participants	Description	# starting and engaging
All (always complete)	All participants	561
Youth	Youth engaged in MTFJ's community recovery programme	132
Neets	NEETS engaged in MTFJ's community recovery programme.	133
Covid Displaced	Covid displaced individuals (those who have lost employment due to Covid-19) engaged in MTFJ's Community recovery programme.	86
Disability	Disability engaged in MTFJ's community recovery programme	30
Employment (other)	Participants who do not fit in the MSD reporting above but become full time employed.	129
Employment PT/casual	Participants who do not fit in the MSD reporting above but become part time or casually employed.	51
Drivers licensing	Participants who receive drivers licensing training	51
Educational attainment	Participants who receive education and training	45

## Location New Zealand





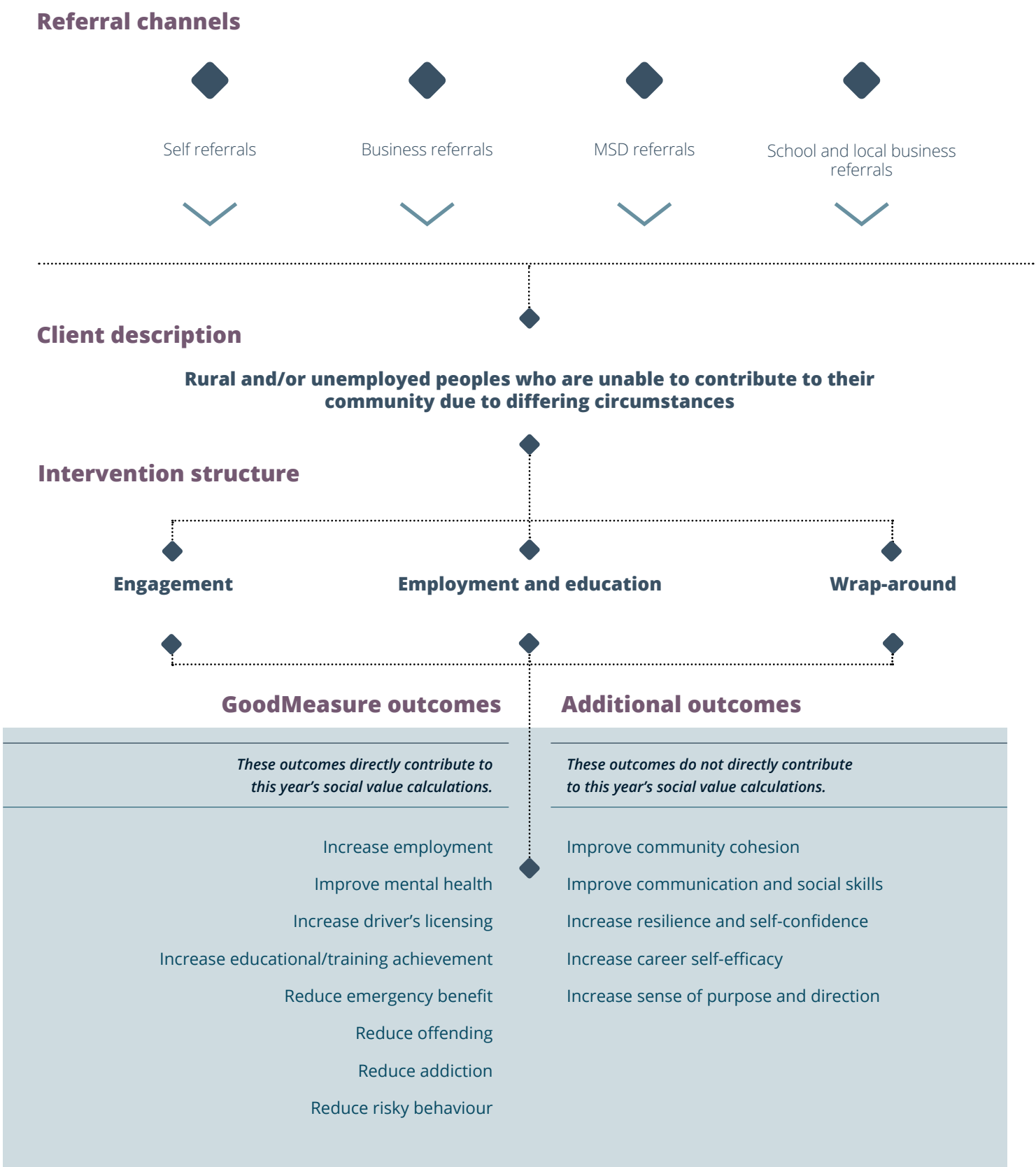
# The change journey

MTFJ community recovery programme engages participants to develop their ability to find and maintain sustainable employment and positively contribute to their communities.

