

## Who are we?



## Programme Overview

*The Road Safety Programme is all about improving community safety on our Far North District roading network by:*

- Reducing impaired driving
- Increasing the use of restraints
- Reducing speed related crashes
- Reducing fatigue and distractions while driving
- Improving young driver awareness
- Supporting high risk road user on repeat breach offences

*The programme supports our communities to enable them to make better choices and ultimately reduce the occurrence of fatal and serious crashes.*

## Priority Areas

Ministry of Transport (MOT) along with Crash Analysis Statistics (CAS) specify what the priority areas are nationally. They also give us an indication of what the high and medium risk are within our districts.

Below is a break down of the priority areas and an overview of a few initiatives the districts deliver.

### **Focus areas in the High Risk include:**

- Alcohol & Drug
- Safer Speeds
- Young Driver
- High Risk
- Restraints

### **Medium risk include:**

- Fatigue
- Distractions

## **Far North Districts Road Safety Promotion Activity List (July 2018 – June 2019).**

The Far North Districts have completed the 1st year of the 3-year contract. All planned intervention activities have been met and over exceeded. Whanau who participate in our Road Safety Programmes increase their knowledge and awareness through educational initiatives. Alcohol & Drugs, Restraints, Speeds and Young Drivers continue to be the high-risk focus areas for our District.

Distractions and Fatigue are our medium-risk focus areas. Crash and Fatality studies observe distractions as a common factor to crashes.

### **Snapshot of activities throughout the district for Return of Investment:**

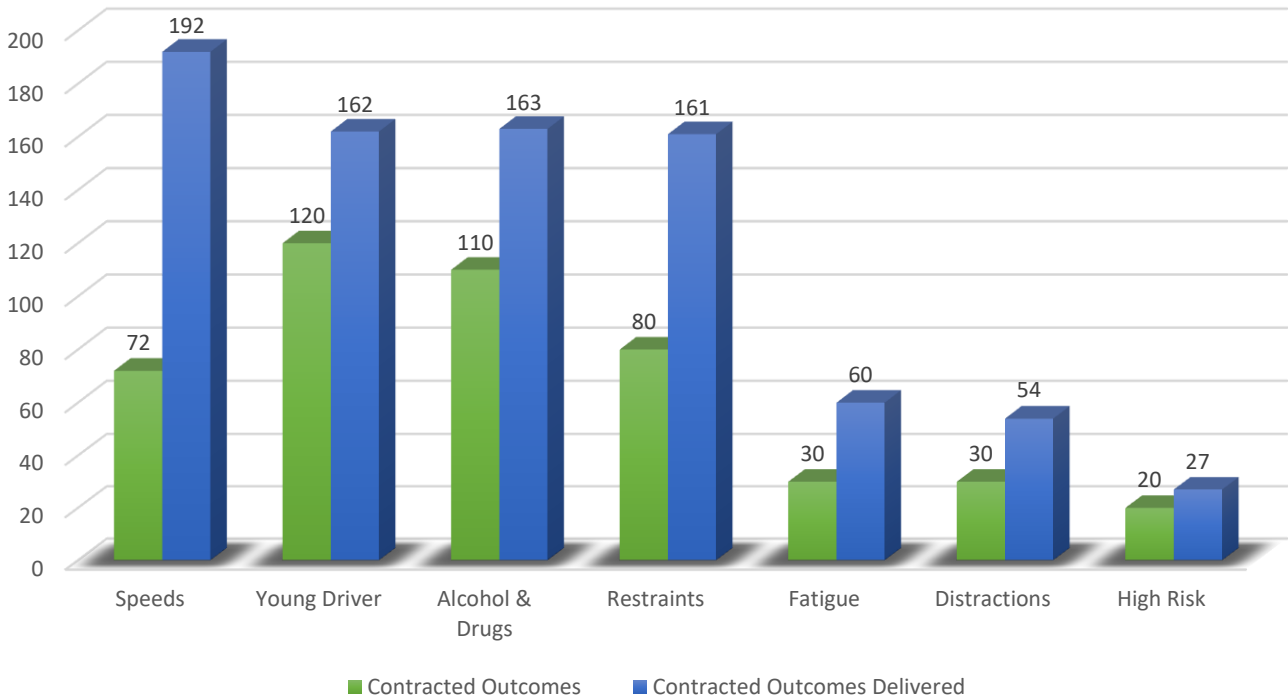
- Driveway runover kit at local events
- Cycle safety in schools and community events
- Social Media/ Cinema/ Radio/ local Newsletter promotions
- Cinema promotions
- Fatigue Stops on State Highways
- Fatigue promotions at Expo's, Waitangi Day, Marae Wananga, Schools
- "One Tear Too Many" campaign and resource messaging "Slow down", "Drive Sober" & "Seatbelts on"
- Educational Driving Courses – Learners, Restricted, Full & Defensive Driving Courses – cover all our district focus areas
- Restraints/ Checking Clinics – ECE, Kohanga Reo, Kura, Schools, Marae, Sports Events, parenting groups, out-reach centres
- Mobile Speed Trailer
- SADD – Students Against Dangerous Driving
- Sports teams as walking billboards – Mangonui Netball, Muriwhenua Maori Basketball U11 to U16, Te Taitokerau Womans Rugby, Nga Hoe Horo Waka
- Consultancy and networking with bus companies, NZ Police, Roading Engineers, NZTA, NTA, MSD, Howard League Trust, Solomon Group, Waitomo Papakainga
- Educational Police Checkpoints throughout

