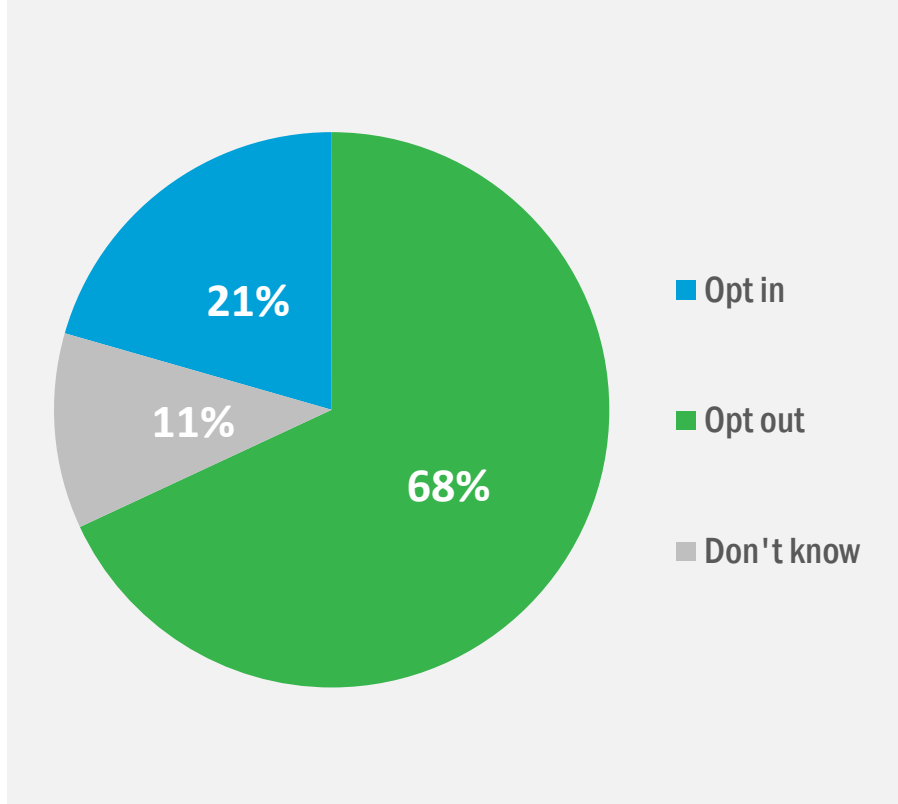
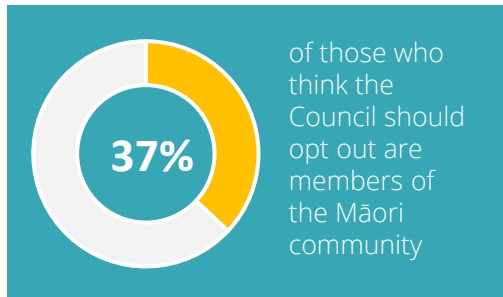
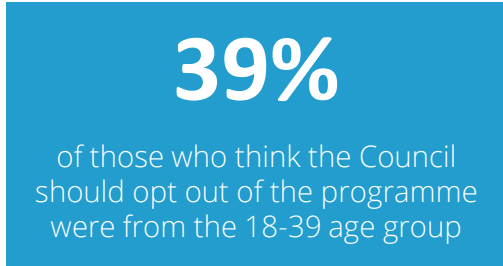