Engagement	Employment and education	Wrap-around support
<p>The MTFJ co-ordinators promote employment and education opportunities through various means i.e., Mobile employment hub (Central Hawkes Bay), local coms strategies, job boards, events etc.</p> <p>Participants are self-referred, referred by MSD or other organisations, and referred by local colleges or businesses.</p> <p>Participants fill out an onboarding form which collects key information for the MTFJ team to review.</p> <p>Participant mentors meet with the Participants to establish a relationship, build trust, and assess their needs on an individualised basis.</p> <p>Once participants are assessed and deemed work ready, they are connected with suitable employment opportunities or in appropriate education, training, or other positive activities in their communities</p>	<p>The MTFJ mentors and co-ordinators ensure that participants have what they need to fulfil their new role to a high standard or engage in necessary education.</p> <p>Those who require further education or training are referred to the correct agencies to develop their skill-sets.</p> <p>The mentors identify what participants need and then navigate them to the correct services to support their ongoing employment success. These include:</p> <ul style="list-style-type: none"><li>• Driver licensing</li><li>• Skills and training</li><li>• Literacy and numeracy</li><li>• Counselling</li><li>• Drug and alcohol counselling</li></ul> <p>These services can be internally and externally referred.</p> <p>Once engaged in the correct employment situation MTFJ may use their funding to provide incentives to local employers, pay for tools/gear/clothing required for work or for driver licensing.</p>	<p>Local coordinators provide wrap-around pastoral care for participants engaging in their programme, ensuring they are comfortable, well supported and have transport to keep them in their employment.</p> <p>Participants can remain engaged in counselling, education, and other training programmes for extended periods to ensure professional development.</p> <p>The MTFJ team not only help manage the practical means for participants but provide the necessary emotional support to develop youth who not only engage but remain engaged in employment despite trauma or mental health issues.</p> <p>This practical support process empowers participants to remain engaged in employment opportunities and develop their abilities and contribution to the local GDP.</p>

# Outcomes map

The outcomes that Mayors Taskforce for Jobs aims to achieve and how these are reflected in the GoodMeasure calculation.



# GoodMeasure results summary

Every year, the Mayors Taskforce for Jobs delivers \$14,980,499 of measurable good to society in the six districts measured. An investment of \$2,685,566 is required to enable this positive change.

The Mayors Taskforce for Jobs' real-world value is even greater than this, as some outcomes such as improved community cohesion, communication/social skills, resilience/self-confidence, career self-efficacy, sense of purpose and direction cannot yet be directly quantified with available data.

When we consider the operating costs of the Mayors Taskforce for Jobs, we can calculate the social return on investment that is generated for every dollar that is invested in the programme.

Social value generated for each participant:	\$26,703
Measurable benefits as proportion of programme cost:	560%
Cost of the programme per participant:	\$4,787

The Living Standards Framework is a practical application of national and international research around measuring wellbeing.

It was designed drawing from the Organisation for Economic Co-operation and Development's (OECD) internationally recognised approach, in consultation with domestic and international experts, and the NZ public.