### **Trends and Issues:**

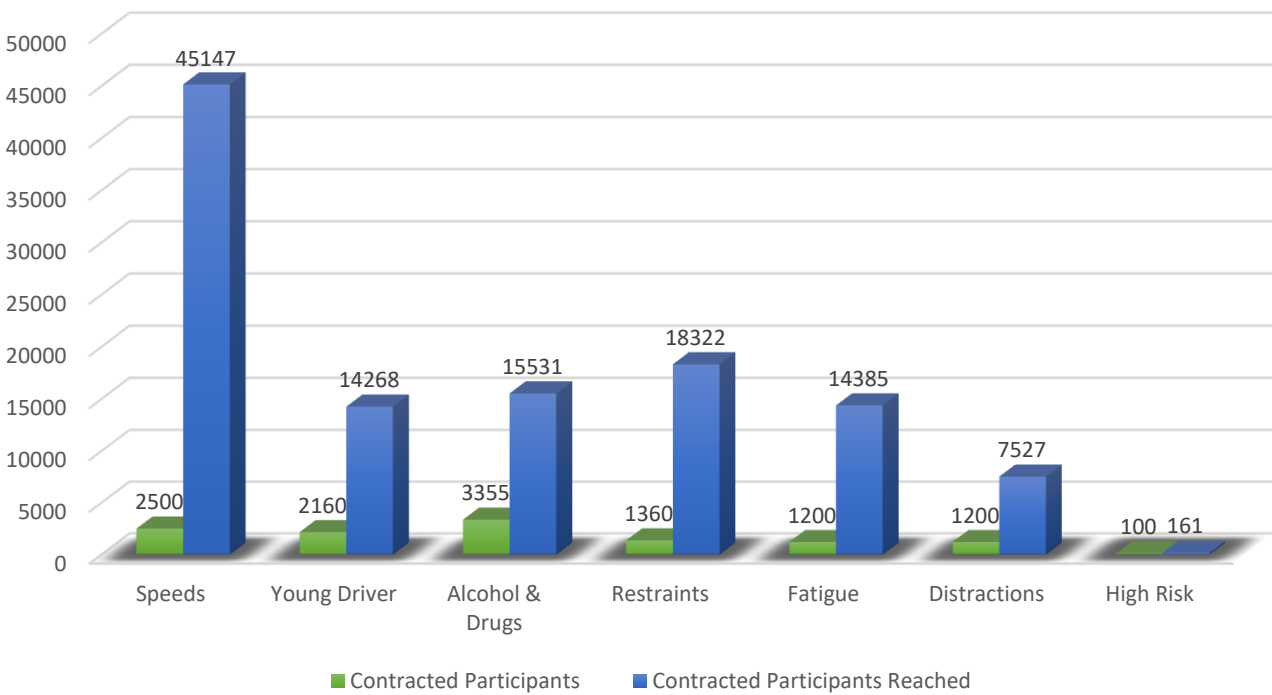
- A major barrier for Hokianga, Kaikohe and Moerewa is access to testing sites for practical driving tests. Currently they have to travel to Kerikeri or Kaitaia. Far North REAP will investigate further.
- There is an increase of youth diagnosed with dyslexia; Driving programmes have been developed to cater to these students.
- Increase in older drivers needing on-road assessment drives.

# Overview of delivery July 18-June 19

## Contracted Activities & Initiatives

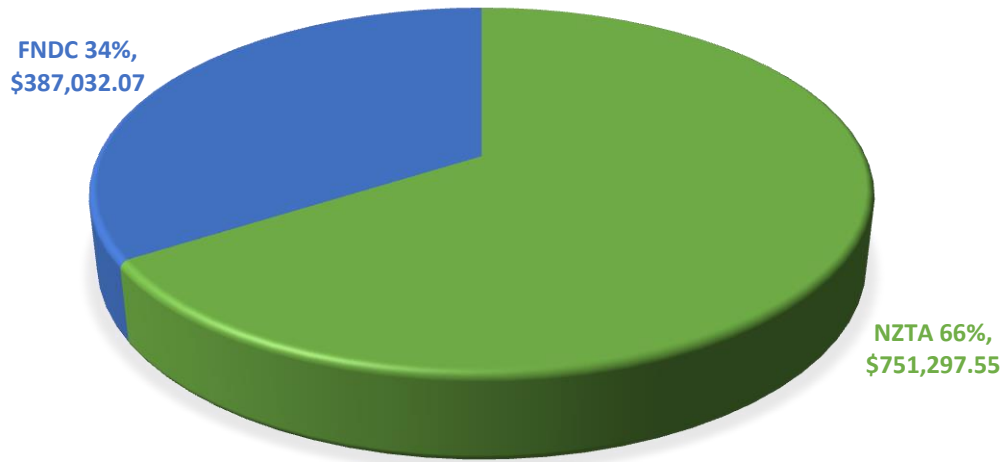


## Contracted Participants



# Investment

## ANNUAL INVESTMENT



## ANNUAL DISTRICT DISTRIBUTION