Three Waters Reform Programme Survey 2021

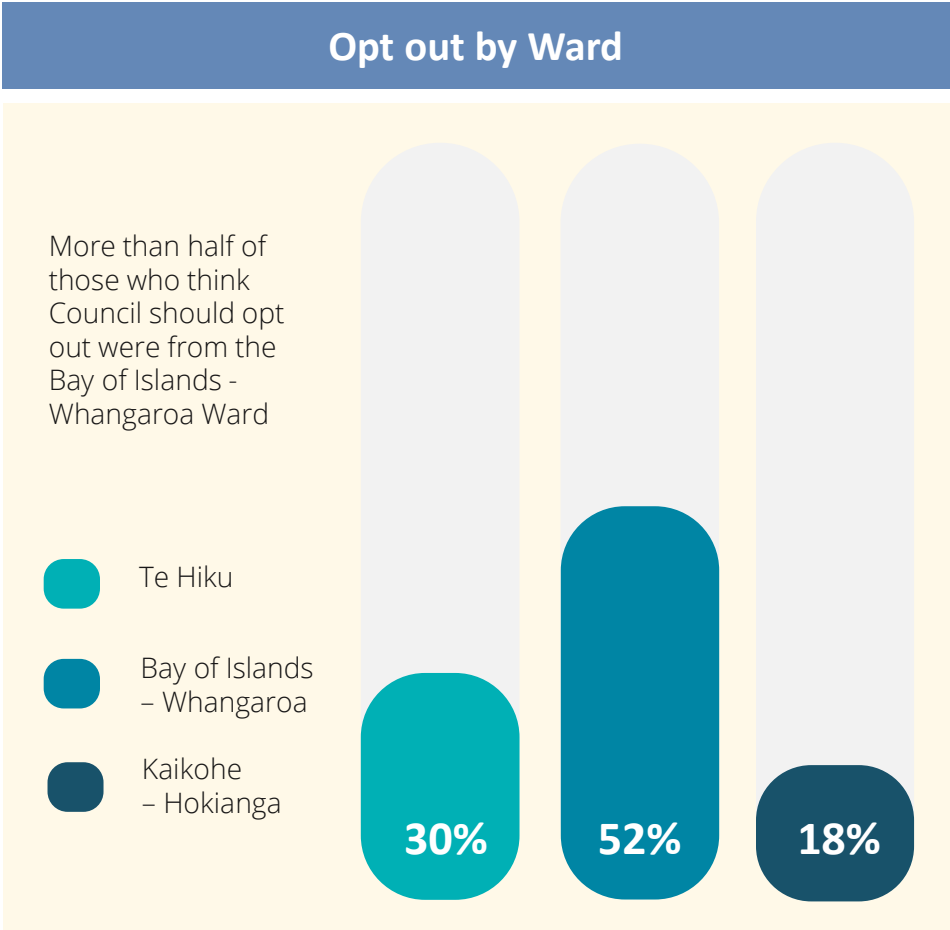


Key findings – Invited participants



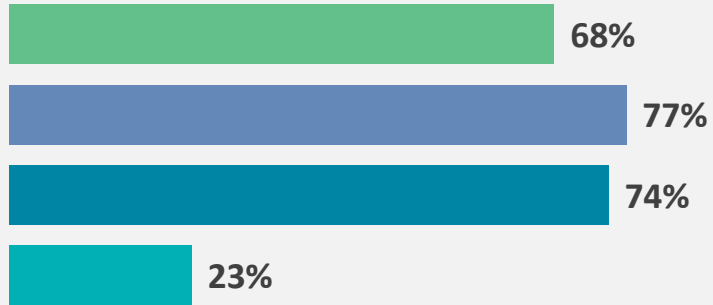
Residents from within the Far North District were randomly selected from the Electoral Roll to take part in the Three Waters Reform Programme Survey. Invitation letters containing the link to the survey were sent out to 2,000 residents. Information brochures and a feedback form were also provided. 168 residents completed the survey and provided their opinion on the matter.

The survey period was from 24 September to 22 October 2021. Post survey, the data has been weighted to the 2018 Census data to ensure that the sample is representative of known population distributions within the district.



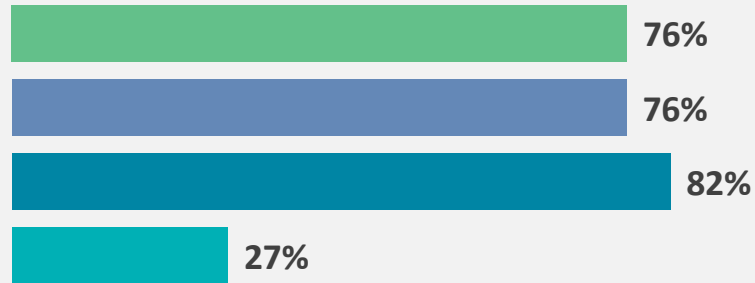
Three Waters Reform Programme Survey 2021

21% Opt in



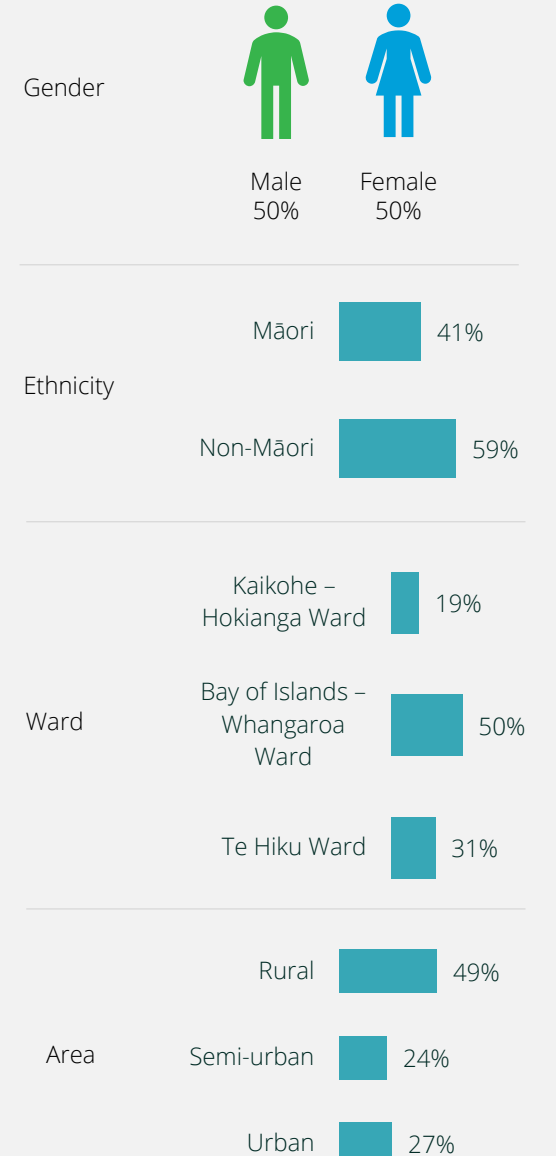
- The same level of service should be provided across New Zealand
- Amalgamating three waters services will create efficiencies and reduce costs to households
- The new entities will be better at meeting challenges, such as higher standards and climate change
- Other

68% Opt out



- I am concerned we won't have a strong, democratic say in how three waters services are provided
- I want our three waters services to be managed, built and operated locally
- I don't believe the reforms will deliver the efficiencies or lower costs claimed by the Government
- Other

Sample profile



Far North District Council undertook the following activities to promote the Three Waters Reform Programme Survey:

- Advertisements in local newspapers The Advocate, Northland Age, Northern News and Bay Chronicle
- Promotion through Council's Facebook page
- Media release on 29 September promoting the survey, which was picked up by three newspapers
- Promotion through weekly newsletters – The Weekender