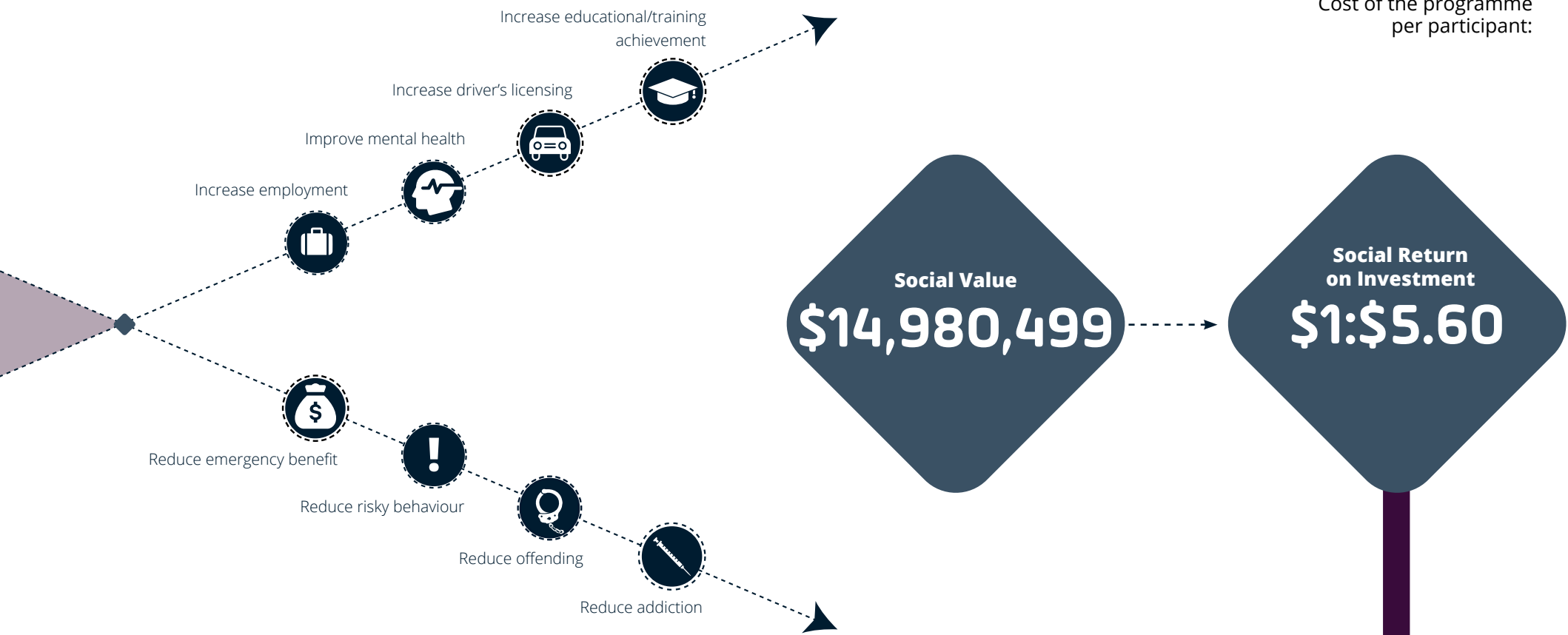
### Definitions

**Jobs and Earnings:** Freedom from unemployment

**Income and Consumption:** People's disposable income

**Health:** People's mental and physical health

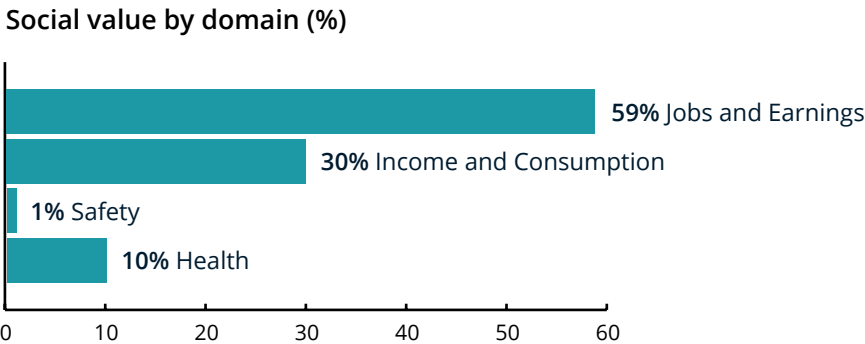
**Safety:** People's safety and security and freedom from risk of harm



## Social value breakdown

Mayors Taskforce for Jobs creates social value across different aspects of people's lives.

This chart shows the breakdown of social value created according to the Living Standards Framework. Each domain highlights a different aspect of well-being.



This means that every dollar invested in Mayors Taskforce for Jobs delivers \$5.60 of measurable good to New Zealand.

(July 1<sup>st</sup> 2021 – June 31<sup>st</sup> 2022)

# GoodFeatures

GoodFeatures are actionable insights drawn from literature. Research has connected these actions with positive outcomes for participants.

Use GoodFeatures to prompt discussion about your programme and service delivery compared to examples of effective practice from international literature.

