

Name of organisation: **Volunteering Northland**  
 Name & location of project: **Far North District, operational cost Volunteer Centre**  
 Date of project/activity: **Ongoing**

Which Community Board did you receive funding from? **Te Hiku**

Amount received from the Community Fund: **\$3000**

Board meeting date the grant was approved: **2 June 2020**

**Details of how the money was spent:**

Supplier/Description	\$amount	Receipt/s attached (please tick)
Contribution towards Rent/Venue Hire (approx: 3,500)	300	
Contribution towards Advertising/Promotion (approx: 8,350)	765	
Contribution towards Administration (approx: 1.750)	120	
Contribution towards Travel/Mileage (approx: 4,500)	225	
Contribution towards Volunteer Expenses (approx: 650)	30	
Contribution towards Staff training/Memberships/Accounting charge (approx: 1,500)	300	
Contribution towards Phone and Internet/depreciation (approx: 10.200)	1,260	
Total:	3,000	

**Give a brief description of the highlights of your project including numbers participating:**

- The grant contributed towards the acquisition/registration of more non-profit organisations in the Far North District and contributed to cover the cost of promotion and marketing associated to recruiting volunteers for registered organisations. Due to the effects of Covid, the number of organisations we work with in the District is down compared to the year before. 48 organisations use our recruitment service and another 46 on a casual basis (mainly taking advantage of the subsidised PD options we offer). On top of these, there are another 26 organisations operating Northland-wide like Fire and Emergency, St John, Plunket, ...
- We organised the following courses and events:
  - Two "meet-up/meet-us" sessions providing more networking opportunities for volunteer coordinators as well as growing the number of registered organisations.
  - A subsidised conflict-awareness / de-escalation training in Kerikeri
  - Fourteen 90 minutes Governance Bites sessions August 2019 to November 2020, 100% funded by Foundation North, Whangarei and Kaipara Districts councils. These sessions, 14 topics are still available on-line.
  - Two First aid Training sessions, \$30 contribution per person only.
 We were not able to do as many events as the year before, we did however visit many organisations in the district.
- We focussed on advertising the volunteer opportunities:

- Weekly ads in the local papers and news letters and regular boosted Facebook posts to recruit volunteers.
- We are advertising volunteer opportunities using display boards and tear-off posters in Te Ahu centre Kaitaia, an (empty) shop window and the library in Kaikohe, in the Procter Library Kerikeri (display with slide show) and other “high-traffic” areas.
- We have been recruiting at the Packhouse market using our stall.
- We are now a member of the Civil Defence Welfare Coordination Group after collaborating with CD in 2020, connecting volunteers to help-requests in the Far North.

**Describe the main findings in your evaluation of the project/event; describe how your project/ event benefited the community:**

The non-profit sector has been an essential part of the Covid response, and most non-profits involve volunteers. Many could not, or did not want to volunteer during level 4, 3 and even 2. A significant number of volunteers did not return at all. This is why numbers are down, at some organisations up to 25%.

Our recruitment and referral service is back on track. It works best if we have many opportunities to advertise, so all potential volunteers that contact us can find something that fits. This is why we have been looking for support to assist organisations to create a wide variety of opportunities, focussing on more short-term options.

After The Whangarei District Council did support us with additional funding to assist organisations with their volunteer program, we also applied to the Lottery Wellbeing fund for the same purpose, so we would be able to assist organisations in the Far North and Kaipara district as well. The Lottery Grants Board partially funded our request, so we now have an additional staff member focussing on the Far North and Kaipara district.

Volunteer referral numbers have improved 2021, although some areas are easier accessible than others.

**Please provide details and attach or email photos and/or any marketing collateral that was produced for your event/project acknowledging the Community Board:**

- This was funding for operational cost. We acknowledge the support from the Far North District Community Boards on our website (<https://volunteeringnorthland.nz/aboutus/ourfunders>), correspondence, flyer's, newsletters etc.

**If you have a Facebook page that we can link to please give details:**

- <https://www.facebook.com/volunteeringnorthland/>

**This report was completed by:**

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Date:	26/05/21

## **Schedule of Supporting Documentation**

### **VOLUNTEERING NORTHLAND (THCB)**

**The following supporting documentation has been provided in support of the grant application and is emailed under separate cover.**

<b>1</b>	<b>Annual Report 2020 x 11 pages</b>
<b>2</b>	<b>Northland Age Extract (An Opportunity to give something back) x 4 pages</b>
<b>3</b>	<b>Marketing Material Examples x 1 page</b>
<b>4</b>	<b>Email – from Bart van der Meer – THCB Project Report attached x 1 page</b>