◆ Programme Staff	<ul style="list-style-type: none"><li>• The programme’s staff provide individualised mentor-ship and coaching to participants, and treat participants with empathy, patience and understanding.</li><li>• The programme’s staff are attuned to the socioeconomic and industry challenges facing both their local community and their participant population and develop solutions that are specifically tailored to address these challenges.</li><li>• The programme’s staff do not pressure participants to take jobs that are low-skill and low-wage, but instead ensure that participants have access to the training and support needed to pursue their own future career goals.</li><li>• The programme’s staff build relationships with local educators, trainers and employers, and engage these networks collaboratively when supporting participants into these pathways.</li></ul>
◆ Programme Targeting	<ul style="list-style-type: none"><li>• The programme matches participants with training, educational, or other opportunities that match their needs, goals and skill sets.</li><li>• The programme recognises that the reasons for unemployment are diverse and complex, and creates bespoke, individually tailored employment/training plans that are attentive to personal circumstances such as caring responsibilities, industry decline, or limited educational opportunities.</li><li>• The programme intentionally targets those who are at the highest risk of long-term unemployment and who are at the highest risk of poor long-term outcomes.</li><li>• The programme is community focused and community driven.</li></ul>
◆ Programme Services	<ul style="list-style-type: none"><li>• The programme supports participants to obtain their driver’s license and private vehicle, particularly in rural areas where public transport is sparse.</li><li>• The programme continues to offer support and mentoring to participants for a minimum of six months following their entry to employment, training or education.</li><li>• The programme helps connect participants to physical/mental health support, justice support, welfare support, or any other third-party institutions that would ease the path to employment.</li><li>• The programme combines work-ready interventions, such as job search assistance, CV writing and work experience with the development of soft-skills, non-cognitive skills and ‘life-skills’ relating to communication, self-regulation, time-management, reliability and self-management.</li><li>• The programme supports local businesses by providing a wage and equipment subsidy when they hire a participant.</li></ul>

# References and further reading

In compiling our reading lists we consider a wide variety of topics, focussing on specific aspects of service delivery or outcome attainment. Here are a selection of readings that may be of interest.

**Bartelink, Vicky H. M., et al.** “Unemployment Among Young People and Mental Health: A Systematic Review.” *Scandanavian Journal of Public Health*, vol. 48, no. 5, 2020, pp. 544-558.

**Bateson, Regina.** “Unemployment Scarring and the COVID-19 Pandemic: How Pandemic Resume Gaps Affect Perceptions of Job-Seekers.” *Available at SSRN: <https://ssrn.com/abstract=4129550>*, 2020.

**Card, David., et al.** “What Works? A Meta Analysis of Recent Active Labor Market Program Evaluations.” *Journal of the European Economic Association*, vol. 16, no. 3, 2017, pp. 894–931.

**Dixon, Sylvia., et al.** “Evaluation of the Impact of the Youth Service: NEET Programme.” *New Zealand Treasury Working Paper*, no. 16/08, New Zealand Government, The Treasury, Wellington, 2016.

**Fransen, Koos., et al.** “The Impact of Driver’s License Ownership on Unemployed Job Seekers’ Access to Job Openings: Assessing the Driver’s License at School Project in Flanders.” *Case Studies on Transport Policy*, vol. 6, no. 4, 2018, pp. 695-705.

**Grove, Lynn.** “School-Leaver Work-Readiness: The Perspectives of Students, Educators and Employees in a Rural New Zealand Setting.” *Master’s Thesis*, Unitech Institute of Technology, 2018.

**Jones, Marion. M. et al.** “Linking Transportation Inadequacies to Negative Employment Outcomes.” *Canadian Review of Social Policy*, vol. 60/61, 2008, pp. 1-17.

**McGirr, Mandy.** “Not Just About NEETs: A Rapid Review of Evidence on What Works for Youth At Risk of Limited Employment.” *Ministry of Education*, New Zealand, 2019.

**Morrish, Nia., et al.** “Does Unemployment Lead to Greater Levels of Loneliness? A Systematic Review.” *Social Science & Medicine*, vol 287, 2021.

**Pacheco, Gail., et al.** “Estimating the Cost of Youth Disengagement in New Zealand.” *Economics Working Paper Series*, No. 2013/04, Auckland University of Technology (AUT), Faculty of Business, Economics and Law, Auckland, 2013.

**Rose, Damaris.** “The Impact of Active Labour Market Policies on the Well-Being of the Unemployed.” *Journal of European Social Policy*, vol. 29, no. 3, 2018, pp. 396-410.

**Samoilenko, Anton., et al.** “Economic Outcomes of Youth not in Education, Employment or Training (NEET).” *New Zealand Treasury Working Paper*, no. 15/01, New Zealand Government, The Treasury, Wellington, 2015.






Whether you're funding change-making organisations or delivering the services that make a difference, GoodMeasure simplifies impact measurement so you can learn what works and make a bigger impact.

We take great pride in providing a research process that our customers can trust. GoodMeasure's power comes from calculations using multiple reputable data sources, including the Living Standards Framework. GoodMeasure also uses the best of the worldwide evidence about what works. This includes published literature and evidence databases from world renowned academics and impact organisations.

Contact us

 [www.impactlab.co.nz](http://www.impactlab.co.nz)

 [info@impactlab.co.nz](mailto:info@impactlab.co.nz)

Understanding social value

Throughout our lives, different events occur which impact our overall wellbeing trajectory. ImpactLab measures the impact on an individual's wellbeing across multiple domains when they're supported by a programme to make positive changes in their life.

We measure this impact in terms of both positive benefits (such as increased income) and avoided costs to government.

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|| Helping you do good, better.

Our team

To make better decisions, it's crucial to consider both the hard facts and the human stories that substantiate them. Our family of researchers, data scientists and statisticians are committed to combining powerful analytics with what you know works for your community.

Alongside expertise in data-driven decision making, our team brings a wealth of real-world experience. We are parents, teachers, volunteers and customers of social services.

GoodMeasure for Mayors Taskforce for Jobs

In the period in scope, Mayors Taskforce for Jobs delivered \$14,980,499 of measurable good to society in the six districts in New Zealand. An investment of \$2,685,566 is required to enable this positive change.

Understanding Mayors Taskforce for Jobs' impact

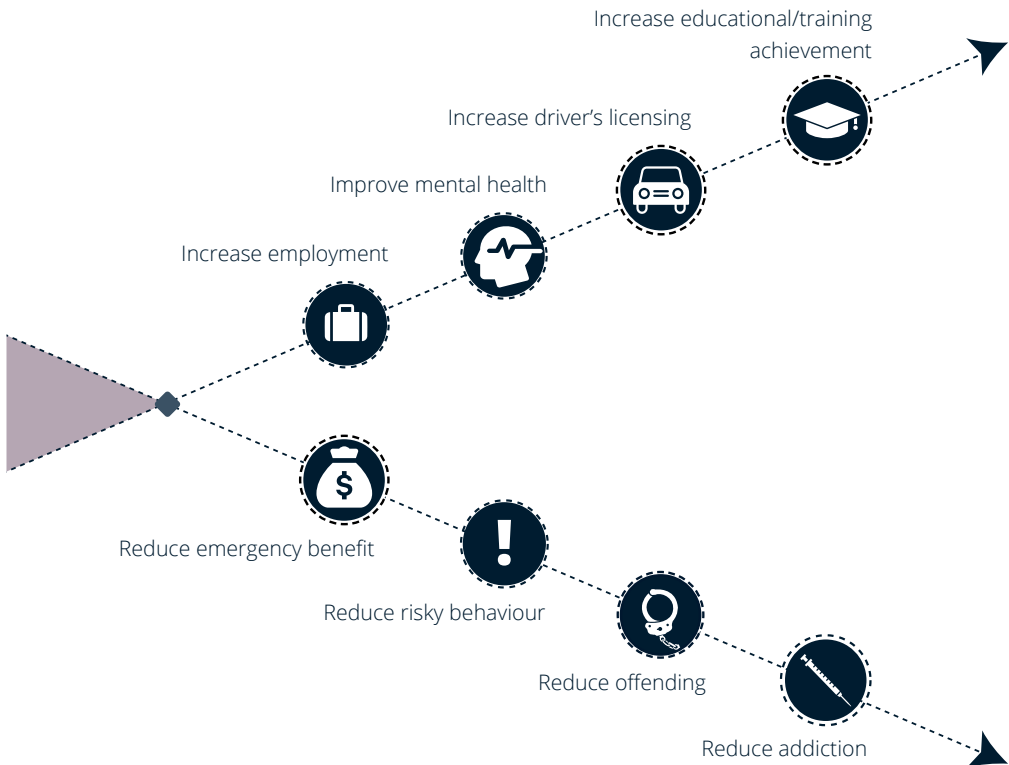
The MTFJ CRP engages rural participants to have higher educational and employment attainment, re-directing them from negative pathways. It improves their skills and opportunity to gain sustainable employment, develop better personal habits and finances, and positively contribute to the communities where they live.

What does Mayors Taskforce for Jobs do?

The Mayors Taskforce for Jobs Community Recovery programme is a nation-wide network of New Zealand Mayors, and their respective councils, working together towards the vision of rural NEETs being engaged in appropriate education, training, work, or other positive activities in their communities.

Whom does Mayors Taskforce for Jobs serve?

The MTFJ community recovery programme aims to facilitate sustainable employment for 1,450 NEETs, disabled, youth and covid displaced per year across New Zealand.



GoodMeasure outcomes

These outcomes directly contribute to this year's social value calculations.

- Increase employment
- Improve mental health
- Reduce emergency benefit
- Reduce offending
- Reduce addiction
- Reduce risky behaviour
- Increase driver's licensing
- Increase educational/training achievement

Additional outcomes

These outcomes do not directly contribute to this year's social value calculations.

- Improve community cohesion
- Improve communication and social skills
- Increase resilience and self-confidence
- Increase career self-efficacy
- Increase sense of purpose and direction

Mayors Taskforce for Jobs' impact



Social value definition

Social value generated for each participant	\$26,703
Measurable benefits as proportion of programme cost	560%
Cost of the programme per participant	\$4,787

When we take into account the operating costs of Mayors Taskforce for Jobs, we can calculate the social return on investment that is generated for every dollar in the programme.

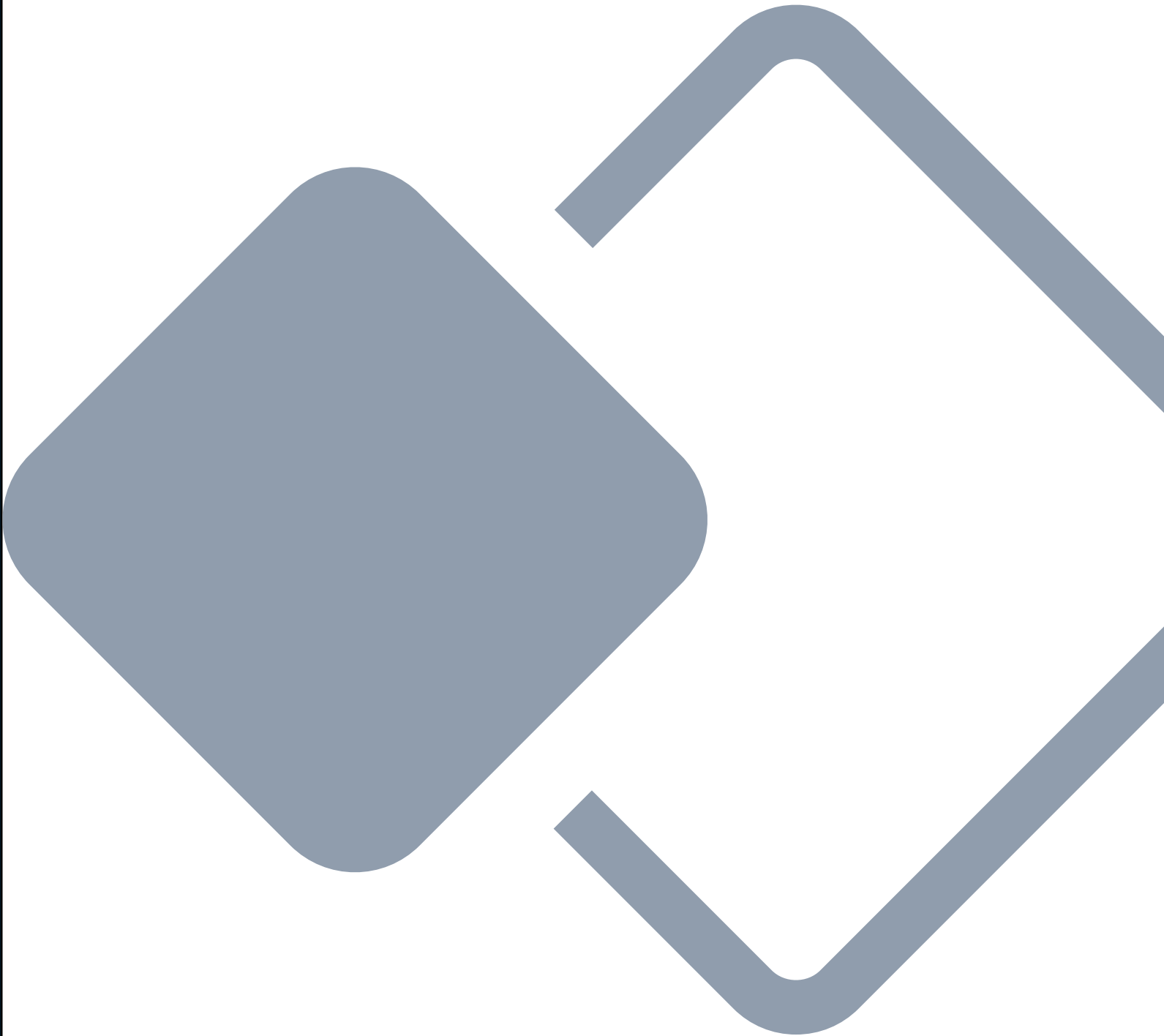


# Appendix

Below is a list of definitions of key terms contained in this report.

<b>Amount invested</b>	<b>Population</b>
The dollar amount that has been invested in a specific programme, in New Zealand dollars.	The group of people supported by the programme, in terms of age, gender, and ethnicity.
<b>Cost per person</b>	<b>Programmes</b>
The dollar amount invested in the programme divided by the number of people supported by the programme (including those who did not successfully complete it).	The services delivered by the provider for the amount invested.
<b>Domain</b>	<b>Social ROI</b>
A domain is a way of dividing or filtering the subject and outcome material in your ImpactLab results. ImpactLab refer to domains as per the New Zealand Treasury's Living Standards Framework domains.	This is the Social Return on Investment. It is calculated by comparing the social value generated by the programme to the amount invested in it.
	<b>Social Value</b>
	The social impact in dollar terms that the amount invested achieves for participants over their lifetime. The social value is calculated by combining impact values with a service delivery quality score, the size of the opportunity to support a population, and the number of people supported.

<b>Attribution</b>
Some data and information used in the Social ROI calculations is licensed under a Creative Commons Attribution 4.0 International (CC BY 4.0) Licence. It is attributed to the NZ Treasury.
<b>Disclaimer</b>
This disclaimer sets out important information about the scope of our (ImpactLab Limited) services. It should be read in conjunction with the contract that we have entered into with you (or your company/ organisation) for our services, including the applicable terms and conditions.
We have endeavoured to ensure that all material and information on GoodMeasure, including all ROI calculations and impact numbers (together the information) is accurate and reliable. However, the Information is based on various sources, including information that you have provided to us, which we do not independently verify. Accordingly, we do not provide any representations or warranties in relation to any information, including any representations or warranties relating to the accuracy, adequacy, availability or completeness of the information or that it is suitable for your intended use. We do not provide advice or make any recommendations in relation to decisions, financial or otherwise, that you may make.





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# YOUNG ELECTED MEMBERS' HUI PROGRAMME

## Day one – Wednesday 6 December

*“E hara taku toa I te toa takitahi engari he toa takitini”*

*The focus of day one is on whanaungatanga – supporting attendees to get familiar with the Far North, with local government and the YEM Network, and with each other as community leaders, to help enable a positive hui and strong, ongoing relationships across the YEM Network.*

12.00pm	Arrive at Kerikeri/Bay of Islands Airport for Hui start
12.15pm	Coach transfers, Hui introduction and whakawhanaungatanga
1.30pm	Mihi whakatau at Manea in the Hokianga
2.00pm	Kai
2.30pm	Introduction to the Far North – its people, culture, history and places, including experiencing Manea and the story of Kupe arriving in Aotearoa <ul style="list-style-type: none"><li>This session aims to build attendees' cultural confidence by delving into the Far North's unique culture, history and identity</li></ul>
4.15pm	Transfer to Ngāwha Innovation Park via coach, including reflections and continued whanaungatanga
5.15pm	Guided tour of Ngāwha Innovation Park and kōrero on opportunities for private, public and mana whenua partnership <ul style="list-style-type: none"><li>This session will have a strong focus on the importance of partnerships. Attendees will see and experience, in practice, how hapū, public and private partnerships are supporting and enabling economic and environmental sustainability in the Far North. The session will give YEM tools to build enduring partnerships in their rohe</li></ul>
6.00pm	Depart Ngāwha Innovation Park for Copthorne Waitangi
6:30pm	Arrive Copthorne Waitangi for check in
7.00pm	Far North styles picnic and welcome

## Day two – Thursday 7 December

*“Titiro whakamuri, kokiri whakamua”*

*The focus of day two will be building YEMs’ own leadership capability, resilience, hauora and cultural confidence to enable them to effectively perform their role as elected members and community leaders.*

9.00am	Arrive at Waitangi Treaty Grounds
9.15am	Welcome and scene setting – workshop on “setting our collective course” and Hui objectives, led by the YEM Committee
10.00am	Tour of Waitangi Treaty Grounds
11.00am	Kai break
11.15am	<p>YEM Kaupapa kōrero and workshop led by Alex Crackett, Rohan O’Neill-Stevens and Sophie Handford from the YEM committee</p> <ul style="list-style-type: none"> <li>• This session will: <ul style="list-style-type: none"> <li>○ build YEMs’ understanding of the YEM Kaupapa and provide an opportunity to consider its relevance in current political, social and economic contexts</li> <li>○ enable the YEM Network to work together to identify collective actions for delivering the Kaupapa</li> </ul> </li> </ul>
1.00pm	Kai break
2.00pm	<p>Panel discussion facilitated by Mayor of Gore Ben Bell: Looking after your health and wellbeing as an elected member and community leader – some tips, tricks, and strategies</p> <ul style="list-style-type: none"> <li>• This session will provide YEM with practical tips, tricks and strategies to be effective leaders and look after their hauora (wellbeing) in their leadership roles, to ensure they’re able to effectively deliver to the communities they serve</li> </ul>
2.45pm	<p>Post-panel workshop: What did we hear? What could this look like? What does this mean for YEM?</p> <ul style="list-style-type: none"> <li>• This session will provide YEM with the opportunity to identify the strategies and actions they can put in place individually and collectively to enable them to effectively perform their roles as elected members and community leaders</li> </ul>
3.30pm	Kai break
3.45pm	Team building activities

- This session will help to build the collective strength of the YEM network

4.15pm Summing up the day – reflections and closing karakia

4.45pm Depart Waitangi Treaty Grounds for a free evening

## Day three – Friday 8 December

*“Whaia te iti Kahurangi, ki te tuohu koe me maunga teitei.”*

*The focus of day three is how YEM can enable and deliver positive outcomes for their communities. It'll challenge YEM to think outside the box, and to work in smart, cost-effective and collaborative ways to best serve their communities.*

9.00am Opening address and summing up day two – led by the YEM Committee

9.15am Engaging effectively with your community – led by Ranjani Ponnuchetty, Chief Advisor, LGNZ

- This session will give YEM practical tips and tricks for effectively engaging with communities, using tools such as media and social media to share the value of local government to communities

10.45am Kai break

11.00am Panel discussion facilitated by Deputy Mayor of Nelson Rohan O'Neill-Stevens: Supporting the health and wellbeing of communities through long-term planning

- This session will explore ways that YEM can leverage opportunities through partnerships, innovation and strategy to unlock good outcomes and enable communities to have strong identities, particularly through councils' upcoming long-term planning processes

12.00pm Post-panel workshop: What did we hear? What are we curious about? What could collective action look like?

- In this session YEM will think about individual and collective actions that they can take to support good outcomes for their communities

12.45pm Kai break and time to explore the Waitangi Treaty grounds

2.00pm Zone catch-ups

2.45pm Wrap up session: check in on the parking lot, reflections and YEM Committee close



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3.30pm	Closing karakia
5.30pm	Ferry to Russell for Gala Dinner, with guest speaker Eric Rush
10.30pm	Return Ferry to Waitangi

**Attendees are welcome to leave at their leisure on Saturday 9 December**